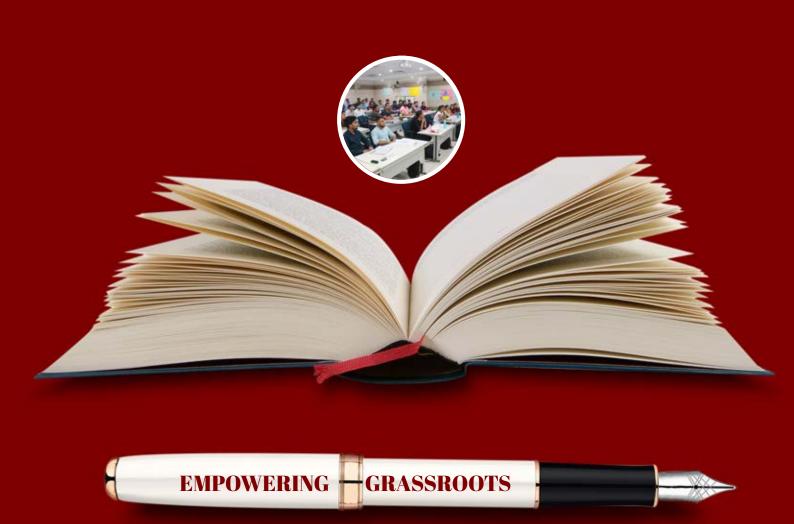


विकास प्रबंधन संस्थान Development Management Institute

An Autonomous Institution Established by Government of Bihar

POST-GRADUATE PROGRAMME IN DEVELOPMENT MANAGEMENT

ADMISSIONS 2020





About the Logo

The geometric approach signifies the rigour and discipline essential for any kind of development and growth.

At the centre is a solid square which portrays the institute and its strong inter-linkages with the external world, as seen by the four connecting routes to the outer octagonal shape. Four honeycombed shapes surrounding the solid square represent the key stakeholders- State, Civil Society, Markets, and the Community.

The leaf-like structures on all four corners signify an open book, strengthening the perception of an academic institution. The circles along with the leaves represent the blossoming of empowered graduates with an integrated learning of perspectives, operational competencies, and contextual understanding. The sharp yet dynamic form represents discipline, excellence, and mindful alertness.

Set in an earthly terracotta color, the symbol portrays rootedness and humility with commitment to impart good education, that applied right, ushers in progressive well-being.

Development Management Institute (DMI)

Udyog Bhawan, East Gandhi Maidan, Patna— 800 004, Bihar, India Phone +91 612 267 5180, 267 5181 | Mobile +91 95230 96030 Email: admissions@dmi.ac.in

www.dmi.ac.in

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CHAIRMAN'S MESSAGE



Development Management Institute (DMI) invites you to embark on a challenging and immensely rewarding journey in development to make a difference in the lives of the poor. DMI's unique Post-Graduate Programme in Development Management (PDM) is designed to equip you to excel in these challenges.

Quality development management professionals are required in large numbers to help use human, financial and other resources to achieve outcomes that encompass the 17 Sustainable Development Goals (SDGs) for transforming the condition of poor and weaker sections the world over. Achieving the SDGs requires a synergetic alliance among multiple stakeholders in the society: The State, Markets, Civil Society and Community. Such an endeavour also requires extensive competency creation, efficient resource

management and effective governance at all levels. This year's award of the Nobel Prize in Economics to Profs. Abhijit Vinayak Banerjee – who, incidentally, visited DMI in December 2019 – Esther Duflo and Michael Kremer recognises centrality of urgently reducing global poverty and the need for innovative approaches to research and improvement in the design and delivery of poverty alleviation programmes.

Established with the active support of the Government of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), and COMFED, as an academic institution of excellence, integrating participation, governance and management, DMI's mission is to fulfil the goal of empowering grassroots for sustainable development across India.

DMI stands at the crossroads of existing discourses on development concepts, theories and practices, current implementation strategies and challenges, and project execution expertise. Our PDM in Development Management is designed to equip you for the vocation of urgently reducing poverty.

With Best Wishes,

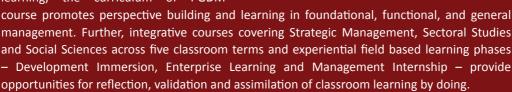
Anup Mukerji Chairman

DIRECTOR'S MESSAGE

Aspiring development management professionals!

Development Management Institute (DMI), Patna offers a two-year post Graduate Programme in Development Management (PGDM) with a unique design empower grassroots communities stakeholders participatory governance and management of resources, institutions enterprises for enhancing livelihoods and to usher in sustainable development. If you aspire to be a part of the soulful development management profession and leverage your learning in management to make a difference in the lives and livelihoods of the less privileged sections of the society, DMI welcomes your application for admission to the PGDM course.

Through a rich blend of interactive classroom sessions and experiential learning, the curriculum of PGDM



The PGDM is taught by a faculty team equipped adequately with domain expertise and experience. Opportunities to interact with eminent development practitioners and distinguished academics help participants to inculcate values of excellence, integrity, innovation and praxis. Joining the PGDM Programme exposes participants to a host of community, civil society, business and government organisations associated with DMI in a variety of mutually enriching and learning engagements. On successful completion, career opportunities as development management professionals await the participants, with significant opportunities to contribute to human development and societal transformation.

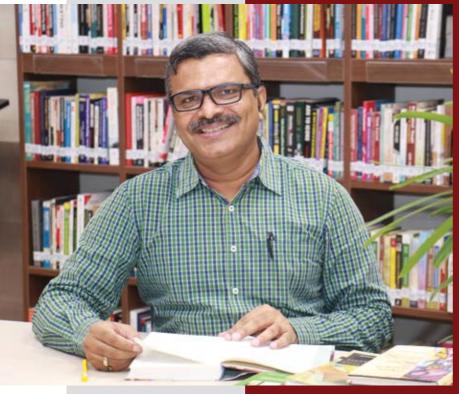
To embark on a road less travelled and to co-create newer pathways to greater common good, the admitted participants have to rise within and rise above, through enlightened self-interest and an abiding commitment to 'empowering grassroots'. We welcome you to DMI and make the best use of this opportunity to pursue a course in Development Management that prepares you for a highly rewarding and deeply satisfying career as development manager and leader.

With Best Wishes,

Prof. Hemnath Rao Hanumankar Director



DEAN'S MESSAGE



My Dear Development Professionals, Business Executives and Aspirants,

Greetings!

Welcometo Development Management Institute, Patna where excellence is nurtured with sensitivity, inclusive business is pursued with passion and true development is celebrated in the endeavour to attain our motto of "Empowering the grassroots".

As you are planning for a lifetime of experience and a meaningful future, we present our prestigious two years Postgraduate Diploma in Development Management (PDM) and invite you to be part of an enriching journey of education and experience. PDM has a unique programme design and is anchored by a team of adroit faculty and working professionals from industries and development organisations. It provides participants with a robust

understanding of concepts of development, its various tools and strategies, and its implications for society on the whole. The uniqueness of the course is its well-crafted Experiential Learning components providing opportunities to the participants to spend more than 26 weeks in actual field conditions to gain hands-on experiences of development realities under the able guidance of experts. The course aims at grooming participants as socially responsible, sensitive, committed and competent professionals to face the real world.

I invite you to join, experience and explore the most meaningful journey of life as a participant. I am sure, you will not miss this wonderful opportunity of "being the change you want to see in the world". Welcome to the family of DMI!

With Best Wishes,

Prof. Niraj Kumar Dean

COORDINATOR'S MESSAGE

Dear Development Management Aspirants,

Greetings!

We are inviting applications for admission to the seventh batch of the Post-Graduate Programme in Development Management (PDM) in the Development Management Institute (DMI). In a short span of five years, DMI has achieved 100% enrollments, 100% placements in the PDM Programme. Besides, conducting a series of Competency Enhancement the **Programmes** (CEPs) for government as well as nongovernment departments and institutions. The institute has successfully completed significant policy related studies as research & consultancy projects. The PDM participants have access to ample for opportunities exposure different facets of development sector



organisations through Experiential Learning components - Development Immersion, Enterprise Learning and Management Internship.

The learning in the two-year AICTE approved PGDM in Development Management (in short PDM) in DMI is strategically designed to integrate the diverse issues relating to Development Management in a synergetic manner. The diversity of courses and the robust pedagogy followed by the faculty at the DMI for adult learning equip the participants with relevant knowledge and competencies to tackle the challenges that await them upon their entry into the world of Development Management Professionals.

In the coming years, DMI shall be moving onto its permanent campus in Bihta, Patna, which is being designed to meet global standards. I invite you to become a part of the glorious journey of learning at DMI.

With Best Wishes,

Amrita Dhiman

Coordinator – Admissions



ORIGIN & MISSION

Development Management Institute (DMI) was set up on February 13, 2014 pursuant to a desire of the Government of Bihar to establish a High Performing Knowledge Institution (HPKI). DMI believes that the livelihoods of small producers and marginalised people can be enhanced by organising them to form member participation based, democratically governed institutions that leverage the

strengths of collectives and build enduring partnerships with professionals for reaping the benefits of technology and market integration. Inspired by and recognising the growing need for Development Management Professionals, the Government of Bihar took the initiative to establish DMI as an autonomous institution. The rationale of DMI is best captured in its mission:





DMI AND SUSTAINABLE DEVELOPMENT GOALS

Sustainable Development envisions striving for greater common good, promoting goodwill, balanced pursuit of individual and collective gains, ecologically harmonious and inclusive growth, and fulfillment of aspirations of all human beings. Synergetic functioning of Government, Business, Civil Society, and Community Organisations complementing and supplementing each other would be a great enabler for achieving Sustainable Development Goals (SDGs).

DMI views the SDGs agenda as an opportunity to address in a holistic manner, the current development challenges such as widening inequalities; social, political and economic marginalisation; and environmental degradation exacerbated by climate change.

The progressive realization of

- (i) Social well-being of all within global environmental constraints;
- (ii) Distributive justice in relation to employment, income, and access to resources and services; and
- (iii) Gender and inter-generational equity, remains the key concern and requires immediate attention.

DMI recognises the fact that the need for professional management and good governance is far more than the currently available resources to meet the Sustainable Development Goals.

DEVELOPMENT MANAGEMENT EDUCATION: A HOLISTIC LEARNING

There is an urgent need for striking an optimal balance between societal and individual orientation through a synergetic alliance among the multiple stakeholders. DMI aims at meeting this dire need by developing managerial and leadership competencies through the processes of **integral learning**, **professionalisation**, **trans-disciplinary research**, **and conscientisation**, as explained below:

Integral learning aims to leverage various forms of knowledge such as conceptual knowledge, experiential knowledge, factual and procedural knowledge, and propositional knowledge to evolve a coherent world view and embraces the 4D cycle 'Discovery, Dream, Design, and Doing' phases of Appreciative Inquiry. This encompasses both tacit and explicit knowledge.

Trans-disciplinary research connotes a strategy that transcends many disciplinary boundaries to create a holistic approach. It applies to efforts focused on problems that transcend the boundaries of two or more disciplines and helps comprehend the ever-growing complexities of an inter-dependent world. This also involves self-transcendence and ever widening inclusive perspectives.

Professionalisation is the social process by which any trade or occupation transforms itself into a true 'profession of the highest integrity and competence'. Professionalisation demands inculcating academic qualifications; expert and specialised knowledge in the field; excellent practical and literary skills; high quality work output; high standard of professional ethics; efficient work habits, and motivation to working independently.

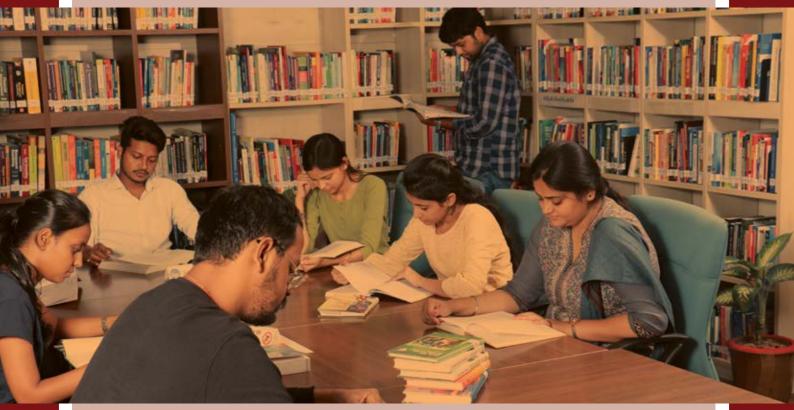
Conscientisation means an awakening of consciousness - a change in a person involving critical awareness of his or her own identity and situation in nature and in society; the capacity to analyse causes and consequences; and to act logically and reflectively so as to transform reality. Praxis, or cycles of reflection-action, as Freire calls, are essential to this process leading to spiral learning.



PROGRAMMES AND ACTIVITIES

DMI endeavours to empower grassroots through:

- > Creation of a cadre of Development Management Professionals, through post-graduate academic teaching programmes;
- > Competencies Enhancement Programmes (CEPs) for Development Management Praxis;
- > Orientation of Vision, Values and Leadership Practices towards Good Governance, by working with organisations and institutions at different levels; and
- ➤ Engagement in networked transdisciplinary Action Research and Policy Advocacy, through its Collaborative Action Research and Education (CARE) Centres.



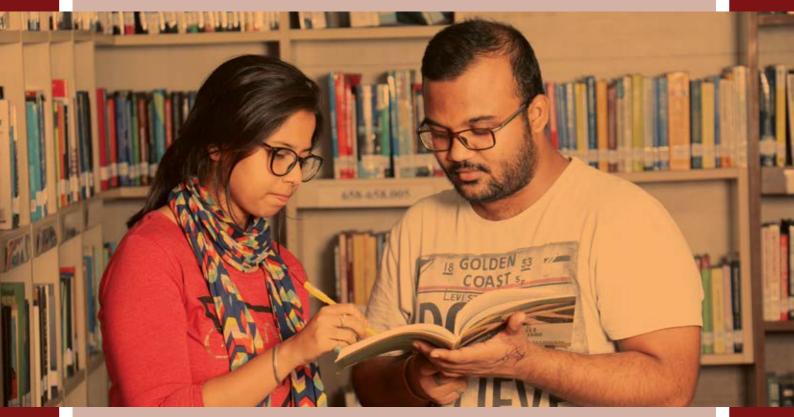
DMI offers a unique opportunity for fresh graduates as well as existing development practitioners to blossom as Development Management Professionals committed to empowering grassroots for sustainable livelihoods and development. The programmes and activities of DMI foster values of participation, excellence, integrity, mindful alertness, and innovation through praxis and transform the participants into professionals of high repute with excellent managerial and leadership competencies.

DMI has embarked on establishing Development Management as field of education by attracting aspiring individuals and praxis-oriented scholars from India and from the rest of the globe. The character of DMI is integrated with the scholastic and spiritual traditions of humanity in nurturing enlightened self-interest and striving to serve the greater common good as the logo of the Institute depicts.

Post - Graduate Programme in Development Management

The pioneering activity of DMI is its two-year full time Post-Graduate Programme in Development Management (PDM) which aims at preparing its graduates to achieve:

- > Personal growth by widening perspectives through interactive learning from foundational, functional and integrative courses, enriched by experiential learning and reflective dialoguing processes; and
- > Transformation into Development Management Professionals through exposure to contextual realities during Development Immersion, Enterprise Learning and Management Internship modules that involve living and working at development sites in situ.



COMPETENCIES ENHANCEMENT PROGRAMMES

Competency Enhancement Programmes (CEPs) constitute another important activity of the Institute for realisation of its mission and vision, and are of two categories.

The first category of programmes are organisation/ client-specific, and are customised and delivered as per the specific requirements of individual organisations for their promoters, members, employees, and others identified by the organisations.

The second category of programmes are designed by the faculty of DMI, based on their interests and initiative to meet the needs of organisations associated with DMI. Such open programmes are communicated in advance to help the organisations sponsor the people to participate in them.

The CEPs range in duration from a few days to a few weeks, depending upon their scope, and may be conducted in-house at DMI or at a venue chosen by its client organisation. The learning and experience gained during the CEPs are ploughed back into classroom teaching by the faculty members.

COLLABORATIVE **ACTION RESEARCH AND EDUCATION CENTRES**

DMI is establishing three Collaborative Action Research and Education (CARE) Centres to serve as hubs for innovation and incubation. The broad activities of the centres revolve around:

- ➤ Knowledge Management including co-creation, and establishing eco-system for propagation of best
- ➤ Life Cycle Management Guidance and Support for ➤ Certificate Courses in collaboration with leading institutions, programmes, and projects;



- Multi-stakeholder Interactive Learning; Collaborative Action Research; and Evidence-based Policy Advocacy;
- academic/research institutions.

CARE **C**ENTRES



Well-being and Livelihoods

The activities of this centre will revolve broadly around themes like Participatory Governance and Management of Natural Resources; Primary Health Care, Child Nutrition and Protection; Drinking Water and Sanitation; Access to Education; Skills for Wage and Self-employment; Access to Financial and Information Services; and Enhancing Productivity of Farm and Non-Farm Activities

Collectives and Commons

The centre envisages conducting value chain scoping studies for collective enterprises at multiple levels for significantly enhancing the livelihoods of the poor and marginalised. The broad themes proposed to be pursued at this centre are: Participatory governance and management of collective enterprises; promotion of structures for significant value addition and market Integration to ensure sustainability





Leadership and Governance

The Centre for Leadership and Governance aims at Enhancing the Effectiveness and Efficiency of Governance Systems and Structures; Increasing Citizen Participation and Collaboration; Reducing Information Asymmetry; and Transparent and Accountable Implementation. The centre plans to impart leadership and governance competencies for firmly establishing participatory governance and management practices at multiple levels



ACADEMIC EVENTS

DMI organises on a regular basis several workshops, symposia, seminars, and similar events on a variety of topics and issues relevant to its mission. Such academic events are either a part of its CEPs and CARE centres, or are integrative and bring together concerns of several CEPs and CARE centres. The academic events are attended by leading academics, practising Development Management professionals, and thought leaders.



RESEARCH, CONSULTANCY AND PUBLICATIONS

DMI is engaged in the pursuit of academic research, supported by the consulting activities that it provides to its client organisations. Apart from helping the clients in solving their critical managerial and organisational issues, the consulting activities provide a rewarding experience for its faculty members in handling live management problems, and form the basis for many cases, research articles, and other publications that feed into and, in the process, add to the richness of its PDM and CEPs.

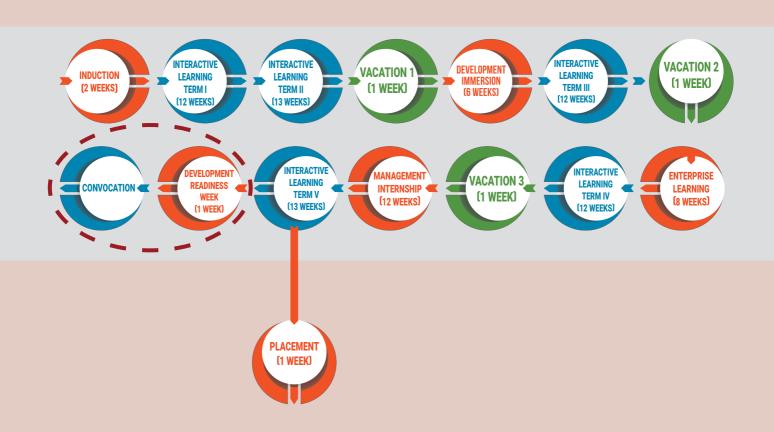
POST-GRADUATE PROGRAMME IN DEVELOPMENT MANAGEMENT

DMI launched the two-year full-time Post-Graduate Programme in Development Management (PDM) with the approval of AICTE in July 2014.

The PDM curriculum is focused on imparting competencies necessary for management of resources, enterprises, institutions and interventions, in an environment of participatory governance and stakeholder accountability. The praxis-oriented interactive learning is facilitated by a faculty team of career academics, practising professionals and practitioner-turned academics endowed with domain expertise and experience.

Programme Design

The programme design is based on a curriculum that is a fine mix of mutually reinforcing classroom learning and handson experiential learning interspersed at regular intervals and facilitated by a network of diverse institutional partners of DMI, as may be seen from the following figure:



Interactive Learning Sessions (ILS)

Interactive Learning consists of Foundational, Functional, and Integrative courses in Management like human resources, marketing, finance, operations, social, development and decision sciences. The course-work comprising a total of 90 credits is spread across five terms to introduce concepts and theories and build analytical skills and knowledge for application in real-life situations. The curriculum is constantly reviewed to keep it relevant to the current and future requirements.

In addition, Communication and Logical Thinking Skills are imparted through non-credit courses during the first three Interactive Learning Terms.

Interactive Learning	Credits	Ехр	eriential Learning	Credits
Term I	19.5	Development Immersion Enterprise Learning		9.0
Term II	18.0			
Term III	18.0			12.0
Term IV	18.0	Management Internship		15.0
Term V	16.5			15.0
Total	90.0		Total	36.0

Total Credits for the Programme - 126.0



EXPERIENTIAL LEARNING SEGMENTS (ELS)

Experiential Learning is designed to provide exposure to the complexities of managing development programmes as well as the best practices adopted by National and International Development Organisations to supplement the classroom learning. The DMI Faculty and Students closely interact at all the stages of the Experiential Learning phases.

Experiential Learning happens in three phases: Development Immersion (DI), Enterprise Learning (EL), and Management Internship (MI).

The Experiential Learning segments account for 36 credit of work out of a total of 126 credits for the programme.

- ➤ **Development Immersion (DI)** involves first-hand experience of understanding and working within diverse development contexts;
- Enterprise Learning (EL) focuses on learning about functional aspects of governance and management of enterprises, resources, and institutions; and
- Management Internship (MI) engages students to work on projects pertaining to livelihoods promotion and/or project work in community/ cooperative/ social collective enterprises or government/ civil society organisations including Corporate Social Responsibility (CSR).

ACADEMIC CALENDAR 2020-22

#	Activity	Starting Date	Ending Date	Weeks
*	Preparatory Inputs	Monday, Jun 01, 2020	Saturday, Jun 13, 2020	02
		First Academic Year		
01.	Induction and Orientation	Monday, Jun 15, 2020	Saturday, Jun 27, 2020	02
02.	Interactive Learning Term I	Monday, Jun 29, 2020	Saturday, Sep 19, 2020	12
03.	Interactive Learning Term II	Monday, Sep 21, 2020	Saturday, Dec 19, 2020	13
04.	Vacation - 1	Monday, Dec 21, 2020	Saturday, Dec 26, 2020	01
05.	Development Immersion (DI)	Monday, Dec 28, 2020	Saturday, Feb 06, 2021	06
06.	Interactive Learning Term III	Monday, Feb 08, 2021	Saturday, May 01, 2021	12
07.	Vacation - 2	Monday, May 03, 2021	Saturday, May 08, 2021	01
	Total			47
		Second Academic Year		
08.	Enterprise Learning (EL)	Monday, May 10, 2021	Saturday, Jul 03, 2021	08
09.	Interactive Learning Term IV	Monday, Jul 05, 2021	Saturday, Sep 25, 2021	12
10.	Vacation - 3	Monday, Sep 27, 2021	Saturday, Oct 02, 2021	01
11.	Management Internship (MI)	Monday, Oct 04, 2021	Saturday, Dec 25, 2021	12
12.	Interactive Learning Term V (Including Placement Week)	Monday, Dec 27, 2021	Saturday, Mar 26, 2022	13
13.	DMPs Readiness Week	Monday, Mar 28, 2022	Saturday, Apr 02, 2022	01
14.	Convocation	Monday, Apr 18, 2022		
	Total			47



Courses of Study in PDM

#	Core Courses	Credit
its)	Quantitative Methods	3
	Financial Accounting	3
red	Managerial Economics	3
.5 C	Organisational Behaviour-I	3
(19	Managerial Communication (Oral) (Post-Mid Term)	1.5
Term 1 (19.5 Credits)	Principles of Management (Pre-Mid Term)	1.5
Ter	Sustainable Livelihoods System (Pre-Mid Term)	1.5
	Social Research Methods-I (Post-Mid Term)	1.5
	Societal Analysis and Development Action	1.5
	Financial Management	3
	Social Research Methods-II (Pre-Mid Term)	1.5
its)	Organisational Behaviour-II	1.5
(18.0 Credits)	Macro-Economic Environment	3
0.5	Development Theories and Practices (Pre-Mid Term)	1.5
(18	Social Mobilisation and Collective Action (Pre-Mid Term)	1.5
Term 2	Gender and Development (Post-Mid Term)	1.5
Ter	Local Governance Systems-I (Post-Mid Term)	1.5
	Operations Research (Pre-Mid Term)	1.5
	Management Information System (Post-Mid Term)	1.5
	Human Resource Management	3
lits)	Managing Cooperatives and Producer Organisations	3
Cred	Marketing Management	3
0.0	Managing Commons (Pre-Mid Term)	1.5
173	Cost Systems and Management (Pre-Mid Term)	1.5
Term 3 (18.0 Credits)	Production and Operations Management	3
Ter	Local Governance Systems-II (Pre-Mid Term)	1.5
	Legal and Regulatory Environment (Post-Mid Term)	1.5



#	Core Courses	Credit
	Sector Wide Analysis for Development (SWAD) – Core	1.5
	Strategic Management – Core	3
	Marketing Research and Analytics – Core	3
ا ا	Big Data and Business Intelligence – Core	1.5
di i	Project Management – Core	3
ဦ	Food and Agri-Business Management – Core	3
8.0	Supply Chain Management – Elective	1.5
4 (1	Community Based Micro Finance – Elective	1.5
Term 4 (18.0 Credits)	Development Advocacy and Communication – Elective	1.5
P	E-Business and Commerce – Elective	1.5
	Rural Marketing – Core	1.5
	Development Administration – Core	1.5
	Commodity Markets and Derivatives – Elective	1.5
	Social Marketing – Core	1.5
	Public Systems and Policy – Core	1.5
	Innovation and Social Entrepreneurship – Core	1.5
	Disaster Risk Reduction and Management – Core	1.5
	Ethics and Values – Core	1.5
	Monitoring and Evaluation of Development – Core	1.5
Ferm 5 (16.5 Credits)	Mobilising Financial Resources for Development – Core	1.5
) Led	Development Perspectives and Interventions (DPI) – Elective	1.5
5.	Rurbanisation – Elective	1.5
(16	Natural Resources Management – Elective	1.5
٦ 2	ICT for Development – Elective	1.5
Teri	Impact Evaluation – Elective	1.5
	Basic Education/Health System for Development – Elective	1.5
	Critical and Design Thinking – Elective	1.5
	Corporate Social Responsibility – Elective	1.5
	Climate Resilient Development – Elective	1.5
	Sustainable Cities – Elective	1.5
	Strategic Frameworks for Inclusive and Distributive Development – Elective	1.5
	Appropriate Technologies for Development (Post-Mid Term) – Elective	1.5
	Gandhian Philosophy – Elective	1.5
	Livestock Management – Elective	1.5

PLACEMENT OPPORTUNITIES

Career opportunities abound in the field of Development Management. DMI's PDM course provides an opportunity for the participants to empathize with, investigate and understand the challenges and complexities of development through a unique blend of interactive classroom sessions and experiential learning.

On successful completion of the PDM Programme at DMI, a world of personally rewarding and professionally fulfilling career opportunities are available to the participants in Development Organisations of national and international repute; CSR Foundations, Cooperatives and Producers Collectives; Social Enterprises; and bilateral and multilateral development aid institutions. The potential employment opportunities are huge in development Management across agriculture and agribusiness value chains; sustainable livelihoods; food and nutritional security; health and sanitation; basic education; governance and enterprise leadership and related areas.

Since inception, DMI has had a record of full Placements with few students receiving more than one offer.

PLACEMENTS 2019

The participants of fourth batch (PDM 2017-19) were placed in various reputed national development agencies including Bihar Rural Livelihood Promotion Society (JEEViKA), Care India, Bihar Gram Swaraj Yojana Society (BGSYS), Aga Khan Rural Support Programme (India) - (AKRSPI), Technoserve, Satin Creditcare Network Ltd., Samasta Microfinance, BAIF Institute For Sustainable Livelihoods and Development, Ujjivan Small Finance Bank Limited.

The current batch (PDM 2018-20) of 46 participants were also successfully placed in 17 organisations for three months long module of Management Internship. The placements of this batch shall be held in the month of January, 2020.



22
PARTICIPANTS

ORGANISATIONS PARTICIPATED

26
JOBS
OFFERED

Recruiters

























































PDM FEE STRUCTURE

(Free in INR)							
S. No. Particulars		First Year		Second Year		Total (₹)	
3. No. Particul	rai ticulai s	Term 1	Term 2	Term 3	Term 4	Term 5	iotai (<)
A. Tuiti	on Fees (₹)						
1.	Classroom Segment	1,00,000	1,00,000	1,00,000	1,00,000	1,00,000	5,00,000
2.	Development Immersion		20,000				20,000
3.	Enterprise Learning			20,000			20,000
4.	Management Internship				20,000		20,000
	Total A (₹)	1,00,000	1,20,000	1,20,000	1,20,000	1,00,000	5,60,000
B. Serv	ice Fees (₹)						
1.	Computer and Internet Services	2,500	2,500	2,500	2,500	2,500	12,500
2.	Library and Teaching Aid Unit	2,500	2,500	2,500	2,500	2,500	12,500
3.	Books	2,000	2,000	2,000	2,000	2,000	10,000
	Total B (₹)	7,000	7,000	7,000	7,000	7,000	35,000
C. Othe	er Annual Charge (₹)						
1.	Student Activities Fund	1,500			1,500		3,000
2.	Medical Expenses	500			500		1,000
3.	Alumni Association Membership				1,000		1,000
	Total C (₹)	2,000			3,000		5,000
	Grand Total (A+B+C) (₹)	1,09,000	1,27,000	1,27,000	1,30,000	1,07,000	6,00,000

Note:

- 1. An additional amount of ₹ 10,000 (Rupees Ten Thousand Only) is to be paid as caution money which is refundable.
- 2. Hostel accommodation cost is subsidised but participants will be required to pay ₹ 1,500 (Rupees One Thousand Five Hundred only) per month towards hostel maintenance fee.



SCHOLAR SUPPORT (SCHOLARSHIP SCHEME)

DMI provides generous merit-based fee waiver based on performance during PDM which significantly reduces the cost of pursuing the course for good performers. The DMI scholarship scheme is generously supported by COMFED.

COMFED is a co-promoter of DMI along with the BRLPS (JEEViKA).

EDUCATIONAL LOAN

The Institute also facilitates Educational Loans for the needy and eligible students. The students will be assisted in securing educational loans on the best possible terms, if they fulfil the specified requirements.



SPONSORED CANDIDATES

Government and Non-Government Development Organisations, Development Support Organisations and Collective Enterprises may sponsor employees meeting the eligibility. They can complete the programme over a period of two continuous years. Alternatively, they may opt for Certificate in Development Management (CDM) at the end of the first year. If sponsored to continue, the CDM holders will have the option to rejoin DMI within three years and complete the second year of the programme to obtain PGDM in Development Management.

ELIGIBILITY TO APPLY FOR ADMISSION TO PDM

- ➤ Minimum 3-year Bachelor's degree (or equivalent) in any discipline, with at least 50% marks (45% for SC/ST/DA candidates) in aggregate from a recognised University/Institute by AICTE/UGC. Students appearing for their final year degree examination may also apply.
- ➤ Valid score in CAT / XAT / GMAT / CMAT / MAT for 2020 admissions.

Please Note: Application form can be submitted through online mode before March 31,2020

APPLICATION PROCESS

The filling of online Application Form contains three (3) steps:

Step

Registration

Requirements:

- Valid and active personal Email-Id for verification and future correspondence
- ➤ Valid Mobile Number for future correspondence.

Step 3

Payment of Application Fee

Requirements:

Internet Banking/ Debit/ Credit card/ UPI for online payment of application fee.

Step

Online Application

Requirements:

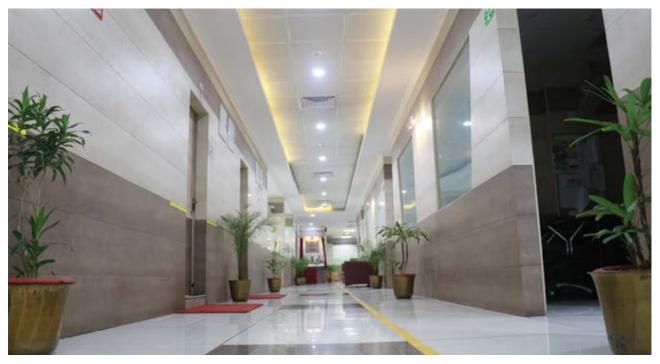
- ➤ 10th, 12th & Graduation mark sheets.
- Valid document for identity proof (Aadhaar/ PAN/ Passport/ Driving License/ Voter Card), any one.
- ➤ Category / caste certificate, issued by competent authority of Government of Bihar, as applicable.
- Residential proof for applicants claiming Domicile of Bihar.
- Disability certificate (for Differently-Abled (DA) Person).
- Registration details of any one of the Management Admission Tests (CAT/ XAT/ GMAT/ CMAT/ MAT) for 2020 admissions.
- ➤ Work experience certificate, if any.
- Certificate of Sports / Extra Curricular Activity, not more than 5 years old, if any.

ADMISSION PROCESS

- The process of admission for the PDM programme starts with an Admissions Notification by the
 Institute in the newspapers; other print and electronic media; and the website of the Institute. The
 notification is issued during October November for the batch commencing its programme in the
 month of June 2020.
- All applications for admission to PDM have to be filled online only and completed as per the instructions
 provided on the website of the Institute. Applications which are incomplete or not submitted online in
 time will be rejected, and the Institute will not entertain any request for consideration of such rejected
 applications. Similarly, the applications of aspirants who do not satisfy the eligibility as specified in the
 previous page will not be considered, and the Institute will not entertain any request for consideration
 of such applications.
- The details of the dates, time and venue for the admission processes will be communicated to the qualifying applicants in the email address and through Call/SMS mentioned in the online application.
- The merit list shall be prepared following the reservation policy applicable to educational institutions in Bihar.
- The results of the admission selection processes conducted shall be announced by April 27, 2020 (tentative).

The Admissions Office may not undertake detailed scrutiny of applications before Interviews/ Selection Process, and all shortlisted applicants called for Interviews/ Selection Process, except those whose applications are summarily rejected, are allowed to appear at the Interviews/ Selection Process on purely provisional basis, subject to their eligibility being verified after the announcement of results. Merely being allowed to appear at the Interviews/ Selection Process will not be considered as a ground for being eligible for admission to the Post-Graduate Programme in Development Management (2019-21). Further, mere submission of application form does not entitle a candidate to appear for the Interviews/ Selection Process.





Selection Criteria	
Criteria	Weightage
CAT / XAT / GMAT / CMAT / MAT Score	35%
Group Exercise (GE)	20%
Assessment of Writing Skills and Personal Interview (PI)	25%
Academic Performance	10%
Weightage for Participation in Sports/ Extra-Curricular Activities, Academic Diversity and Gender Diversity and Work Experience	10%

The Institute may define cut-off scores for each or a few of the above processes for selection of candidates, and may also define sectional cut-off scores within each or any of the above processes.

Application Fee

- Rs. 300/- for General
- Rs. 200/- for BC, EBC, EWS & Female
- Rs. 100/- for SC/ST and Differently Abled (DA)
- Payment Mode: Online Transfer
- Reservation Policy: As per the rules applicable to educational institutions in Bihar

Important Dates

Commencement of Online Application Process

November 05, 2019

Last Date for Submission of Online Application Form

March 31, 2020

Start of Selection Process (GE & PI)

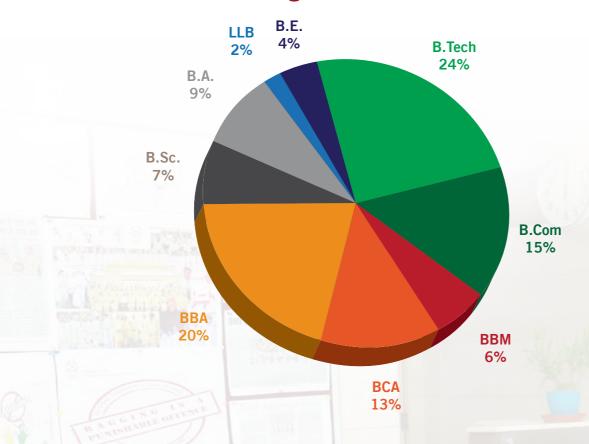
April 07, 2020

Announcement of Results (Tentative)

April 27, 2020

PDM 2018-20 BATCH PROFILE

Educational Background of PDM 2018-20 Batch



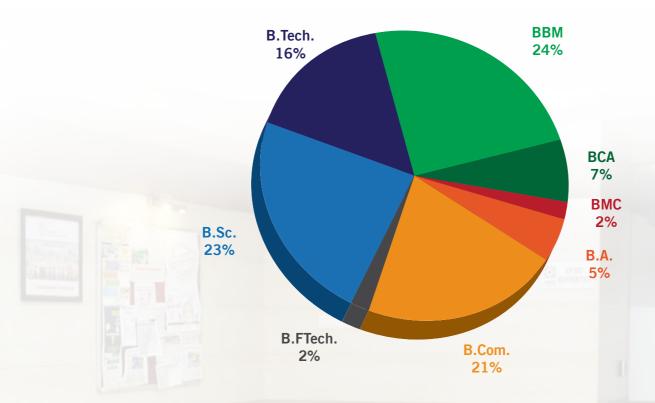
Total Number of Participants:





PDM 2019-21 BATCH PROFILE

Educational Background of PDM 2019-21 Batch



Total Number of Participants:



CAMPUS & FACILITIES

GENDER, SEXUALI Sahu LANGUAGE, GE Gender, Identity and Mu Ishwag Modi Finance Se Case Studies in Ma KUMAR **Marketing and Promoti** MANAGERIAI

LEARNING SPACE

Equipped with the latest multimedia and other learning facilities, DMI Learning Spaces provide a conducive ambience for learning. The Learning Spaces are fully air-conditioned with dedicated facilities for students to connect with others









KNOWLEDGE CENTRE

DMI houses RFID enabled state-of-the-art Knowledge Centre with more than 6,000 volumes comprising text-books and reference books. Articles and papers from HBR, MIT Sloan Review, Academy of Management Review, Decision, and Vikalpa are just a very small part of databases available to the students.

The knowledge centre provides round-the-clock access to EBSCO and EPWRF databases which hosts millions of journal articles. The fully air-conditioned Knowledge Centre is equipped with latest multimedia and ICT facilities.







INFORMATION HUB

With a dedicated Information Hub available to students, DMI provides a strong platform for them to excel in technology-driven learning. Students are encouraged to learn the latest in statistical analysis and other management-oriented technologies with their laptop computers in the classroom. The campus is equipped with high speed internet connectivity, backed by LAN and Wi-Fi and multiple services.





MEETING MINDS AND IDEA EXCHANGE CENTRE

DMI has fully air-conditioned spaces for Meeting Minds and Idea Exchange Centre with adequate seating capacity. Equipped with the latest ICT-enabled devices, the centres are designed to host a plethora of events including cultural programmes, guest lectures, and seminars.

HOSTEL

The PDM programme is fully residential and the participants are required to stay in the hostel. The Institute provides the best possible amenities to make participants' life in the hostel comfortable. Our aim is to provide a warm homely atmosphere with a relaxed lifestyle, which encourages free and original thinking; thus contributing significantly

to excellent academic performance.

The hostel has recreational facilities, round-the-clock security and electronic surveillance helping in promoting quality lifestyle. The ultra-modern facilities are among the best of all.



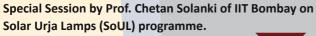
EVENTS AND SEMINARS

Padma Shri Renana Jhabvala during Fifth Foundation Day Sympoium of DMI .





Special Session by Nobel laureate Prof. Abhijit Vinayak Banerjee from MIT, USA on - "The Science of Fighting Poverty: Learnings from J-PAL".







Smt. Sushma Iyengar on the Occasion of 150th Birth Anniversary Celebration of Smt. Kasturba Gandhi at Bhitiharwa.



FACULTY PROFILES



Prof. Aditi Thakur

Prof. Aditi is an engineer-turned management professional with a passion for making a difference in the lives of people. She has worked in the Energy division with one of the largest business houses in India, and in Talent Management division of a leading IT product company before joining DMI. Her areas of research interest include performance management, team building, coaching/mentoring. She is deeply interested in issues concerning children and works in the area of child rights. She is engaged in conducting action research projects and well as capacity building programmes for different functionaries who work with children.



Prof. Amrita Dhiman

Prof. Amrita Dhiman hold a Bachelor degree in Agriculture from G. B. Pant University of Agriculture & Technology, Pantnagar and PGDM with specialization in Agri Business Management from VAMNICOM, Pune. She has extensive field exposure and experience of working with corporates and government institutions including public administration. She established herself as a Research Analyst for agri commodities while working with Karvy Comtrade Ltd. at Hyderabad. She was involved in strategic planning, implementation, communication and knowledge management activities with Mahindra & Mahindra Limited at Mumbai. As Prime Minister's Rural Development Fellow (PMRDF) she has worked on various schemes like MGNREGA, IAY, SBM, PMAGY, NSAP etc. She has contributed richly to capacity building of elected representatives, agriculture and rural development officers at various levels and to documenting the initiatives taken up for improved governance and outreach. Her current interests broadly include Agri-Business Management, Local Governance and Policy domains.



Prof. (Dr) Debashish Kundu

Prof. Debashish Kundu is a Graduate from Govind Ballabh Pant University of Agriculture and Technology, Pantnagar and Post Graduate from the Institute of Rural Management Anand (IRMA). Thereafter he served for several years in the Banking and Finance Industry in various reputed corporate bodies like Gruh Finance Limited (Now Bandhan Bank), ICICI Bank, HDFC Bank, Deutsche Post Bank Home Finance Limited and so on. His work area is related to Credit Risk Assessment and Underwriting, Portfolio Analysis, Portfolio Risk Estimation and Provisioning and Audit Risk Management. His last assignment was with Muthoot Housing Finance Limited as Head of Central Operations.

He completed his PhD. from Aligarh Muslim University. While Pursuing the Doctoral Programme, he had served as faculty with Development Management Institute, Patna for one year. His interest area lies in Banking, Financial Inclusion, Microfinance, Pension funds and Insurance.



Prof. (Dr) Gaurav Mishra

Prof. Gaurav Mishra earned Ph.D. from the University of Reading in International and Rural Development, United Kingdom. Before joining DMI, he was associated with Institute of Management, Nirma University, Ahmedabad and Dhirubhai Ambani Institute of Information and Communication Technology (DA-IICT), Gandhinagar, as Assistant Professor. Prof. Gaurav Mishra has worked with International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), Hyderabad and in other ICT for development projects aimed at enhancing rural lively hoods by providing relevant information through innovative technologies. His field roles during research have been multi-dimensional which included being a facilitator, trainer, extension worker, ethnographer, advisor, and manager.



Prof. (Dr) Geetika Varshneya

Prof. Geetika Varshneya an alumnus of Indian Institute of Management (IIM), Rohtak has an extensive research, teaching, and industrial exposure. Prior to joining the Fellow Programme in Management in the Marketing area at IIM Rohtak, she worked with corporates for more than four years. She obtained her Master's degree in Fashion and Apparel from NIFT Bangalore. She holds a B. Tech degree in Textile Technology. She has contributed to several reputed National and International conferences organized by prominent international associations like INFORMS. Her research papers have appeared in several leading International journals such as Journal of Retailing and Consumer Services, Journal of Strategic Marketing, Marketing Intelligence & Planning and Journal of Fashion Marketing and Management. She has also contributed to several case studies; some of the cases written by her have been published in the Emerald Emerging Markets Case Studies and IIM Ahmedabad Case Centre. Her research interests broadly include farm/non-farm livelihoods and market-oriented value enhancement.



Prof. (Dr) Hemnath Rao Hanumankar

Prof. Hemnath Rao Hanumankar is currently a Senior Professor and Director at the Development Management Institute (DMI), Patna, India. Before joining the DMI in 2016, he was the Dean of Management and also the founder Director of the Centre for Poverty Studies and Rural Development at the Administrative Staff College of India. His applied research and consulting work spans wide ranging subjects including food and water security, sustainable rural livelihoods, agriculture extension, agripreneurial value chains and social enterprise development with focus on convergence of best management practices across business organisations and not for profit development institutions. He has designed and delivered capacity building programmes in strategic management for senior and top management of large private and public sector enterprises and for senior civil servants of Government of India. He has also been actively consulting with the Commonwealth Secretariat, UNDP, The World Bank, EU-CDE, SPARK and other international organisations across continental Africa and the South Pacific Region, and serves on various policy making committees of the Government of India and States.

Prof. (Dr) Niraj Kumar

Prof. Niraj Kumar is an academician with an excellent academic background and more than 20 years of experience in teaching, research, training and advisory service. A graduate (Agriculture) and Post Graduate (Agri. Communication and Extension) from G. B. Pant University of Agriculture and Technology, Pantnagar, he has been faculty of Indian Institute of Forest Management (IIFM), Bhopal. Before joining Development Management Institute (DMI), Patna, he served Xavier Institute of Management, Bhubaneswar (XIMB) as a faculty of Rural Management. He had done Ph.D. from Indian Veterinary Research Institute (IVRI), Izatnagar. His papers have been published in journals of international repute. His areas of interests are Inclusive Value Chain, Agribusiness, and Corporate Social Responsibility.



Prof. (Dr) S. Rajeshwaran

Prof. (Dr) S Rajeshwaran is a veterinarian and rural management professional with a doctorate in Public Policy from the Indian Institute of Management, Bangalore. He brings with him 35 years of work experience across the entire vertical of dairy value chain in the country.

He has successfully headed dairy cooperatives in North and South India as CEO/ Managing Director. He has also provided hands-on training to more than 5 lakh women across the country in management of dairy animal as micro-enterprise and livelihood. He has carried out many developmental business projects on dairying and allied micro-enterprises. His last assignment is developing a comprehensive state livestock policy for the Government of Uttarakhand and laying out a 10-year road map for the state. He adopts a practical, innovative and integrated approach to sustainable farming & livelihoods.

He now teaches and carries out action research in policy making and strategy formulation, productivity enhancement, implementation and monitoring using latest tools in wireless networks, Blockchain technology, IPv6, IoT, AI, and ML, areas which have high leverage on outcome. His interest lies in enabling and empowering those at the grass roots with the power of information on the fly and on request, with the objective function of minimizing risk and optimizing profit.



Prof. (Dr) Shankar Purbey

Prof. Shankar Purbey, holds PhD in Industrial Engineering & Management from IIT Dhanbad. Prior to joining DMI, he was associated with IIM Shillong for more than ten years. He has more than 15 years of industry, teaching and research experience. He was awarded the National Doctoral Fellowship by AICTE while pursuing his PhD. He has international publications to his credit and has presented papers in various National and International conferences. He was also extensively involved in consultancies assignment including executive training programs for both government and non-governmental organization. He has coordinated more than fifteen executive training programs and three certificate courses. Certificate courses include course on Tourism & Hospitality Management and Quality Assurance in Healthcare delivery. In the area of Project Management alone he has conducted more than ten executive training programs for clients like Oil India, AEDC Ltd., NERCORMP, MCS officers, Ministry of DoNER, Indian Oil, Ministry of Heavy Industry -CPSEs and SLPEs, and Animal Husbandry & Veterinary department Meghalaya.



Prof. (Dr) Sridhar Telidevara

Prof. Sridhar Telidevara has varied research interests and has published articles in journals like Poverty and Public Policy, Macroeconomics and Finance in Emerging Market Economies, International Journal of Sociology and Social Policy. He did his doctoral studies from SUNY Buffalo, USA. His academic research encompasses wide ranging topics from economics of crime, nutrition and public distribution system, money demand, microfinance, dairy cooperatives to Customer Satisfaction and Loyalty, and Asymmetries in Price Recalls in the field of Consumer Behavior. The nature of research involved both theoretical math and empirical modeling including calibration of empirical data to theoretical models. The teaching experience, is also varied and he has been teaching management graduates for the last nine years on core, functional, and integrative courses. At DMI he is associated with Sustainable Livelihoods Collaborative Action Research and Education Center.



Prof. (Dr) Surya Bhushan

Dr. Surya Bhushan had done both MPhil and PhD in Economics from Centre for Economic Studies and Planning (CESP), Jawaharlal Nehru University (JNU), New Delhi. He brings with him nearly eleven years of experience in industry, before moving to DMI. He had worked in the marketing analytics domain across different industry verticals for the Fortune 500 clients at Accenture Analytics for more than 9 years. Prior to this, he had been associated with the Centre for Monitoring Indian Economy Pvt. Ltd. (CMIE) for more than a year, where he had liaised with policy makers at the Ministry of Finance, Planning Commission, and the editorial team of Indian Express in Delhi.

In DMI, he has been involved with writing report, for example, Low Uptake of MGNREGA in Bihar, Effect of Prohibition on Violence against Women, Business Models for Backyard Poultry, Mushroom Farming Cultivations as sustainable agricultural systems, End-term evaluation of Integrated Development of Three Villages in Bihar of AKRSP, and others.

He has also published in several leading refereed journals in India and book chapters in international publications, including a paper entitled, "TFP Growth of Paddy and Wheat in the Post-Green Revolution in India: a Parametric and Non-parametric Analysis", has been awarded R T Doshi memorial prize by Agricultural Economics Research Association (AERA), India.

His current area of interest includes, Livelihoods and Well-Beings, Inclusive Business Models, Productivity Growth and Technical Efficiency Estimation in the agriculture sector.

VISITING FACULTY / GUEST SPEAKERS

Dr. Agyeya Tripathi

Fx-BASIX

Shri Anand Madhab

Gender Resource Centre, WDC, Bihar

Shri Anjani Kumar Singh (Retd. IAS),

Advisor to Hon'ble CM, Bihar

Shri Anil Jha

DoAg, Govt. of Bihar

Shri Anindo Banerjee

PRAXIS

Shri Apoorva Oza

CEO, Aga Khan Rural Support

Programme (India)

Dr. Bijoy Kr. Choudhary

Executive Director,

Bihar Heritage Development Society

Dr. B. N. Mishra

University Health Officer,

Patna University

Shri Debaraj Behera

World Bank

Shri Kaushlendra

KAUSHALYA Foundation

Shri Liby T Johnson

Executive Director, Gram Vikas

Shri Manoj Kumar

BRLPS

Shri Manoj Prabhakar

Better World Foundation

Prof. Mira Tiwari

Univ. of East London

Shri Mukesh C Sharan

BRLPS

Dr. Neeraj Sinha

Patliputra University

Shri Om Prakash

BGSYS

Shri P N Rai (Retd. IPS),

Member, Bihar State Disaster Management Authority

Dr. Paromita Goswami

Professor, Shiv Nadar University

Dr. Priyadarshini Narain

Patna University

Dr. Ramanath Jha (Retd. IAS),

Fellow, OR Foundation

Shri Sanjay Kumar Mishra

BRLPS

Shri Satyajit Singh

Shakti Sudha

Shri Shyamal Gupta

Development Professional

Shri. S. K. Singhal

Additional Director General of Police,

Govt. of Bihar

Shri Sunil Jha

Development Professional

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Mr. Aman Raj

Project Associate

Mr. Anup

Consultant (Civil Engineering)

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Mr. Gourav Dutta

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CEO, BRLPS, Patna, Bihar

Smt. Shikha Srivastava, IRTS

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Director, DNS-RICM, Patna

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Director, Higher Education, Education Department, Bihar, Patna

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Senior Professor and Dean, DMI, Patna

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Prof. Amrita Dhiman

Assistant Professor, DMI, Patna

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Prof. Niraj Kumar

Senior Professor and Dean, DMI, Patna

Prof. Aditi Thakur

Assistant Professor, DMI, Patna

NON-MEMBER SECRETARY

Shri Suman Kumar, BAS

Manager Administration, DMI, Patna

ASSOCIATE ORGANISATIONS

DMI has been set up with the active support of the Govt. of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), The Bihar State Milk Co-operative Federation Ltd. (COMFED) and other prominent development support agencies.



Government of Bihar (GoB): Rural Development Department, Department of Planning & Development, Department of Finance, Department of Panchayati Raj, Department of Urban Development, Department of Animal & Fish Resources, Department of Cooperatives.



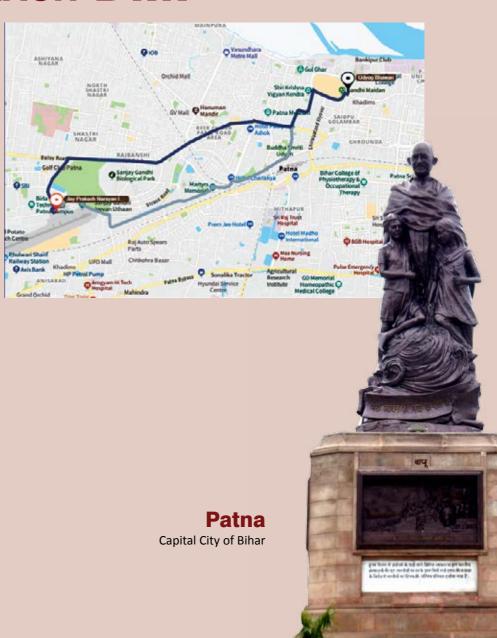
JEEViKA- Bihar Rural Livelihood Promotion Society (BRLPS) is an independent society set up by the Government of Bihar and supported by the World Bank. The BRLPS is implementing JEEViKA - Bihar Rural Livelihoods Project with the objective of enhancing the social and economic empowerment of the rural poor in Bihar. BRLPS is the designated State Rural Livelihoods Mission (SRLM), Bihar.



The Bihar State Milk Co-operative Federation Ltd. (COMFED) was established in 1983 as the implementing agency of Operation Flood programme of dairy development on "Anand" pattern in Bihar.

How to reach DMI

Patna is well connected by road, rail and air with major cities in India. Patna, the state capital of Bihar, is an ancient city that sprawls along the south bank of the River Ganges. It is home to Bihar Museum, a contemporary landmark exhibiting bronze sculptures and old coins from the region. Nearby, Indo-Saracenicstyle Patna Museum displays a casket believed to contain the Buddha's ashes. Close to the river, the Golghar is a domed colonial granary overlooking the city. Mahavir Mandir, southwest of Buddha Smriti Park, is a centuries-old temple dedicated to Lord Hanuman. The Indira Gandhi Planetarium screens films about astronomy and Srikrishna Science Centre's interactive exhibits teach science in a playful way. The Gandhi Museum displays photos and statues of the Indian independence leaders. The Khuda Bakhsh Oriental Library preserves thousands of manuscripts. Sikhs worship at the white-domed Takht Sri Harmandir Sahib Ji. To the west, Sanjay Gandhi Biological Park is a botanical garden and zoo.



Development Management Institute (DMI)

Udyog Bhawan (Second Floor), East Gandhi Maidan

Patna – 800 004, Bihar, India

Phone: (0612) 267 5180, 267 5181

Mobile: +91 95230 96030 Email: admissions@dmi.ac.in Website: https://www.dmi.ac.in



Proposed Design of DMI's Permanent Campus at Bihta, Patna