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FIND YOUR SPARK

(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

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PGDM
INFORMATION BROCHURE 2018

SNAP SHOTS



Developing Professionals for Global Competitiveness



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OUR VISION

To be a globally renowned research oriented Business Management School known for its innovative pedagogy and professional competence.

MISSION

To emerge as a vibrant, innovative niche centre for budding managerial talent with strong orientation towards research, training and consultancy.

To develop globally competent management professionals with innovative skills in alliance with government, corporate and education institutions for the benefit of nation at large.

PASSION FOR INNOVATION

We are at our most innovative best, while we encourage students to live in their dreams, and help them realizing those by constantly pampering their courage to take on the future uncertainty of corporate world and leap frog in the corporate ladder.



“ Success is an everlasting Journey of chasing a purpose and thriving for achievements. ”



Chairman's Message

GL Bajaj came into inception with the sole thought of creating an enriched resource centre for the corporate, which is dynamic in its existence and always in an ever demanding approach to have better performing possibilities which is garnered by the sheer hard and sincere work during the students' tenure in the college by the way of studying and evolving through various processes which are designed to enhance the inherent talent and groom them to make the right fit for the industry.

GLBIMR is committed into the nation building which is the very need of the hour to help the young generation take pride in their nation and take it forward.

We have developed a unique and rigorous training program which has a fine combination and the right balance of the classroom study and many of the co-curricular and extra-curricular activities. Our students go through a unique inspirational transformation to become successful professionals in their chosen area of expertise. The extensive corporate exposure gives them ample opportunities to apply the acquired skills. The course curriculum is a tempting blend of in-depth subject knowledge and practical experience gained through a continuous process of corporate academic interface.

A fine line of industry interface has been developed for the students to keep having an understanding of the corporate world, so they are well acquainted with the environment that they are going to join post the program completion. I assure and welcome the young guns to come and get associated with a legacy.

Dr. Ram Kishore Agarwal
Chairman,
GL Bajaj Group of Institutions

“ If you don't know where you are going, any road will take you nowhere.”

Vice Chairman's Message



At GLBIMR we make sure the pathway is paved to feel ignited and find the spark which helps the students have a lead role onto the passage of success and achievement and while investing their hopes to have a flourishing future in the corporate world are aptly guided and trained to benefit the industry.

Thriving through excellent faculty, an effective industry interface, state of the art & well kept infrastructure and facilities, it is ensured that it is both a learning and an evolving experience just in the right environment. Having recently awarded the “Swachhata Award” for the cleanest Campus by the Honorable Chief Minister UP, again confirms our belief in the earnest approach that is followed at GLBIMR to provide the best to create the best. Our focus is on achieving its vision: “To be a leader in the knowledge led productivity movement”.

For realizing the vision, we stand committed to provide outstanding guidance, leadership, faculty, physical infrastructure, library resources and alliances with leading industries and business schools in the world. GLBIMR is a forward-thinking Institution where the aim is to provide world-class education and nurture intellectuals who shall change the world tomorrow. We resolve to continue making a difference to our society. The various awards and accolades we have received for excellence in imparting quality education and performance standards speaks about our commitment for the same.

GLBIMR offers opportunities to the youth to get equipped with the most enriching educational experiences and develop leadership qualities through innumerable activities and helping them come forward and find that spark in themselves.

I welcome the corporate with the firm belief that our students will be an asset to their organization.

I here welcome the striving youth to find their space in this world through GLBIMR.

Pankaj Agarwal
Vice Chairman,
GL Bajaj Group of Institutions

“ When you want to be different, you got to be different.”

Director General's Message



Life at GLBIMR is different, with a strong and definitive mode towards the direction of growth and development, GLBIMR stands out by matching pace and poise for posterity. Here we follow the instinct of emancipation, and not anticipation towards challenges and help students realize the opportunities which lay before them by leading them from behind and equipping them with self realization. GLBIMR follows very strongly the essence of nationalism and believes in its direct responsibility of the nation building by crafting diligently each student as the true citizen of our country, not just in technical but also in ethics and social responsibility. Superiorly disciplined environment gives them a training which prepares them for life.

GLBIMR's multicultural and inclusive learning environment with a futuristic curriculum in place enables every student to carve a niche for themselves and become a responsible Global Citizen. We have made highly contemporary certification courses as part of the curriculum of PGDM program, like Digital Marketing Certification Course by Ministry of Micro, Small and Medium Enterprises -Government Of India (MSME), Financial Services Certification, Advance MS Excel Certification, Yellow Belt Six Sigma Certification by MSME and Entrepreneurship Development Programme by National Institute for Entrepreneurship and Small Business Development (NIESBUD), without any extra fees. Besides these we have collaborated with globally acclaimed Corporate Leaders & International universities to develop a multilateral network of learning. GLBIMR has also signed a MoU with Bombay Stock Exchange (BSE) for a Certification in “Basic Course on Stock Market”. GLBIMR lays equal emphasis on academics and research; this establishes the basis for the design of the

academic programme, faculty selection and the research initiatives taken up at the institute. The students receive ample opportunities in the form of events and different activities on campus which help them evolve as future management professionals.

At GLBIMR, our multi-pronged approach in pedagogy is based on 3P's approach of Pride, Power of Dreams and Perseverance to facilitate development of future corporate leaders. A closely networked Industry-Institute interface is ensured through arranging guest lectures, industrial visits and in-house/open industry training programs. A symbiotic relationship is encouraged between industry and the academia through a mutual exchange of practical and theoretical aspects of management knowledge, judiciously blended with professional expertise. GLBIMR's multicultural and inclusive learning environment with a futuristic curriculum in place enables every student to carve a niche for them and become a responsible Global Citizen.

The managerial skills acquired by the students have facilitated in achieving 100% placement since its inception in reputed corporate houses like HCL Technologies, Gionee, HDFC, ABP News, ICICI, HDFC Bank, AUDI, KPMG, Bisleri, TechMahindra, Airtel, Godrej and more.

Dr. Urvashi Makkar
Director General
GLBIMR

ACADEMIC ADVISORY BOARD

Pankaj Agarwal

Vice Chairman
GL Bajaj Group of Institutions
Greater Noida/Mathura
Chairman - Academic Advisory Board

Dr. Alain Boge

Head
MBA, ISC School of Business
Paris, France

Ashish Patel

Managing Director
Morgan Franklin Consulting
McLean, Virginia, USA

Dr. Djamchid Assadi

Professor
Burgundy College of Business
France

Dr. Eric Charles Henri Dorion

Faculty - UCS
Universidade de Caxias do Sul, Brazil

Rajiv Kapoor

Executive Director - Group HRM
MINDA Industries Ltd. Gurugram

Dr. Madhu Vij

Professor
Faculty of Management Studies
University of Delhi, Delhi

Dr. Sanjiv Mittal

Dean and Professor-Marketing
Guru Govind Singh
Indraprastha University, Delhi

Kamal Singh

Executive Director
United Nations Global Compact
Network India
Delhi

Rajiv Sahdev

Sr. Executive Vice President-HR
JBM Group

Kavita Dasan

Vice President - Talent Management
DHFL, Delhi

S. C. Pradhan

Senior Advisor - Economic Section
South Africa High Commission,
New Delhi

Dr. Bindu Gupta

Professor, Human Resource
Institute of Management &
Technology (IMT)
Ghaziabad

Dr. Satish Kumar

Faculty-Finance
Malviya National Institute
of Technology, Jaipur

Dr. Sanjiva Dubey

Former IBM Asia Pacific Executive
Visiting Professor - IIM Indore

Dr. Alark Saxena

Faculty, Yale School of Forestry
Director, Himalaya Initiative Program
Yale University, USA

Dr. Brij Mohan

Dean Emeritus, LSU
Chief Editor at Scholar's
Publisher Inc.
Baton Rouge, Louisiana

Dr. Maninder Singh Khalsa

Head - Training & Development
VLCC Wellness
Gurugram

Subhash Bhasker

Addl. General Manager
MMTC Limited

Satyakki Bhattacharjee

Chief People Officer
ABP News Network
Noida

Dr. Urvashi Makkar

Director General
Member Secretary
Academic Advisory Board
GLBIMR, Greater Noida

Dr. Ram Kishore Agarwal

Chairman
323, Deeg Gate, Mathura 281001

Sh. Pankaj Agarwal

Vice Chairman
B 378, New Friends Colony,
New Delhi - 110065

Smt. Anshu Agarwal

Member
B 378, New Friends Colony,
New Delhi - 110065

Sh. Vinay Agarwal

Member
Loi Bazar, Vrindavan, U.P.

Sh. Manoj Agarwal

Member
K.D. Dental College &
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Dr. D. K. Bandopadhyay

Vice-Chancellor, GGSIP
University, Delhi
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Sh. Madhukar

Director, Technical
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Sh. Dwaraka Das Agarwal

Managing Director, TNG
Cotton Casuals
503, Patparganj Industrial
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Dr. Urvashi Makkar

Director General, GLBIMR
Plot No. 2, Knowledge Park
III, Greater Noida

Dr. Ashok Kumar Harnal

Professor
H.No. 530, Sector-15A,
Faridabad, Haryana- 121007

Sh. Mahesh Kumar Saraswat

F/ O Radhika Saraswat Parent
of a Student.
4/2634 Street No. 7, Bihari
Colony, Sahadara, Delhi



GOVERNING BODY

GL Bajaj Group was established in the year 1997 by magnanimous creative thinkers and intellectuals to impart value-based education in a thought-provoking and novel milieu, favorable for the overall development of its students.

Sh. Pankaj Agarwal, Vice Chairman, GL Bajaj Group of Institutions is a youth Icon working selflessly to promote value based quality education for students. He is a visionary and his path breaking initiatives have won laurels for GL Bajaj Group at various platforms.

With 9 campuses located in NCR and Mathura the Group has embarked on its vision of imparting quality education to thousands of students and budding professionals in the field of Management, Technology, Education, Dental Science, Engineering, Pharmacy and Library Sciences.

The Group institutions have been rewarded on various platforms by media and organization of repute including ABP News, CSR, Cyber Media, ASSOCHAM, Star News, etc. and have emerged as the most sought after institutions of North India.

Our Group of Institutes:

- GL Bajaj Institute of Management & Research, Greater Noida
- GL Bajaj Institute of Technology & Management, Greater Noida
- GL Bajaj Group of Institutions, Mathura
- K.D. Dental College & Hospital, Mathura
- Rajiv Academy for Technology & Management, Mathura
- Rajiv Academy for Pharmacy, Mathura
- Rajiv Academy for Teachers Education, Mathura
- Rajiv International School, Mathura
- K.D. Medical and Research Center, Mathura

09
CAMPUS

16
ESTABLISHED
INSTITUTIONS

19
YEARS ACADEMIC
EXCELLENCE

953
STRONG
FACULTY BASE

10296
ALUMNI BASE

15013
STUDENT BASE

ABOUT GL BAJAJ GROUP OF INSTITUTIONS



GL Bajaj Institute of Management and Research Greater Noida



Rajiv International School Mathura



G L Bajaj Institute of Technology & Management Greater Noida



G L Bajaj Group of Institutions Mathura



Rajiv Academy for Technology & Management, Mathura



K D Medical College Hospital & Research Center Mathura



Rajiv Academy for Teacher Education, Mathura



Rajiv Academy for Technology & Management, Mathura



Rajiv Academy for Pharmacy Mathura

GLBIMR - Developing Professionals for Global Competitiveness

GL Bajaj Institute of Management and Research, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR embarked on the journey to promote higher education in NCR. In record time of 10 years, GLBIMR has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education with delivery of the real-world experience one needs to succeed in today's competitive global marketplace.

GL Bajaj Institute of Management and Research, Greater Noida is a leading B-School of North India offering Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD Govt. of India, a two year full time program with dual specialization in areas of Marketing, Finance, Human Resource Management, Operations Management, Information Technology and International Business.

Dr. Urvashi Makkar, Director General, GLBIMR, has a varied experience of 22 years in academics, research, training & consulting and with an expertise in transforming educational Institutions by focusing on organizational development. She is a seasoned academician with an entrepreneurial spirit and persistent passion for continuous learning. GLBIMR embodies the value system of the group and inculcates a learning process through our three pronged strategy-Competition, Collaboration and Cooperation.



Awards and Ranking to GLBIMR 2017



Awards & Rankings

The road to success comes through hard work, determination & perseverance. GLBIMR has witnessed meteoric growth and success in last academic year, which is visible through various parameters like the academic performance of students, excellent 100% placements, events like International & National conferences, MDPs, Seminars, wide media coverage, awards & rankings etc.

- **Best Management Institute – Placements** by ABP News Network in July 2017
- **Excellence in Education Award** and **Eminent Director Award** by Competition Success Review (CSR) in April 2017
- **Best Management Institute** in Industry Interface, by Federation of World Academics (FWA) in April 2017
- **Best Management Institute** in Delhi NCR, by Indian Research Media and Award (IRMA) in March 2017
- **Best Management College** in India for Placements 2017 at Global Education and Skill Summit (GESS) in March 2017
- **Leading Women in Education Award** to the Director General, GLBIMR at the 7th Annual Women Leaders in India & Awards, in February 2017.
- **Best Business School Award** by BBC Knowledge in February 2017
- **Rated A+** by Chronicle B-School Survey 2017
- Featured in and as **India's Best B-School 2017** by Career Connect
- **Best Institute in Asia** with Strong Corporate Connect by ASSOCHAM - December 2016
- **Excellence Award for Academic Leadership** to Director General, at the 18th National Management Summit by Fore-Top Rankers
- **Ranked 13th** amongst Top B-Schools by CSR-GHRDC B-School Survey, November 2016
- **Ranked 15th** amongst Top Private B-Schools North Zone by THE WEEK, October 2016
- **Ranked 8th** in UP amongst Top B-Schools by Outlook, October 2016



GLBIMR is known for its Innovative Pedagogy, Academic Excellence and Research Orientation with Value Addition

Infrastructure

GLBIMR has a modern, eco-friendly, fully networked campus. The environment of the Institute - a cluster of minimalistic structures in the midst of the trees, shrubs and well-laid out lawns - provides a serene ambience to the campus. Well-furnished air-conditioned spacious classrooms and lecture halls gives the future managers a focused arena to develop their personalities. The campus environment is highly conducive to academic learning.



Lush Green Campus

The Institute has an impressive and pollution-free campus with panoramic green surroundings, elegant landscaping and beautiful flowerbeds. The green environment is super conducive to learning.

AC Classrooms

Well-furnished air-conditioned spacious classrooms and lecture halls gives the future managers and technocrats a focused arena to develop their personalities. Modern teaching aids are used for conducting the lectures. The latest audio video technology enables faculty members to have interactive sessions of teaching, which adds confidence and enthusiasm among our students.

Computer Centre

The computer centre is well-equipped with computing resources to cater to the academic needs of the students. The center is a constant hub of activities, providing a conducive learning environment. The trained technical staff is available to help out the students to apply the theoretical concepts, which they learn in the classroom.

Auditoriums, Conference Halls & Amphitheater

The Institute has state-of-the-art, 2 fully air-conditioned auditoriums with a seating capacity of 350 people, amphitheater with a seating capacity of 2000 people and multiple conference halls. All these are well-equipped with latest acoustics technology and sound system. The auditorium reflects an excellent work of modern architecture.

Infrastructure



Library

The library has a collection of about 19315 carefully selected volumes, including text and reference books in various functional areas of management. The institute subscribes to about 155 Indian and Foreign journals, magazines and newspapers. There's a large collection of annual reports of national and international organizations. The library is supported by e-journal facilities. The Institute has a number of video CD's on business games, case studies, management decisions etc. Book bank facility is also available for students on trimester basis, which saves the students expenditure on books and facilitates learning with ease.

Sports Activity

Spending quality time is never a problem in the Institute. Sports facilities are provided for Lawn tennis, Table tennis, Cricket, Football, Badminton, Basketball, and Volleyball. Evenings find students enjoying the excitement of these sports as players and audience.

Wi-Fi Facility

To keep pace with the fast changing World & to make the World a smaller place to live in, GLBIMR has a faster Internet facility in its campus. GLBIMR has access to the Internet through a WI-FI with a speed of 40 MBPS. Additionally, this high-speed Internet connectivity is available for 24 hours to all the students and staff.

Hostel Facility

GLBIMR provides separate hostel facility for boys and girls. However, students are also free to make their own arrangement they desire. GLBIMR provides students with a comfortable environment to live in. Power back-up facility is round the clock. It further organizes various recreational activities including indoor games and field sports. Spacious and airy rooms with balcony, Double sharing rooms, Provision of wooden bed, study table, chair and almira for every student, Wi-Fi in the hostel premises, Uninterrupted water supply, Hygienic and fresh filtered drinking water with the availability of cold drinking water in summers, Geysers in winters, Power back up, Entertainment room facility like TV, News Paper, Indoor Games, First aid facility, Tie up with nearby hospital for emergency, 24-hour security, Hygienic and absolutely homely mess.

Gym and Fitness Centre

GL Bajaj understands the students need for fitness. We take great pride in providing healthy fitness solutions at our campus. We offer personal training and group personal training. It is our intention to help you feel better, look better and enjoy life to its fullest. The last thing you should have to cut from your life is a stress-relieving fitness routine.

Medical Facility

Each out-hostel is provided with necessary first aid facilities. The Institute provides free first aid to the students in college campus during working hours. Qualified physicians are available in the close proximity of the college & hostels for consultancy. Keeping this in mind health checkup Camps are organized in the campus to examine the health of both students and staff members.

Canteen/Cafeteria

Canteen serves healthy and nutritious food to its students at subsidized rates. Cafeteria has emerged as the student's favorite haunts. The court serves healthy and nutritious cuisines to its students. The food court provides south Indian, Chinese, North Indian and Continental food at reasonable prices. The students can also have a wide range of sumptuous snacks to meals and beverages to choose from.



G. L. BAJAJ INSTITUTE OF MANAGEMENT & RESEARCH



Faculty and Academic Associates

Dr. Urvashi Makkar
Director General

Dr. Anand Rai
Associate Professor

Dr. Ajay Kr. Patel
Associate Professor

Dr. Prachi Agarwal
Assistant Professor

Dr. Harsh Pratap Singh
Assistant Professor

Dr. Chandan Medawal
Assistant Professor

Parul Yadav
Assistant Professor

Rakesh Sharma
Assistant Professor

Neha Sadhotra
Assistant Professor

Daitri Chatterjee Tiwary
Assistant Professor

Silky Sharma
Assistant Professor

Radhika Malhotra
Assistant Professor

Shilpy Singh
Assistant Professor

Dr. Mukul Gupta
Professor

Dr. Deepa Gupta
Professor

Ajay Kumar
Associate Professor

Satyam Khatri
Assistant Professor

Aditi Gupta
Assistant Professor

Sarwendu Tiwari
Assistant Professor

Sunil Kumar
Assistant Professor

Narendra Singh
Assistant Professor

Priyanka Mudgal
Assistant Professor

Deepali Kapoor
Assistant Professor

PGDM Program

 Two Years
Full Time Program

GLBIMR offers Two years, full time POST GRADUATE DIPLOMA IN MANAGEMENT (Approved by All India Council for Technical Education, Ministry of HRD, Government of India) with dual specialization and emphasis on creativity enhancement and experimentation.



The Two Year PGDM program is designed to build awareness about the socio-economic environment, both domestic & international and its implications for businesses. The Programme enables students to hone analytical and problem solving skills using modern day managerial tools to enhance decision making capabilities. It also imparts state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in Industry and develops the students personality integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct. PGDM is the flagship programme of the Institute which is highly rigorous, comprehensive and practice-oriented with special emphasis on academic quality, holistic development and placements. The PGDM course is spread over six terms each term being of an approximately 13-14 weeks. The first three terms are essentially devoted to foundation courses, across core areas of management. In the final year all students specialize in area of their choice from any area of the offered disciplines. Training modules like Summer Internship, Dissertation and Soft Skills Programme will hone the students acquired skills.

The student in this course can opt for dual specialization in the areas of Marketing, Finance, Human Resource Management, Operations Management, Information Technology and International Business as per choice and career aspiration. We at GLBIMR channelize the aspiring minds coming from disparate backgrounds through a combo of curricular and co-curricular activities to enable them to stay ahead in an increasingly complex and competitive environment.



Program Highlights

- Global Academic Exposure through International Exchange Programs
- Consistent 100 % Placements in various sectors like FMCG, Retail, Banking & Finance, Hospitality service sector and many more and placement was achieved 6 months before the completion of the course.
- Certification Courses: Digital Marketing, Yellow Belt Six Sigma, Advance MS Excel Certification etc.
- Dual Specialization
- Tie-up with Internationally acclaimed Corporate Leaders as Adjunct Faculty Members
- Accreditation by International Accreditation Organization
- International Study Tour as a part of the curriculum.* (Meritorious Students),
- Scholarship Policy/Fees in easy Installments
- Corporate Interface / Industrial Visits
- Free Laptop to all PGDM students.



Our PGDM 2017-19 Batch student received scholarship grant of Rs. 2 Lacs.

PGDM

Course Structure

The course curriculum follows a well-designed course structure. During the first year all students pursue the same course of study which enables them to build a firm foundation in management concepts and skills across all the key functions. In the final year all students specialize in two areas of their choice from the offered disciplines.



Term 1

- PG 01 Organizational Behaviour-I
- PG 02 Marketing Management - I
- PG 03 Accounting for Managers
- PG 04 Quantitative Techniques in Management
- PG 05 Information Technology for Managers
- PG 06 Managerial Communication
- PG 07 Igniting Self and Interpersonal Skills (*SSP-I)
- PG 08 Digital Marketing Certification (**VACC-I)

Term 2

- PG 09 Organizational Behavior-II
- PG 10 Marketing Management - II
- PG 11 International Business Environment
- PG 12 Information Systems Management
- PG 13 Managerial Economics
- PG 14 Operations Management
- PG 15 Teams and Emotional Intelligence (*SSP-II)
- PG 16 Yellow Belt Six Sigma Certification (**VACC-II)

Term 3

- PG 17 Human Resource Management
- PG 18 Consumer Behavior
- PG 19 Research Methods in Business
- PG 20 Corporate Finance
- PG 21 Legal Environment of Business
- PG 22 Management of Technology, Innovations and Change (MTIC)
- PG 23 Resume Writing & Art of Converting SIP into PPO (*SSP-III)
- PG 23 Financial Services Certification or Entrepreneurship Development Certification (**VACC-III)

Term 4

- PG 25 Strategic Management
- PG 26 Art of Self-Branding for Successful Corporate Inning (*SSP-IV)
- PG 27 Summer Internship Project
4 Electives
(Two each from two areas of specialization)
(4*3 Credit each)

Term 5

- PG 28 Business Ethics & Corporate Governance
- PG 29 Personal and Professional Excellence (SSP-V)
4 Electives (Two each from two areas of specialization) (4*3 Credit each)

Term 6

- PG30 Dissertation (Progress Report) Presentation (50 marks)
Dissertation Final Submission (Report for 50 marks and presentation for 100 marks)

* SSP- Soft Skills Program
**VACC- Value Added Certification Course

List of Electives



MARKETING

- Advertising and Sales Promotion Management
- Sales and Distribution Management
- Product & Brand Management
- Marketing of Services
- Customer Relationship Management & Technology
- Marketing Research
- Retail Management
- International Marketing

FINANCE

- Project Financing in Emerging Economies
- Security Analysis & Portfolio Management
- Management of Banking and Financial Services
- Financial Risk Management
- Corporate Tax Planning
- Strategic Cost Management
- Mergers, Acquisitions and Corporate Restructuring
- International Financial Management

HUMAN RESOURCE

- Recruitment, Selection and Retention
- Learning, Training and Development
- Performance Management and Competency Mapping
- Compensation Management and its Legal Aspects
- Strategic Human Resource Management
- Management of Change and Organizational Effectiveness

INFORMATION TECHNOLOGY

- Business Intelligence and Data Mining
- Enterprise Resource Planning (ERP)
- Big Data Analytics
- Internet Technology and E-Commerce
- Managing Software Project
- Strategic Management of Information Technology
- Security and Control of Information System





STUDENT DEVELOPMENT

Total Personality Development

Academics with Pedagogical Innovations at GLBIMR

GLBIMR embodies the value system of the Group and inculcates a learning process through competition, collaboration and cooperation. The multi pronged approach in pedagogy, the faculty, the development process, the systems and procedures together with the enabling environment at GLBIMR ensures transformation of an aspiring professional into a committed and employable contributor to society and nation, at large.

GLBIMR innovative curriculum are designed to incorporate fundamental concepts followed by the application and subsequent integration with real life business problems that enables the students to get in-depth exposure to a particular vertical or sector. The syllabus is reviewed and analyzed every year to maintain track on latest trends in industry and research. Judicious blend of learning processes in addition to self-study. GLBIMR incorporated the following curriculum innovations in the course.

- Value Addition Certification Courses
- Soft Skill Enhancement Program
- Technical Skills Development Subjects
- Global Talk Series
- Corporate Talk Series
- Corporate Interface Series
- Mentorship Program
- Alumni Talk Series
- Adjunct Faculty
- Global Linkage Program (GLP)
- Mock Interview Sessions
- Industrial Visits
- GLBIMR on International Platform
- Corporate Social Initiatives

Value Added Certification Courses

Value Added Certifications are offered with an objective of professional skills and attributes that enhance the overall development of an individual and make them industry ready. The structure of these courses varies as per real-time Industry requirements. These programs are delivered by highly accomplished faculty and renowned industry practitioners to make our students placement ready. GLBIMR offers 5 certification programs to the students as a part of curriculum.

- **Digital Marketing Certification** by Ministry of Micro, Small and Medium Enterprises -Government of India (MSME)
- **Yellow Belt Six Sigma Certification** by Ministry of Micro, Small and Medium Enterprises - Government of India (MSME)
- **Advanced Microsoft Excel Certification** by Ministry of Micro, Small and Medium Enterprises - Government of India (MSME)
- **30 Hours Certification Workshop on " Placement Readiness Enhancement Program " (PREP)**
- **Certification Program on "Summer Internship to Pre-Placement Offer" (SIP to PPO)**



Soft Skills Enhancement Program



Soft Skills Program (SSP) is designed to develop Soft Skills in management students, they will learn through this program, skills like how to work in teams, how to handle contingency situations, apart from learning effective communication, time management etc. The program essentially aims at developing the skills, which will make them an effective individual as well as a professional. This program consists of six modules of 30 hours each for each Trimester and will be offered as indicated in the program structure.

- Igniting Self and Interpersonal Skills (30 Hours Module in Term I)
- Teams and Emotional Intelligence (30 Hours Module in Term II)
- Resume Writing & Art of Converting SIP into PPO (30 Hours Module in Term III)
- Art of Self-Branding for Successful Corporate Inning (30 Hours Module in Term IV)
- Personal and Professional Excellence (30 Hours Module in Term V)

STUDENT DEVELOPMENT

Technical Skills Development Subjects

New Technical subjects have been introduced keeping in mind the current trends in Business Studies. These subjects will help the students to develop their technical skills and fulfill the technical requirement of the cooperate world.

- IT for managers (Spread Sheet Modeling)
Management of Technology, Innovations and Change (MTIC)
- Computer Lab based Practical
- To enhance the knowledge in software like Prowess, Tally, Economic Outlook etc.



Global Talk Series

GLBIMR is committed to impart holistic education and exposure to help develop the budding business leaders with global outlook and capability of adapting to the dynamic and transitional business environment of India and the world at large. Global Talk Series provides global exposure to students contributing towards their skill enhancement & academic excellence and help students to remain competitive in today's global market place by building an understanding of key business and management principles.

- Global Talk Series on 30 hours module on Strategic Management by Mr. Ashish Patel, Managing Director, Morgan Franklin Consulting, VA, USA from September 1-8, 2017.
- 30- Hour's module on "Management of Technology, Innovations and Change" by Mr. Ashish Patel, Managing Director, Morgan Franklin Consulting, VA, USA on September 10, 2016.
- Dr. H.G Parsa, Professor, Daniels College of Business, University of Denver, USA on Revenue Simulation
- Dr Alain Boge, Head of MBA "Fragrances and Cosmetics" at ISC-Paris, School of Business and former CEO at BGM Internationals conducted 30 hours module on International Business.
- Dr. Djamchid Assadi, Professor, Burgundy School of Business, France on Global Research



Corporate Talk Series

GLBIMR firmly understands that students could acquire professional skills and gather learning's from the experience of experts, who are holding pinnacle positions in different areas of professional life. GLBIMR has organized numerous Corporate Talk Series for its PGDM students in tandem to its aim of disseminating industry relevant knowledge.

- Expert Talk Series on Marketing Management by Mr. Aditya Jain, Manya Group.
- Expert Talk Series on My Life Experiences by Mr. Siddharth Talwar, Master Chef.
- Expert Talk Series on Stress Management by Sh. V.K. Bansal, motivational trainer, Former-V.P.,Shriram Group.

- Expert Talk Series on Finding your Rough Edges by Ms. Vatsala Agarwal, Co Founder, Naturality India.
- Expert Talk on My Life Experiences by Dr. K. L. Johar, Former VC, GJU Hisar.
- Panel Discussion on Issues and Challenges in HR by Ms. Deeksha Sharma, Talent Partner - Adobe Systems Pvt Ltd and Mr. Rajeev Jain, Program Manager - Sutherland
- Panel Discussion on Issues, Scope & Challenges in Finance by Mr. Kapil Kumar, Manager Syndicate Bank and Mr. Dhruv Nijhawan Manager-Market Intelligence, EXL Ltd.
- Expert Talk on Accounting for Managers by Dr Satish Kumar, Faculty-MNIT, Jaipur



STUDENT DEVELOPMENT

The aim of the Global Linkage Program (GLP) is to align PGDM students with the global trends and develop professionals with an international outlook



Corporate Interface Series (CIS):

The focus of GLBIMR is entirely to create industry ready employable Professional. In times of cut-throat competition where everyone endeavor hard for a successful career, GLBIMR provides the opportunity to every student to attend prestigious corporate events organized by Professional bodies like:

- AIMA 43rd National Management Convention
- Advantage Healthcare India 2016 by FICCI
- GLBIMR Students Participated in Management Games Competition
- DMS (Delhi Management Association)
- PHDCCI (PHD Chamber of Commerce and Industry)
- NIESBUD (The National Institute for Entrepreneurship and Small Business Development)
- CII (Confederation of Indian Industry)
- FICCI (Federation of Indian Chamber of Commerce and Industry)
- ASSOCHAM (The Associate Chamber of Commerce & Industry of India)
- International Seminar on "Mainstreaming the Marginalized" by PHD Chamber of Commerce

Global Linkage Program (GLP):

GLBIMR, Greater Noida is committed to provide International Learning Opportunity to PGDM students so as to align them with the changes in the global business environment. The aim of the GLP program is to align PGDM students with the global best practices and develop managers with an international outlook. Under this programme GLBIMR students will get an opportunity to study with top 1% globally renowned International Universities like University of California, Los Angeles; Imperial College, London; Hong Kong University and Singapore Management University.

Induction Program



G L Bajaj Institute of Management & Research (GLBIMR), Greater Noida organized - one week long, Induction Program - 2017 for the newly admitted PGDM Batch 2017-19 on the theme- "Corporate Expectations and Insights for Aspiring Managers" from July 10-14, 2017. The Induction program was inaugurated by Mr. Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions, Dr. Urvashi Makkar, Director General, GLBIMR and other dignitaries by ceremonial lamp lightening. The students are provided with all platforms of knowledge & learning where they can explore & develop into corporate ready professionals.



Five days Induction Program witnessed eminent guest speakers from corporate leadership like Mr. Rajiv Kapoor, Executive Director-Group HRM, MINDA Group, Ms. Deeksha Gupta , Talent Partner, Adobe Systems Pvt. Ltd and Mr. Rohit Gandotra, Business Manager- America Operation, Cygnet Infotech LLC. The Induction program witnessed Corporate Talk Sessions by many highly illustrious business leaders like Mr. Gopikrishan Bali, National Head Content Development & Training, Times of India, Ms. Simin Askari, Vice President - HR, DS Group, Ms. Vijay Lakshami, Vice President, Centrum Capital Ltd, Mr Anup Mandal, Chief Technology Officer, HT Media Ltd, Mr. Mathieu Jouve, Villard Managing Partner Wedge Consulting, Mr. Anurag Batra, Chairman and Editor in Chief, BusinessWorld, Mr. Rajiv Sahdev, Group President, JBM and many more.



The program include variety of activities such as Cognitive Skill Enhancement Sessions, Management Games and Team-Building Activities and Workshops.



STUDENT DEVELOPMENT

Total Personality Development

Mentorship Program

GLBIMR offers a distinctive Mentorship Program, in which each student is allotted a faculty mentor and industry mentor. All the mentors polish the student on both academic and industry front and prepare them to go well with the industry requirements. This program aims at grooming the students, refining their communication and behavioral skills and thereby making them fit for the industry.

As a mandatory part of academic curriculum, students are required to attend the mentoring sessions on weekly basis. These mentors provide valuable, practical insights thereby enabling students to visualize and evaluate their education and career options. Mentoring promotes knowledge sharing & experiential learning between the industry professionals and the students. This creates opportunity for the mentees to communicate, on an informal basis, with seasoned professionals and in turn develop everlasting bonds with their mentors, which are maintained throughout their professional pursuits. This interaction facilitates student to get good summer as well as final placements by successfully displaying their organizing and managing skills during these management events.

Alumni Talk Series

GLBIMR believes in the strength of alumni network and values their contribution towards institution building. GLBIMR has taken an initiative to invite its prestigious alumni back to the campus. Alumni are the real assets of any institute. Alumni Talk Series is a platform for GLBIMR alumni sharing their career paths, offering insight, an introducing their companies to the students. Alumni associated with corporate brands Accenture, Godrej, KPMG, AXIS Bank, Bisleri

and many more had come and shared their views on focus on the conservation of students' time and energy.

Adjunct Faculty

GLBIMR has empanelled many eminent academicians as Adjunct Faculty who are in the field of Education research and consultancy and carry their research experience to the classroom.

Live Projects

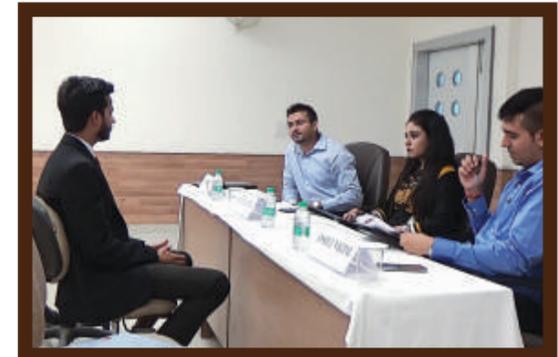
Live Projects are one of the best methods of providing Experimental & on the job learning for students. GLBIMR ensures that all the students are given opportunity to be a part of live projects in their Domains i.e. Finance, Marketing & HR in various organizations like Reliance Retail, Big bazaar, Sampoorna etc.

- Students of PGDM Batch 2017-19 participated in Live Project at Big Bazaar from August 12, 2017 to August 16, 2017.
- Students of PGDM Batch 2016-18 participated in Live Project at Home Town from August 12, 2017 to August 16, 2017.



Mock Interview Sessions through corporate experts

To prepare the students for interviews, formal mock interviews are arranged whereby Senior Corporate Experts and Practitioners are invited to take mock interviews of students. These are formal sessions in complete interview setting and the entire activity is recorded. These are then shared with students and feedback is given about how they can improve themselves so that when they face the final interview, they can perform better.



CORPORATE SOCIAL INITIATIVES

CSR



As a responsible business, GLBIMR takes pride in being socially inclined and focuses on sustained and effective CSR projects. The major core areas that we support are Blood Donations Camps, Tree Plantations, Distribution of clothes to slums, visiting especially abled children to NGOs, each one teach one, donations for national Flag Day and natural calamities. The activities that are already conducted at GLBIMR are:

- GLBIMR organized "पर्यावरणसंकल्पदिवस" on March 3, 2017 where all the Stakeholders pledged to protect the environment and pledged to contribute towards preservation of the environment, by maintaining cleanliness and by planting & protecting the trees. Also took the pledge to stop wastage of natural resources like water and fuel.
- GLBIMR actively conducts Corporate Social Responsibility (CSR) activities from the perspectives of welfare of Society and this annual initiative of Blood Donation Camp is one such stride in the same direction. Last Year's camp which was organized on August 11, 2016 was huge success. This year also on August 10, 2017, all the students and members of GLBIMR participated enthusiastically in this noble cause. The students of PGDM Batch 2017-19, presented a heart touching "Nukkad Natak" to mark the importance of donating blood. More than 150 Students, Faculty and Staff Members registered themselves for the donation and augmented the feeling of giving.

STUDENT DEVELOPMENT

Total Personality Development



Pedagogical Innovation

Innovations are integral part of PGDM Programme and a very important aspect is that the rethinking of business education in the world should not only cover the program content or its "architecture". Business schools also need to be able to develop increasingly effective learning methodologies that enable meeting the challenges facing management education today.

Innovative learning methods enable the students to develop competencies such as obtaining a global perspective of the business world or being able to integrate theory, practice, and experience has to be achieved through that are appropriate for management education etc., GLBIMR has adopted an innovative pedagogy

Class Room Lectures Delivery through Audio Video aids: Class room teaching allows students and faculty to benefit from the healthy exchange of ideas in a setting defined by mutual respect and a shared interest in a topic. In most cases both faculty members are present during each class and can provide different styles of interaction as well as different viewpoints.

Case Study Analysis: Case studies present students with real-life problems and enable them to apply what they have learned in the classroom to real life situations. Cases also encourage students to develop logical problem solving skills and, if used in teams, group interaction skills. Students define problems, analyze possible alternative actions and provide solutions with a rationale for their choices

Team Presentations: Students in small group are motivated to develop presentations on vital and current issues in business of national and international level. Consequently, they experience the challenges associated

with group responsibility, collective decision-making and persuasive communication. Such exercises lead to experiences that enhance students' ability to express their ideas clearly and convincingly.

Business Quiz: The Business quiz competition was designed as an innovative, interactive session to facilitate a copious flow of knowledge and ideas packaged in exciting rounds. The competition was designed in three power packed rounds which grilled the young minds in the preliminary written test, electrifying rapid fire round followed by the stirring finale round. The aim of organizing such competitions is always to hone skills in lateral thinking, teamwork and decision making under pressure. Learning through management quizzing is fun and goes beyond the traditional bounds of management training.

Group Discussion: In each subject in all the terms we have mandatorily introduced Group Discussion as part of internal evaluation. Engaging students in discussion deepens their learning and motivation by propelling them to develop their own views and hear their own voices. A good environment for interaction is the first step in encouraging students to talk.

Role-Play: To experience the dynamics of practical management situations as well as to enhance behavioral characteristics, managerial roles are played in the class with fellow students.

Live Streaming & Analysis: Intellect of a person cannot be built effectively on a weak foundation, thus it is important to work on creating a rock solid pedestal. Focused on developing future ready Professionals, GLBIMR students, got an opportunity to understand different segments of the economy and to exchange views on the Union Budget, analyze its relevance and impact on business

Total Personality Development

Clubs & Committees



The Student Interest Group (SIG) organizes several activities such as symposia, conferences, cultural events, quizzes, lectures, etc. that serve the professional and intellectual interests of the students. Student's interest groups include:

Marketing Club

The basic idea behind forming this club is to help its members go beyond the horizons of test books and gain valuable insights. The club undertakes several activities including quizzes, simulations, advertising games, brainstorming sessions and guest lectures. Such activities encourage students to be innovative and to develop their own perspective.

Finance Club

The club members are involved in constant endeavors to supplement the pedagogical inputs with spirited activities such as stock market simulations, quizzes, discussions and guest lectures. Such activities sharpen the student's analytical and conceptual skills.

HRD Club

This club provides students an opportunity to understand people management across all functional disciplines, developing behavioral, interpersonal skills and gaining insight into HRM practices.



System Club

This club is committed towards fostering a high degree of awareness of IT as a key business enabler in managers of tomorrow. The activities of the club include seminars on emerging IT trends, FDA and workshops on application packages.

Extra-Curricular Clubs

- Technovation
- Bulls - Beat the Market
- Art i Culture
- GLBIMR Bulls-Beat the Market
- Alfresco
- Sharing Smiles
- Thinking Hats: Creativity Club
- Unscripted
- Health Club
- The Natures Club
- Knight of Words Club



Students at International Platform



Meritorious students visit to Dubai

GLBIMR organized an International Trip for PGDM 2015-17 students, to the city of Dreams- DUBAI, UAE!! Keeping the focus for wholesome development beyond academics, impetus at GLBIMR is to provide platforms of development, for the meritorious students. Ten students qualified on merit basis for this wonderful opportunity and went to explore the land of sand.

The trip has been instrumental for students to gain a broader view of the world and widen their perspectives in different aspects of their life.

Global Adjunct Faculty



Global Adjunct Faculty

With a focus to provide global exposure and create a benchmark of delivering quality management education, GLBIMR Greater Noida, has collaborated with internationally acclaimed Corporate Leaders as Adjunct Faculty Members. These global experts have been conducting various relevant sessions & talk series for the students time to time:

- Mr. Ashish Patel, a distinguished financial expert, Managing Director - Morgan Franklin Consulting (Washington D.C. U.S.A), formerly Senior Vice President, Bank of America conducted following sessions.
- Special Global Talk Session on Current Global Issues in Strategic Management, on Sept 1, 2017.

- Special Global Talk Session on Global Issues in Strategic Management @ GLBIMR on September 13-17, 2016.
- Dr. Djamchid Assadi, Professor, Burgundy School of Business, France conducted Special Global Talk Session on Global Research on October 26, 2016.
- Dr. H G Parsa, Prof. Daniel College of Business, University Denver, USA shared experiences of Revenue Simulation on November 15, 2016.
- Mr. Hashan Haputhanthri, Head of Marketing, TVSL, Sri Lanka shared experiences on Innovation in Technology on September 10, 2016

The key objective of these initiatives is to disseminate quality education and develop professionals for Global Competitiveness.

GLBIMR ON INTERNATIONAL PLATFORM



Mr. Panakj Agarwal, Vice Chairman and Dr. Urvashi Makkar, Director General at Harvard University, USA

GLBIMR Collaboration with Education Promotion Society for India (EPSI)

GLBIMR made its way through highly prestigious association with Education Promotion Society for India. This collaboration is aimed to develop academic links under the principles of mutual understanding, common interest and joint complementary benefits.

GLBIMR Global Compact Network India (GCNI)- United Nations

GLBIMR made its way through a prestigious association with a leading, one of its kind International Network Platform - Global Compact Network India (GCNI), the Indian arm of United Nations Global Compact (UNGC), New York. GLBIMR is one of the few institutes in India acclaimed with such attainment. This Network provides a high impact collective action platform by way of Knowledge sharing and network meetings. Some GCNI members are leading institutes and Business Chambers like IICA, IIFM, IIFT, CII, AIMA, ISTD, FICCI and NHRD.

GLBIMR Tie up with Universidade de Caxias do Sul, Brazil

Under this initiative Dr. Urvashi Makkar, Director General, GLBIMR, has been invited to deliver 24 Hours Module on "Marketing Planning & Management" in the "Global Executive MBA Program" by UCS, Brazil, under Faculty Exchange Programme Dr. Makkar will be joined by several Internationally acclaimed education leaders from the countries like Brazil, Canada, China, USA, Denmark, India, England, Vietnam etc. Prof. Eric Charles Henri Dorion who is also an elite member of the Academic Advisory Board of GLBIMR, is the Program Coordinator of this Program.



Harvard University - Leadership Program

Outstanding business leaders are strategic decision makers for whom learning is an ongoing process. They have the self-discipline to manage themselves, the self-confidence to motivate teams, and the self-awareness to realize their true leadership potential.

Mr. Panakj Agarwal, Vice Chairman, G L Bajaj Educational Institutions and Dr. Urvashi Makkar, Director General, GLBIMR participated in prestigious Higher Education Leadership Program at Harvard Graduation School of Education, Harvard University, Boston, USA, from October 1 - October 6, 2017.

The program witnessed the participation of various, Vice Chancellors, Chairmen, Directors from leading Universities and Institutes from India. The Leadership Program helped the participants in formulating a holistic approach to identify problems, formulate solutions & adapt to change, build strategic skills for effective decision-making, strategy development, and implementation, programs like this will certainly help in improving the management education system of India.

GLBIMR Collaboration with BSE Institute Limited

GLBIMR has collaborated with BSE Institute Limited, a fully owned subsidiary of Bombay Stock Exchange Limited (BSE) for Certification on "Basic Course on Stock Market"; a 30 hours module. The certification will help PGDM students to learn fundamentals of Stock Markets, Equity, Currency Derivatives, Financial Concepts, tools and techniques of Financial Markets in India and abroad.

Industry Visits

GLBIMR regularly arranges industrial visits for renowned companies of various sectors



GLBIMR provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries, professionals to know more about industrial environment. Industrial visits are arranged with an objective of providing students functional opportunity in different sectors like IT, manufacturing and services etc.

Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits. It is a regular practice of GLBIMR to arrange industrial visits for student to renowned companies.

Various Industrial Visits carried out are:

- Anmol Bakers Pvt. Ltd. • Moserbaer India Ltd. • Safe Express
- Business World • Thomson Press • Panasonic India • Yakult • Relaxo
- National Small Industries Corporation Ltd. (NSIC)



Corporate Resource Centre

*Opportunities don't happen, you create them.
We'll help you in preparing for creation of opportunities.*



The Corporate Resource Center (CRC) at GLBIMR looks after employment possibilities of students in different organizations. CRC is not just confined to Summer Training Projects and Job Placements; but overall works for the holistic development of the students via imbibing to students the trends of the industry, corporate world expectations via continuous liaisoning, in turn shares corporate experiences with students, which helps CRC to prepare the prospective managers as per industry standards. The centre maintains strong database of potential recruiters and acts as viaduct between the students, faculty and the corporate world. The CRC networks with different sectors i.e. FMCG, Retail, Banking, NBFC, Consulting, Telecommunication, Hospitality, Manufacturing etc on daily basis. This has resulted in beneficial relationship for the students, the institute and the business community. Every student is provided with ample of opportunities for employment through campus interviews and placement processes which are conducted every year. The Institute also encourages students to be an Entrepreneur and trains to enhance the skills as per industry standards.

Key Features of CRC

- **Soft Skill Trainings :** Soft Skill Trainings are conducted for grooming and overall development of students.
- **Employability Training :** CRC facilitates Corporate Skill Development Workshops to increase employability quotient of the students. Several modules are delivered timely across the Two years of Post Graduate Course.

- **Corporate Interface Series:** GLBIMR's close association with reputed business houses and strong network in the commercial world is the key to bringing industry leaders to campus that shares real life experiences and showcase the issue the organization face all over the world.
- **Guest Lectures:** CRC conducts Guests Lectures by eminent professionals from industry and corporate business leaders.
- **Brief Sessions of Industry:** Institute interaction for bridging the gap between industry and academics.
- **Personality Development Programs (PDPs):** Sessions of students are conducted on communication skills, grooming and corporate etiquettes for overall development of personality of students.
- **Industrial Visits:** Industrial Visits are conducted for real time practical exposure of students.
- **Alumni Interactions:** Alumni Interactions to keep them abreast about the industry.
- **Mentors from the Industry:** The ideology of mentor programme is to help students develop skills and attitude, necessary for success in their careers; develop a sense of leadership as well as to provide a direct link between classroom and business community.
- **Final Placement:** CRC overall grooms the students holistically through soft skills, presentation skills, and interview skills to successfully attain the lucrative jobs.

Summer Internship Programme

'Learning by Doing'

Every student of PGDM has to undergo Summer Internship Programme (SIP) as a mandate of curriculum. SIP is full time exposure of student to the corporate world, to enable the student develop orientation to real life situations in industry. This internship is offered in organizations of repute with specific focus in areas of specialization of the student. The duration of the internship is of 6-8 weeks. At the end of Summer Internship Programme, student has to submit Summer Project Report along with a certificate from the organization with whom the SIP is done. A major part of this internship is Project Report based on the 6-8 weeks training the student has undergone with the industry in core domain with particular focus in the area of specialization through which the student shares in-depth empirical study by data collection through primary sources and analysis by application of statistical tools. This practice of 'Learning by Doing' helps the students to relate the pedagogy of theory in the world of business.



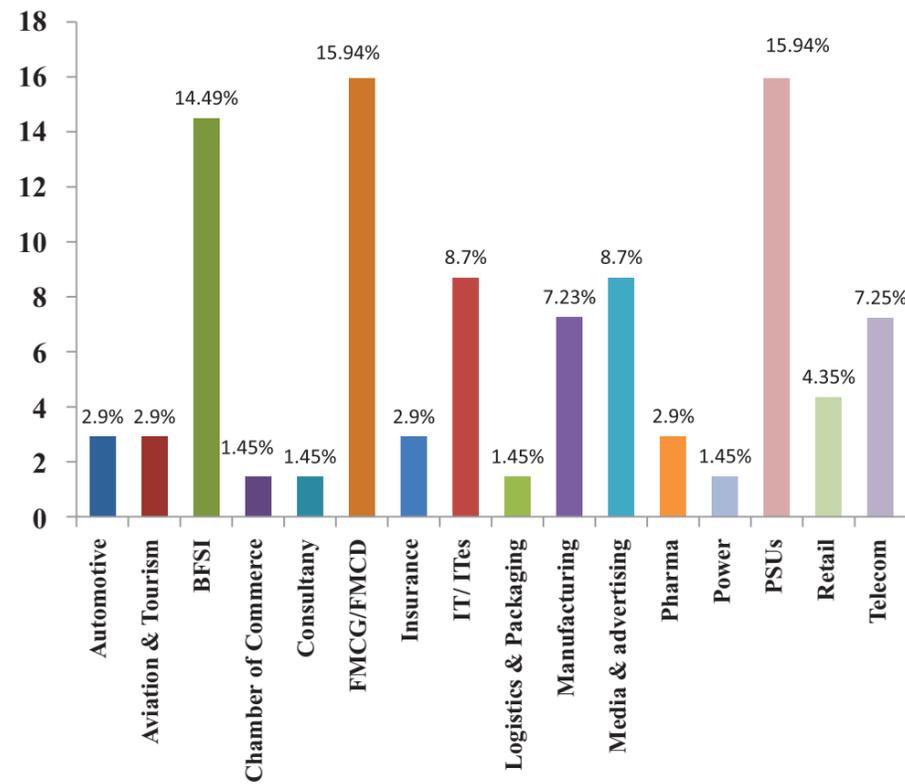
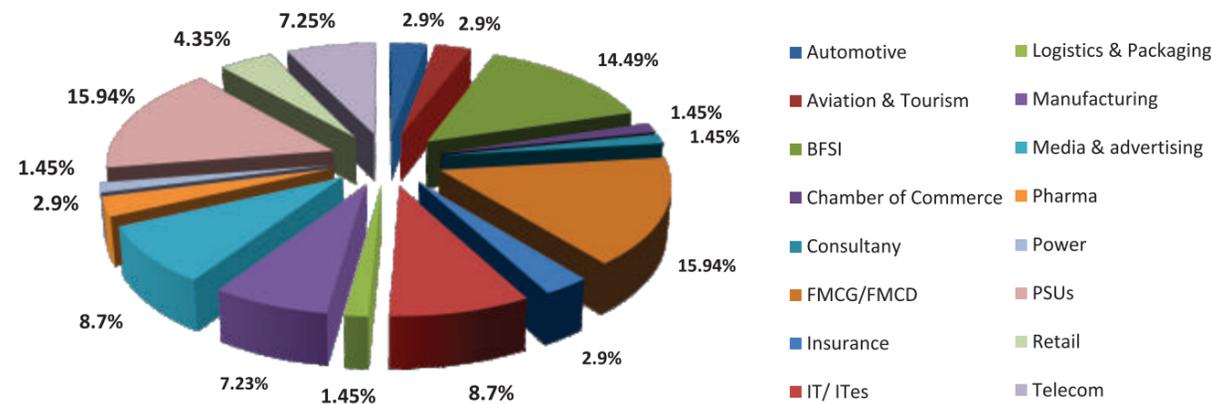
Faculty Visits During SIP

SIP is not just intended to sending the students to the industry, but regular interaction with the students and their Industry Mentors is must to know whether the students in SIP are getting the practical exposure or not, for which these SIP is organized. So, Faculty visits are organized where the Faculty mentor visits the students Internship Company and interact with the Industry Mentor. The concept behind the faculty visit is to know the ideology of the company, their working culture, base industry standards of the fitment of students and to view the performance of the students along with learning & gaining the practical aspects of Internship for their Holistic Development.



Summer Internship Summary

PGDM Batch 2016-18
Sector-wise Distribution



Final Placements & Process

Final Placements

A Business school teaching has three primary aspects: Imparting domain knowledge, Developing skills and Building Positive Attitude. The latter two are extremely important from the point of view of developing a corporate personality which helps the students to build their career in industry. To provide better opportunity for budding management students the Placement process at GLBIMR commenced from the month of September/October.

Pre Placement Talk

Pre Placement Talk is Presentation about the organization offering the placements to students. The presentation includes the information regarding the company, organizational achievements and milestones, Job descriptions, CTC, selection procedure, employment benefits and career path for candidate within the organization if selected. The session helps the student understand not only the job requirement but also expectations of recruiters and their career path.

Group Discussion/Personal Interview

Recruiters normally follow the procedure of conducting GD, if the student numbers are more and followed by Face to Face Interview.

GLBIMR has the best of Infrastructure for the visiting corporate for Campus Placements. SBG & Seminar Hall for Pre Placement Talks, Conference Hall/Board Room for Group Discussions and FTF Interview.

Achievements

- Consistent 100 % Placements in various sectors like FMCG, Retail, Banking & Financial sector, Hospitality service sector and many more (Placement was achieved 3 months before the completion of the course)
- Many Students are offered with Pre- Placement Offers.
- GLBIMR has a strong pool of valued recruiters.
- GLBIMR has a record of providing International Placements to the students

Our Valued Recruiters



Seminars & Conferences



National Conference on "PLOT-Potential Leaders of Tomorrow"

GL Bajaj Institute of Management & Research (GLBIMR) in association with Delhi Management Association (DMA) organized a National Conference on "PLOT-Potential Leaders of Tomorrow" at New Delhi. The eminent personality's, Who's who of the corporate world along with Global academician were a part of high profile conference along with Dr. Urvashi Makkar, Director General, GLBIMR were Mr. Vipin Sondhi, Managing Director & CEO, JCB India, Mr. Ashish Patel, Managing Director, Morgan Franklin Consulting, Mclean, VA, USA, Dr. Anup Kalra, Executive Director, Ayurved Limited CEO (ARF)/Director Ayurved Green Energy Solutions at Ayurved Limited, Mr. Rajan Pandhi, Director, DMA. Mr. Rajeev Kapoor, Group Director (HR), G4S & Col Neeraj Shukla, Director, Indian National Defense University, Delhi.

This high impact glittering conference witnessed participation of more than 200 delegates from the world of corporate, academia, media fraternity and illuminating eminent panelists who participated as panelists in the conference were Mr. Kamendu Bali, Director, Director-Solutions Concentrix, Mr. Sunil Omanwar, Head-L&D, Fortis Healthcare, Ms. Simin Askari, VP-HR, DS Group, Mr. Ajoy Shah, DGM Training, JK Tyres, Mr. Paritosh Sharma, GM - Digital Desh, New Floats, Dr. Shikha Sharma, Founder & Managing Director, Nutri Health Systems, Mr. Siddharth Talwar, MasterChef 2016 & AVP International Business Development, Eurasian Minerals and Enterprises Pvt Ltd, Mr. Sudhir Zutshi, Director - Industry & Govt. Affairs, Market Access, New Business Initiatives- South Asia, Ms. Kavita Dasan, VP-HR, Zee



Entertainment, Dr. Rihan Khan Suri, Professor, JMI Central University and Mr. Pamod Joshi, Founder and Partner, The Winning Mantra.

- International Conference: Innovations in Technology GLBIMR - ICIT 2K16
- National Seminar on Leveraging Intellectual Property for Business Growth
- Seminar on HR Intervention in the Era of Recession
- Seminar on Synergy of Private and Public Sector Enterprises: Enabling Economic growth
- Seminar on Redefining business opportunities and challenges
- Retail infrastructure bottlenecks
- Seminar on HR practices in business matrices
- Leveraging intellectual property for business growth
- Key to people success: HR Analytics
- Internationalization in Higher Education and Quality Systems - International collaborations and programmes
- Seminar on Customer Intelligence : A framework for winning Marketing

HR Conclave 2017 at GLBIMR- A Huge Success



GLBIMR successfully organized "HR Conclave 2017 - Leveraging HR for creating Competitive Edge", on August 05, 2017, Saturday. This new initiative was taken under the guidance of Mr. Pankaj Agrawal, Vice Chairma, GL Bajaj Educational Institutions and Dr. Urvashi Makkar, Director General, GLBIMR. The plenary session was graced by eminent guests; Mr. Aseem Soni, CEO, Modern Foods Enterprises, Mr. Deepak Bharara, CHRO, Lanco Infratech and Mr. Amol Arora, Vice Chairman & MD, Shemrock Preschool and Shemford Schools. The HR Conclave 2017 witnessed some of the countries' top HR professionals as panelists in two sessions, discussing on "Leadership Agility and Role of HR in Technology & Employee".

The two sessions also had renowned guests from the HR fraternity like, Mr. Puneet Pandey, Lead Global Talent Acquisition and Capability Building, Uflex Group, Mr. Peeush Tomar, Head, Marketing Strategic Partnerships, PVR Leisure, Prof. Sandeep Mann, Member, Advisory Board, Institute of Competitiveness, Mr. Kamendu Bali, Director, Concentrix, Mr. Vineet Jain, Zonal CEO, Future Retail, Mr. Harsh Gupta, Vice President, Copal Amba, Mr. Ajay Kumar Bhardwaj, Head HR, Bajaj Energy Ltd, Mr. Amit Agarwal, VP, Head HR, Home Shop 18, Mr. Pradyumna Pandey, AVP HR, JK Tyres, Ms. Ruma Batheja, Head HR, Knowledgetics, Ms. Vatsala Agarwal, Co-Founder, Naturality and more such HR Leaders. The Conclave brought along the most efficient HR fraternity discussing about the concurrent concern areas in HR & People Management. This Conclave which was a huge success was attended by around 400 people from HR & Media Fraternity, Corporates, Academics, Students, Faculty & Staff members of GLBIMR.

Workshops



Good Industry connect is the backbone of any Institute. Industry experts' shares practical aspect of the industry about the working style, expectations, structure through these workshops. Workshops play the integral part for development of budding managers. Keeping in view the holistic development vis a vis demand and expectations of Industry, GLBIMR organize the workshops on regular basis to keep their budding managers in align with industry.

- Workshop on "Getting Noticed in a Group" by Ms Vatsala Agarwal, Co Founder Naturality India.
- Certification Workshop on "Summer Internship to Preplacement Offer (SIPO)"
- One Day Workshop on "Management Education & Employability: Opportunities & Challenges".
- 40 Hours Certification Workshop on "Professional Excellence for Corporate Readiness (PECR)" in association with Unleash Potentia.
- Full Day Workshop on "First Step through Management Education" by Ms. Mekhla Sinha, Executive Director, NHRDC.
- Workshop on Revenue Simulation by Dr. HG Parsa
- One Day Workshop on Online Share Trading through Demat Account
- E-Leader Workshop by National Entrepreneurship Network
- Two Days workshop on "Magic of Communication" was conducted by Ms Aanchal Badola, Area Manager- Educomp, Rajasthan & Mr. Anurag Urmaliya, TCS Senior Professional.
- Workshop on "ABCD- to achieve your Dreams" by Dr Anil Sethi CEO, Sismatic International Services.
- Full Day Workshop on Case Study Analysis
- Management case development workshop
- Workshops on personal transformation
- Consumer engagement in digital era-Marketing and IT workshop

MDP @ GLBIMR



Management Development Program (MDP)

Management Development Programmes are exclusive learning plans aimed at equipping the participants with the evolving management concepts, fundamentals, practices, perspectives and approaches. The MDPs allow the budding managers to explore themselves to the ever changing demands on business/ professional executives and also provides an enriching experience to executives to interact and exchange views on the latest developments in Management and Industry through the latest tools, techniques and skills spanning different streams of management such as General Management, Human Resource Management, Organizational Behavior, Business communication Marketing, Finance, Operations Management, Information Systems and Strategic Management.

The MDP helps the participants to acquire appropriate skills and attitude to understand business functions and their inter relationships. It develops key value drivers for their business performance to achieve long-term growth and sustenance and the ability to rethink business functions and lead change at different levels of an organization. Also refines and harness the leadership capability to lead the organization effectively and to gain from networking opportunities with like-minded people from diverse backgrounds and industry experiences Management Development Programmes (MDPs) is an important constituent of GLBIMR's envision of constant learning.

To facilitate dissemination of research and to allow meaningful exchange of views among professionals and management scholars, the institute is continuously offering diversified action-oriented MDPs in all functional areas of management.

GLBIMR has successfully conducted following MDPs

- MDP on Data Visualization & Big Data, December 7, 2016
- MDP on Corporate Expectation from Budding Managers, November 8, 2016
- MDP on Talent Management - A Heart of Transcendence in Knowledge Economy, October 15, 2016

Upcoming MDPs

- MDP on Talent Management: A Heart of Transcendence in a Knowledge Economy, October 7, 2017
- MDP on Finance for Non-Finance Executive, November 18, 2017
- MDP on Corporate Expectations from Budding Managers: Bridging the Gap Between Theoretical and Factual Aspects (Workshop Mode), December 2, 2017
- MDP on Leadership Excellence: The Secret to Creating High Performance Teams, January 6, 2018
- MDP on DATA Visualization & Big Data, March 17, 2018



FDP @ GLBIMR

Faculty Development Program (FDP)

Faculty Development Programme on Case Study Method of Teaching was facilitated by eminent expert Dr. H. G. Parsa, Professor, Daniels College of Business; University of Denver, USA emphasized on how Case Study Method is effective at developing real world professional skills. Working on case studies requires good organizational and time management skills. Case Study method increases proficiency with written & oral communication, as well as collaboration and teamwork. He elaborated how Good case studies focus on issue or problem, and has a clear statement to find the real time solution. One should choose case studies that match their course objectives, allowing them to apply what they learn to the scenario.

FDP on Case Analysis was facilitated by eminent expert Mr. Ashish Patel, Director, Morgan Franklin Consulting, USA for the development of Intellectual Capital and to provide insights about global trends in higher education. The Eminent speaker give an orientation to GLBIMR faculty members about Global Education Scenario and the steps that can be taken to upgrade the level of education system in India. Mr. Patel in his address highlighted the difference in the teaching methodology of Foreign Universities and Indian Universities. He stressed

on the importance of case study analysis and active participation of the students in Group Discussion and case studies as it will help in gaining the practical insights of the course structure. Mr. Patel also shared tips with the faculty members on how to generate active participation amongst students in these discussions and also on how they can develop their own case studies.

Faculty Orientation Program

Pedagogical Innovations through Academic Excellence, was designed for its faculty members for reinventing Management Education through pedagogical innovations. The Faculty Orientation program included rigorous brainstorming sessions for innovative pedagogy, value added certification courses, skill enhancement programs, research methodology included in summer internship & dissertation. The orientation program focused on sensitizing the faculty members on using advance technology in PGDM programme delivery, resulting in overall global oriented development, skill enhancement & employability of the students. This Orientation program witnessed meticulous discussions and reforms regarding the subject matter, Pedagogical innovations and a roadmap were created for the coming academic session.



Alumni Speaks

Asif Alim

Bank of America

"GLBIMR is a Institute where they keep the student first. The staff, faculty and the environment at this institution are impeccable. I gained the knowledge and confidence required for success in today's scenario. Thanks GLBIMR for making what I am today."



Gareema Juneja

Franchise India

GLBIMR- where Education IS NOT A BUSINESS, I give a total Credit to GLBIMR for having broadened my management skills & for providing levers that i could deploy to actualize business benefits. It Certainly helps you increase your knowledge horizon which eventually leads to an individual's growth.



Hitesh Somai

Zycus

The Management of the institution leaves no stone unturned in order to groom the next generation layer of professionals. The confidence and professionalism that is expected out of a fresher in the corporate world is rigorously developed during the two years of program.

I thank GLBIMR for everything I have gained during 2011-13. I also wish the following batches best of luck for their future endeavors.



Avinash Kumar

Godrej & Boyce Manufacturing Company Limited

"I was fortunate experience of being associated with GLBIMR. I was taught the value of a good education and how to apply the learned material with practically of corporate world. GLBIMR also challenged me to expand my thinking beyond average and strive for the best."



Ankita Kumari

ICICI Securities Ltd.

"I would like to thank GLBIMR for shaping my career beautifully. I enjoyed being taught there immensely, excellent faculty and an outstanding corporate interface have inspired me to continue learning with an open and positive mind. I really appreciate all its hard work, it has meant so much to me."



Corporate Glitterati Speaks

A glance at the opinions of Corporate Business Leaders about GLBIMR



Dr. R S Khanna
Chairman, Kwalitiy India

Privileged to be at GLBIMR For the 8th Annual Convocation. GLBIMR has marked remarkable growth in last few years due to the focus on academic excellence and value based Orientation of students. All the Best.

Ramesh Agarwal
Chairman, Agarwal Movers Group

I congratulate GLBIMR for all the success & achievements it received in year 2016-17, it's an institute which is known for its integrity & ethics. I am honored being here.



Vipin Sondhi
Managing Director and CEO
JCB

A great pleasure to be with young people of a great institution, GLBIMR is heading on the right path. Keep going.

Ashish Patel
Managing Director
Morgan Franklin Consulting, USA

I had a great time with the students and I feel a great deal of effort has been Made to make GLBIMR a "world class" institute. Kudos to the team and astute leadership of Dr. Urvashi Makkar, Director General, GLBIMR.



Rajiv Kapoor,
Executive Director Group HRM,
Minda Industries Ltd.

Very well oriented approach, focused faculty and students is what that makes GLBIMR stands tall. Very participative students, loved being with GLBIMR.

Hashan Haputhanthri
Head of Marketing
TVSL, Sri Lanka

Exceptionally organized, breath-taking sessions, super environment, Brilliantly executed event". I congratulate Dr. Urvashi Makkar, Director General, GLBIMR and her dedicated team for such well managed event.



Aseem Soni
CEO, Modern Foods Enterprises

I would like to thank GLBIMR for inviting me to HR Conclave 2017 on August 5, 2017, It was a great knowledge sharing platform , Learning is always for our betterment, I am glad that Academic Institutes are focusing on providing Corporate exposure to students.

Amol Arora
Vice Chairman & Managing Director
Shemrock Preschools & Shemford Schools

Wonderful campus, great management and really enthusiastic students. I am sure the college will reach even greater heights in the coming years. Best Wishes!!



Corporate Glitterati Speaks

A glance at the opinions of Corporate Business Leaders about GLBIMR



Deepak Bharara
CHRO, Lanco Infratech

Great Institution, Excellent Learning environment, Full of vibrance & Energy around, Keep it up.

Kamlendu Bali
Director, Concentrix

A very well organized and interactive session. GLBIMR provides its students a wonderful platform to exchange views. Full Marks for making it such a memorable event.



Ruma Batheja
Head HR, Knowledgegets

Such kind of Industry-Academia interaction and activities are must for an overall development of students fraternity. You can keep adding such more activities as a part of 'Corporate readiness' program. It was a pleasure being a part of such elite Conclave.

Pradyumna Pandey
AVP HR, JK Tyres

Engaging Experience. Great conclave, very well managed, I Wish GL Bajaj team much success in future.



Mr. Vineet Jain
Zonal CEO
Future Retail

Awesome experience!! Well organized and really gained a lot. We have good association with GLBIMR and with today's event it will become more strong.

Rajiv Sahdev
Sr. Exec. Vice President &
Group Head HR , JBM Group

Excellent Campus Excellent Faculty Excellent Facility Bright Students God Bless



V.K Dubey
Managing Director
Continental Carbon India Ltd.

In a short span GLBIMR has made itself to work towards the Requirement of industry. Students collectively represent a wide range of experience levels. The conference was a splendid event, both in terms of intellectual quality and social gratification. The organization was smooth and efficient throughout. It was a delightful experience. I wish GLBIMR a very bright future"

Anup Mandal
Chief Technology Officer
HT Media Ltd.

At GLBIMR, I felt Scenario Today has changed, business schools are no longer providing only functional education. They are infusing drive in their students to contribute and add value to Business. The conference was meticulously planned; there was great enthusiasm and participation. The addresses by distinguished dignitaries was great"



Admission Procedure

PGDM Two Years, Full Time Program

GLBIMR offers Two years, full time Post Graduate Diploma in Management - PGDM (Approved by All India Council for Technical Education, Ministry of HRD, and Government of India) with dual specialization. Admission Cell of GL Bajaj Institute of Management and Research, Greater Noida is authorized to execute the admission of two years AICTE approved PGDM Programme for the academic year 2017-19 only as per the following guidelines:

Eligibility & Criteria

A bachelor's degree in any discipline as recognized by UGC, under 10+2+3 system with minimum 50% marks. Candidates appearing in the final year may also apply, provided they complete all formalities of examinations before 30th July, and furnish before 30th September, the proof of having met the minimum eligibility criteria.

Admission Procedure

Candidates are required to appear in CAT/MAT/CMAT/XAT/ATMA and produce the score card. Group discussions and personal interviews are conducted at the Institute and various other places. Admission merit list is prepared on applicant's academic record, work experience, scores in management test, performance in Institute's selection process including group discussions and personal interviews.

Application Fees/How to Apply:

The application form along with prospectus can be obtained from the counter of GLBIMR, Greater Noida by paying an amount of Rs. 1200/- in cash, as evaluation & processing charge. Admission forms can also be filled online by going on the website and clicking on Apply online link. The candidate who desires to get the same by post should send a DD of Rs. 1200/- in favour of G. L Bajaj Institute of Management and Research, payable at Greater Noida/ Delhi. It can also be downloaded from

the website 'www.glbimr.org/pgdm-application-form.php' and sending the form to the Institute with demand draft of Rs.1200/-. Prospectus once sold will not be taken back.

Seat Booking Charges

Registration Amount - Rs. 50,000/- (for candidates who will be selected after admission process)

Financial Assistance

As per the government of India policy, banks will facilitate education loans up to Rs. 4 Lac without any collateral security at concessional rates of interest announced by RBI. However, loans will be sanctioned by banks after compliance of standard norms and procedural formalities. Institute has tie-up with major nationalized banks. We provide required assistance and documentation support.

Specialization

The institute presently offers the following six specialization tracks:

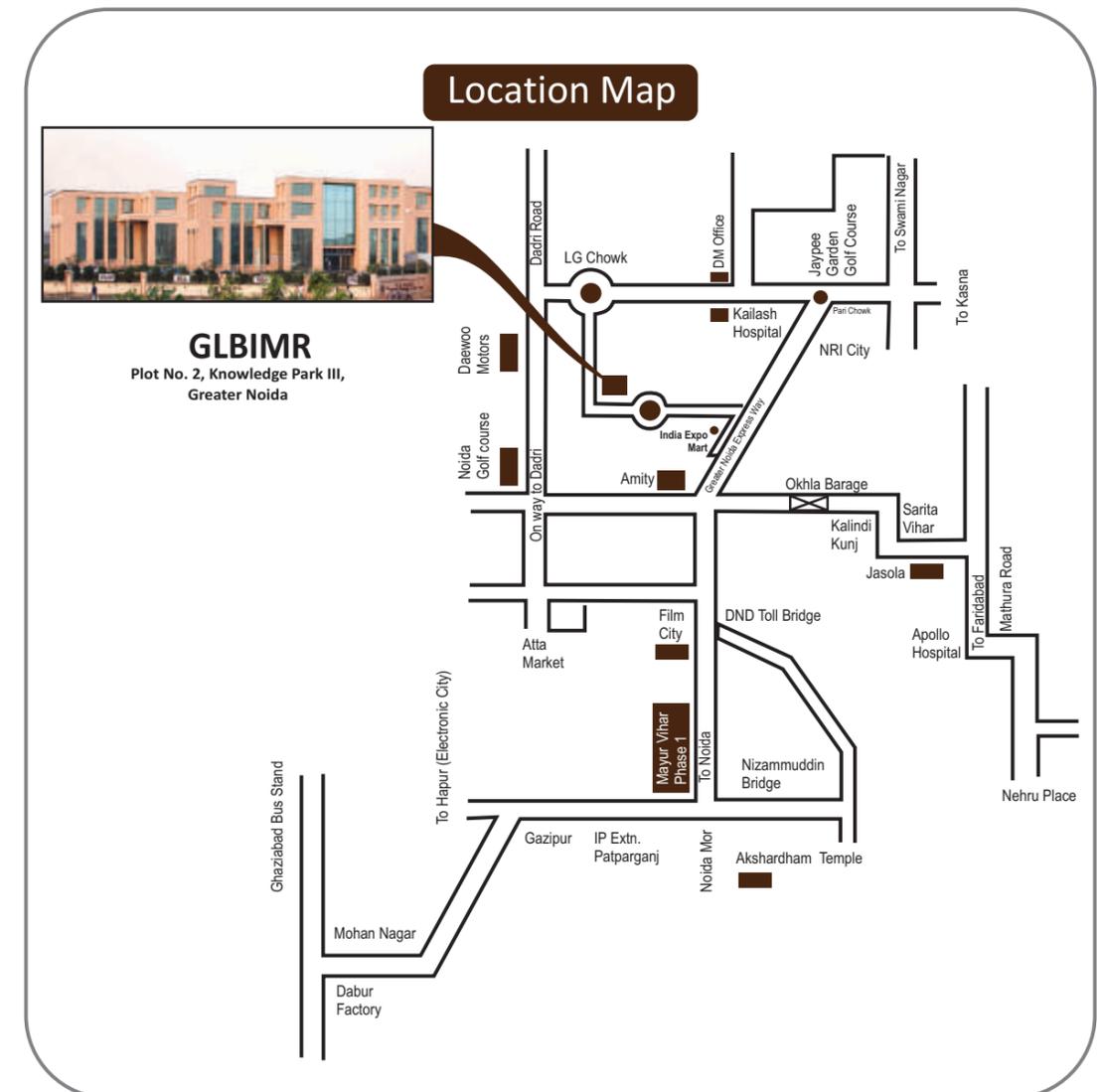
1. Human Resource Management
2. Finance
3. International Business
4. Marketing
5. Operations Management
6. Information Technology

Scholarships:

- Scholarship of Rs. 20000/- to 30000/- on the basis of MAT Composite score (500-700 and above)
- Scholarship of Rs. 20000/- to 30000/- on the basis of CAT/XAT percentile Composite score (50-70 and above)
- Scholarship of Rs. 20000/- to 30000/- on the basis of CMAT Ranking (1-20000)
- Scholarship of Rs. 25000/- on the basis of Academic Performance (above 60% marks in 10th, 10+2 and graduation)



How to reach GLBIMR



Corporate Resource Centre (CRC):

E-mail: crchead@glbimr.org

Mob: 9868027924