AMITY GLOBAL
BUSINESS SCHOOL | CHENNAI

BE A PART OF

INDIA'S TOP-10 RANKED B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA

PUNE

AHMEDABAD

BANGALORE

BHUBANESWAR

INDORE

KOCHI

MUMBAI

CHENNAI

HYDERABAD

NOIDA

ABOUT

AMITY GLOBAL BUSINESS SCHOOL CHENNAI

AGBS Chennai is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Chennai offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 175,000 students across the nation. As a part of this global education group, AGBS Chennai has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2019-2021 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.

AMITY GLOBAL BUSINESS SCHOOL CHENNAI AT A GLANCE

AGBS Chennai is an established Business School, located in the heart of Chennai city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conductive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Chennai a pioneer in the field of business education

- **AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS**
- **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- **MAXIMUM INDUSTRY INTERACTION**
- **EXCELLENT PLACEMENTS**
- **RICH INTELLECTUAL CAPITAL**
- **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- **WORLDWIDE ALUMNI NETWORK**
- **EASY EDUCATION LOANS**

USP's OF
AGBS CHENNAI

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**

USP's OF
AGBS CHENNAI

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Programme (SAP) of around 4-6 weeks duration at international locations - London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Noida, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Noida was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

MESSAGE FROM
Sr. VICE PRESIDENT

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Chennai.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group

MESSAGE FROM DIRECTOR

Amity Global Business School currently offers a two-year full-time management program (affiliated to Amity University). The academic curriculum is updated every year and is handled by faculty members who have rich academic and/or professional or research credentials.

Amity, by practicing the philosophy of 'learn to lead, goes beyond mortar-brick classrooms, to groom the young aspirants who enter corporate portals and become leaders. These are the leaders who turn out to be the agents of change, in a world driven by innovation and technology. The illustrious alumnus of Amity Chennai also plays an active role in being the harbingers of change.

Dr. Vengadamani
Director

MESSAGE FROM CORPORATE RESOURCE CENTRE

Amity is one of the top-notch B-School possessing a strong industry-connect and an immensely talented postgraduates from diverse backgrounds. Being a top-rated business school, Amity attracts the best of talents from across the country. If you are looking for some of the brightest and youngest talent, then look no further, as Amity offer some of the best talents that the industry demands today.

It gives us immense pleasure to present to you a group of vibrant, young, dynamic and talented batch of student managers, who ready to join the corporate world. Our student mix is selected through a rigorous selection process ensuring that only the very best of the lot get into our campus. This selected batch is exposed to a curriculum that is thoroughly updated and in sync with the demand of modern business ventures. We assure you that our students are adequately equipped with personal and professional skills, apart from industry-ready.

- Dr. Balaji K
Placement Manager

PROGRAMME HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS -** ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM -** A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED** 3500 CASE STUDIES bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION -** Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

PROGRAMMES OFFERED

BBA+GDBA

- Marketing Management
- Finance and Financial Services
- Human Resource
- Transportation & Logistics
- Information Technology for Management

MBA + PGPM

- Marketing Management
- Finance and Financial Services
- Human Resource

FACULTY DETAILS

Dr. CA Vengadamani
Director, AGBS Chennai
Experience: 32 years

Dr. S. Sivakamasundari
Assistant Professor
Experience: 20 years

Mr. Vinoth Kumar
Assistant Professor
Experience : 17 years

Ms. E.Francisca Antoinette Radhika
Assistant Professor
Experience: 13 years

Mr. K .Arun Kumar
Assistant Professor
Experience: 12 years

Dr. Balaji Kannan
Assistant Professor and Manager Placements
Experience: 20 years

Ms. Geetha
Adjunct faculty
Experience: 21 years

Dr. P.K. Hemamalini
Assistant Professor
Experience: 22 years

Dr. Vasudha Avinash
Assistant Professor
Experience: 6 years

Mrs. V. Vanishree
Assistant Professor
Experience:16 years

Ms. Saranya
Assistant Professor
Experience: 09 years

PROGRAMMES
CURICULLUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES
CURICULLUM BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES
CURICULLUM BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES
CURICULLUM MBA

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Oragnisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES
CURICULLUM MBA

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

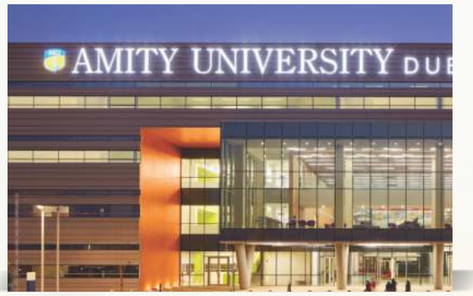
- Transport Documentation and Legal Issue
- Logistics Services Business

INDUSTRY INTERACTION

EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
CA S I Sreedharan	Head Tax and Treasury	Kwikform India (p) Ltd
V Ashok Kumar	Ex COO	Volvo
Pranjal Karpe	Marketing and Innovation Manager	Nippon India Paints
Sangeetha Vijay	Global Head-HR	Ameri100.com
Aravind Warrier	Senior Manager HR	Rapidvalue Solutions
M Sathya Kumar	Founder Director	Swami Vivekananda School of Public Policy
Kalyankumar Hatti	GM – Customer Solution Business	Ashok Leyland
C P Rajarajan	GM -Sales Tamilnadu	Wipro Lighting
Anjali Sharda	Senior Banker	Ex CitiBank
Sankara Narayanan	Formerly Chief General Manager-HR and Legal	CPCL Ltd Chennai
CA Chandreshkar Kupperi	Founder	Anova Corporate Services An Advisory Firm
Sowmya Srini	Tax Analyst and Consultant	San Franscisco ,USA
Sakthi Priya	Manager-Human Capital	Growthsourceft
Praktikant	HR	Malmostad, Sweden
Rajalakshmy Sarma	Competancy Enhancer (Head- Southern Region)	Futures Group
Sahana Shankar	Director People Success -India	Y Media Labs
T.A. Praveen	Director -Finance	UST Global
CA Lalit Kumar Rathi	Managing Partner	LKR Advisors
T Jagannathan	Managing Director	Futurecalls Technology (P) Ltd
Deepika Arun	Entreprenuer	
CA Narayanan	President	Investors Association of Tamilnadu
Komalam Madhanarajagopalan	Assistant Vice President	Risk & Control Partner, Citi Group India
K.S.Susindar	Principal Consultant	Core logique Business Solutions
Deepa Narayanan	Senior Mentor ,Trainer & Life Skills Coach	
Nazeer Basha	a Corporate Trainer	

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI

LONDON

NEW YORK

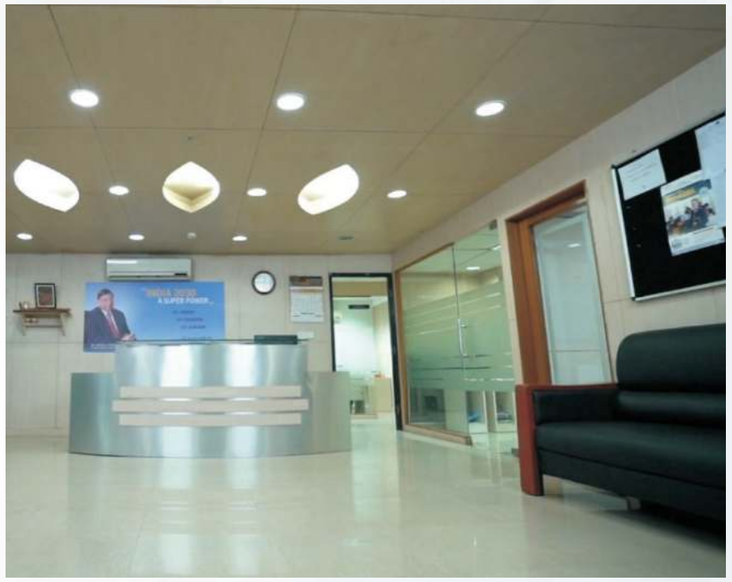
SINGAPORE

FEW OF OUR RECRUITERS

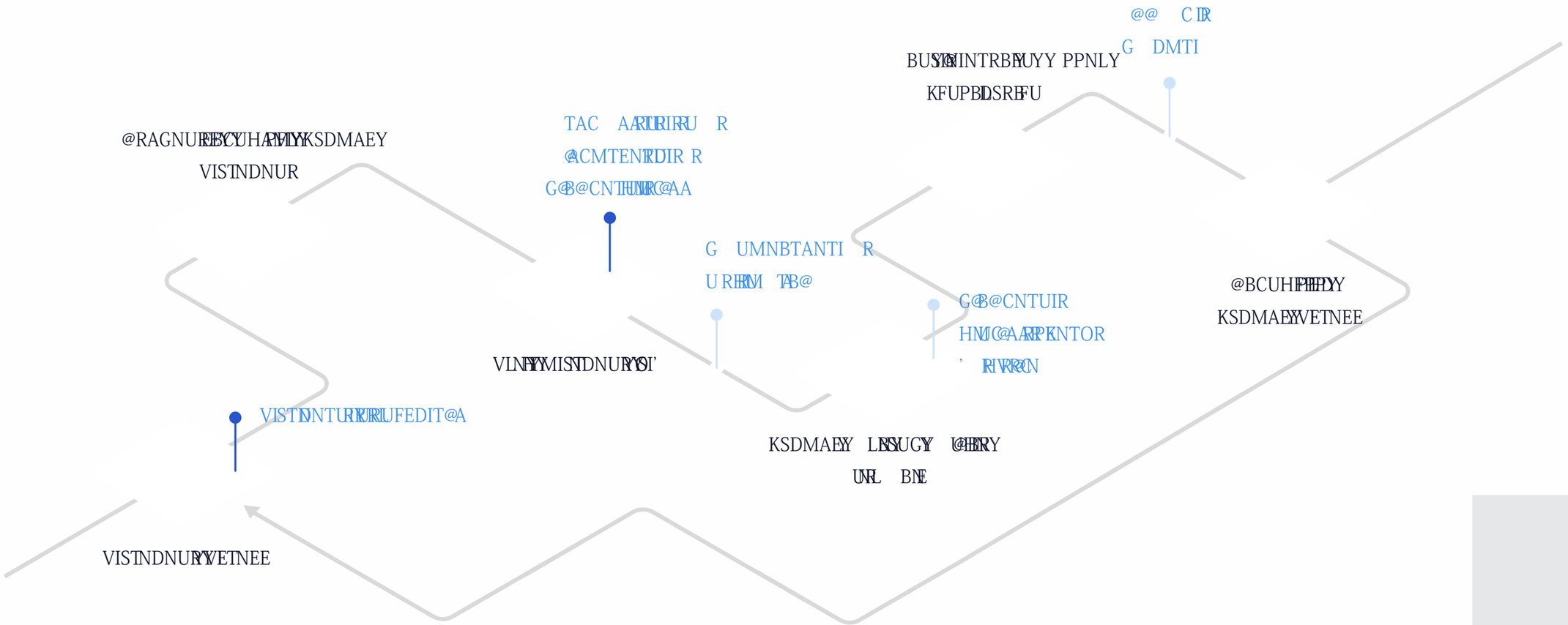
TOP ALUMNI

SR. NO	NAME OF ALUMNI	BATCH	CURRENT DESIGINATION	CURENT ORGANIZATION NAME
1	Ms MUCHELI VAISHNAVI	MBA Batch 2018-2020	Grade I -Officer	Federal Bank
2	Mr KIRITT PRABU P	MBA Batch 2018-2020	Associate US Taxation	PWC
3	Ms SB Janani	MBA Batch 2010-2012	Senior Facilitator	Ezone
4	Mr Raj Karthik Nalini Mohan	BBA Batch 2015-2018	Data Analyst	PACCAR Australia
5	Ms Rekha Dandey	MBA Batch 2014-2016	CEO	Madras Mandi
6	Ms DEEPIKA SRI MAHALAKSHMI . J	MBA Batch 2018-2020	Associate US Taxation	PWC
7	Mr L VISHNU CHANDUR	MBA Batch 2018-2020	Associate Level 2	Amazon
8	Mr SELVA KUMAR M	MBA Batch 2018-2020	Senior Functional Consultant	TCS
9	Ms TWINKLE V	MBA Batch 2018-2020	Associate US Taxation	KPMG
10	Mr SRINIVASAN J	MBA Batch 2018-2020	Management Trainee	TTK Health Care
11	Mr KALEESWARAN R	MBA Batch 2018-2020	Business Development	HFFC
12	Ms P . KEZIA SHIRLEY CAROLINE	MBA Batch 2018-2020	Associate Level 2	Amazon
13	Ms SARANYA T A	MBA Batch 2018-2020	Functional Consultant	TCS
14	Mr ASHISH GOPAL	MBA Batch 2018-2020	Associate US Taxation	KPMG
15	Mr L SUJITH .	MBA Batch 2018-2020	Associate US Taxation	PWC
16	Ms MAITHREYI V	MBA Batch 2018-2020	Management Executive _Trainee	ID Fresh Foods
17	Ms GP Karthika	MBA Batch 2013-2015	Deputy Commercial Tax Officer	Tamilnadu State Government Commercial Tax Department
18	Mr Bala Subramanian R	MBA Batch 2011-2013	Revenue Manager	Radisson Dubai
19	Mr M Pranav	MBA Batch 2013-2015	Business Technical Project Manager	Walmart
20	Jaya kumar	MBA Batch 2019-2021	Associate Level 2	PWC
21	Prateek B S	MBA Batch 2019-2021	Management Trainee	United Detergent manu LLC UAE
22	Priyadharshini N	MBA Batch 2019-2021	Senior Bank Officer	Federal Bank
23	Jayaraman Rajesh	MBA Batch 2019-2021	Associate Level 2	PWC
24	Rohit V	MBA Batch 2019-2021	Key Account Manager	Practo
25	Pavan kumar y	MBA Batch 2019-2021	Associate US Taxation	KPMG
26	Sujith	MBA Batch 2019-2021	Associate Business Development	Matrimony.Com
27	Rangasri R	MBA Batch 2019-2021	Senior Bank Officer	Federal Bank

INFRASTRUCTURE



CAMPUS PLACEMENT PROCESS



CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS	02 ALUMNI FORUMS	03 ALUMNI MEET	04 MDPs & CONSULTANCY
05 LIVE PROJECTS	06 INDUSTRY VISITS	07 WEEKLY CORPORATE FORUMS	08 GROOMING SESSIONS / WORKSHOP
09 PRE-PLACEMENT TALK	10 CAMPUS RECRUITMENT	11 SUMMER INTERNSHIP	12 CORPORATE MEET

ADMISSION PROCEDURE

PGPM+MBA (2 years)

ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*
In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,65,000	1,65,000	1,82,500	1,82,500	**6,95,000**

Above is the effective fees structure including Corporate Scholarship

Please Note*
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

ADMISSION PROCEDURE

GDBA+BBA (3 YEARS)

ELIGIBILITY :

10+2 (min. 50%)

*Please Note
In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
70,000	70,000	71,500	71,500	73,500	73,500	**430,000**

Above is the effective fees structure including Corporate Scholarships

Please Note*
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

AMITY GLOBAL BUSINESS SCHOOL
25-B, Steeple Reach, Cathedral Road,
Gopalapuram, Chennai - 600 086
Amity Helpline: 73-582-99221, 044-42329514
Email: info@chn.amity.edu | Website: www.agbs.in