

AN INDUSTRY-LED INSTITUTION OFFERS

**MBA** • LOGISTICS  
• SUPPLY CHAIN MANAGEMENT



**INDUSTRY DRIVEN. INDUSTRY EQUIPPED. INDUSTRY ABSORBED...**

# CII SCHOOL OF LOGISTICS – AMITY UNIVERSITY

CII, a professional body representing industry and professionals across diverse sectors, has been aware of industry issues pertaining to the lack of adequately qualified professionals entering the logistics industry.

In light of these unique issues for India, CII and Amity University have come together to establish the CII School of Logistics-Amity University, as an industry-led academic institution, to bridge the huge skills gap this important sector is facing. The School has been set up at the 85 acre state-of-the-art Amity University, Noida (New Delhi NCR) Campus



## Why a career in Logistics & Supply Chain Mgmt.?

- Industry poised for accelerated growth - growing at 1.5 - 2 times the Indian GDP (As per Frost & Sullivan)
- 'Make in India' initiative launched by the H'ble Prime Minister has given a further impetus to the infrastructure sector thereby boosting logistics industry
- 70% shortage of professionals in logistics sector (as per NSDC Skill Gap Analysis Report)
- High demand for professionals for their ability to spot challenges, create effective solutions for cost-cutting and help achieve company profit targets



## Programme Highlights

- A competency-based approach to learning offers complete coverage of the best practices in logistics operations and strategy including procurement, planning, logistics, manufacturing and scheduling
- Industry visits and guest lectures from industry experts familiarizes students with diverse real-world experiences in all major logistics and supply chain components
- Live managerial projects and case study discussions further train future-ready professionals to be able to take informed decisions in uncertain situations



## Course Advantages

- UGC recognised degrees that meet the eligibility criteria for UPSC, PSUs and further education at top international universities
- Industry-focused programmes from CII, a global industry body
- Students to benefit from the insights, experience and knowledge from a team of experts from Industry and Academia
- CII's strong industry network to support internship and placements with top employers



## Career Opportunities

Logistics offers job opportunities in various capacities ranging from warehousing and transportation management to purchasing and customer service. In one of the fastest growing industries in the world where products are imported and exported all over the globe, a degree in Logistics Management is the beginning of a rewarding global career.

### Opportunities in two major pathways include:

**Supply Chain Management:** FMCG | Auto | Pharma | Food Processing | Retail | Consumer Electronics | IT/ITES

**Logistics:** 3PL/4PL | Freight Forwarding | Shipping Lines | Transportation | Express Courier | Ports | CFS/ICD | IT/ITES



## **CII** (CONFEDERATION OF INDIAN INDUSTRY)

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, playing a proactive role in India's development process. Established in 1895, the country's oldest and largest business association represents both private and public enterprises, including SMEs and MNCs, with linkages to over 240 national and regional sectoral industry bodies.

With 66 offices pan India, 9 centres of excellence and 8 overseas offices, CII works closely with the Government on policy issues, interfaces with thought leaders, and offers a range of specialised services and global linkages. CII delivers a customised portfolio of training programmes and consultative and advisory services to member companies to build internal competency, capacity and competitiveness. It delivers sustainable solutions to help industry achieve greater excellence, drive innovation, generate employment and raise productivity levels.

CII works closely with Government, Indian missions overseas, foreign embassies in India, think-tanks, Indian companies overseas and reputed international institutions to strengthen 'Brand India' across the globe. CII also engages with more than 300 MoU partners in more than 100 countries to build Indian industry's global linkages.

## **AMITY UNIVERSITY**

Amity University is India's no. 1 ranked not-for-profit private university with a strong focus on research and innovation. The University has been ranked by QS as one of Asia's top Universities two years in a row (2014 & 2015). The University is the flagship institution of Amity Education Group. Established over two decades ago, Amity is home to over 150,000 brilliant students from Pre-nursery to Ph.D. levels pursuing more than 250 Programmes in 60 diverse disciplines, ranging from Management to Psychology, besides future-focussed areas like Renewable Energy and Nuclear Science.

The Amity faculty is credited with developing more than 1300 management case studies, which have been bought by 490 institutions across 62 countries. Further, they have filed over 680 patents in the last years - more patents filed than any other institution in India.

Today, the Group comprises 9 Universities, 25 schools and 12 international campuses across London, Singapore, Dubai, New York, California, Mauritius, China, Abu Dhabi, South Africa and Romania, amongst others.

*85 acre Amity University, Noida (New Delhi NCR) Campus*



For admissions and further information, please contact:

Mr. Varghese John, Tel.: 097-881-16600/044-42928906 • Email: varghese.john@cii.in • www.ciischooloflogistics.com  
Ms. Sheeja V, Tel.: 0120-4392228/984 • Email: svarghese@amity.edu • www.amity.edu  
Amity Helpline: 0120-2445252, 4713600