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जी. एन. आई. ओ. टी. प्रबंधन अध्ययन संस्थान
GNIOT INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE, Ministry of Education, Govt. of India | An ISO 9001:2015 Certified Management Institute



-: OUR INSTITUTES :-



Plot No. 7, Chanakya Block, Knowledge Park - II, Greater Noida, U.P.
(Walking Distance from Knowledge Park II Metro Station)
Ph.: 0120-2328214 / 15 16 - Fax: 0120-2326653

E-mail: admission@gims.net.in
feedback@gniot.net.in
Website: www.gims.net.in | www.gniotgroup.edu.in



Toll Free No.:
1800 2746 969
Outreach Help Line No.:
8860606663/06



GNIOT INSTITUTE OF MANAGEMENT STUDIES (GIMS)

DELHI, NCR / GREATER NOIDA, INDIA

OUR VISION

To become a widely acclaimed management school contributing towards management education for developing business leaders having functional knowledge of all the domains of management.

OUR MISSION

- To be a widely acclaimed center for management education.
- To develop management professionals for upcoming business challenges and enduring entrepreneurial spirit.
- To be the first choice for prospective students, faculty and employers.
- Facilitating application of concept and techniques for innovative research.

S M I G

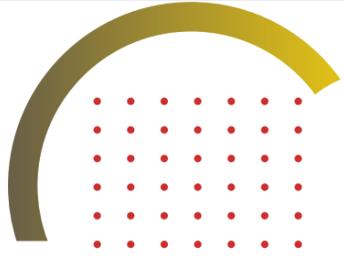


ABOUT US

GNIOT Group of Institutions (GNIOT) is the brainchild of the visionary industrialist, Late Shri Krishan Lal Gupta, the founder of the group. He has distinguished himself through his significant contributions to business, academics, research, government, and society at large.

GNIOT Institute of Management Studies (GIMS), Greater Noida, offers Post Graduate Diploma in Management (PGDM) approved by A.I.C.T.E and Education Ministry, Govt. of India. PGDM is the flagship program of GNIOT Group which opens a new world of opportunities for the students. Our emphasis is on holistic development of the students. Interdisciplinary approach is implemented in the teaching-learning process and research. At GIMS, our endeavour is to treat every student as an individual, to recognize their potential and to ensure that they receive the best preparation and training for achieving their career ambitions and life goals. We aim at producing not only good professionals but also good and worthy citizens of a great country, aiding in its overall progress and development.





Chairman's Message



Mr. Rajesh Kumar Gupta
Chairman
(GNIOT Group)

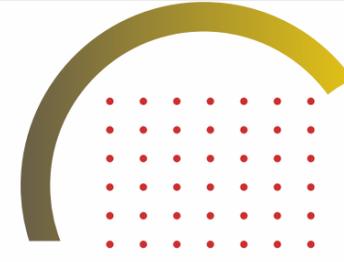
Manager today has got to lead, meet targets and also to Achieve success in creating a second line of leaders. As citizens of the New Global Village one must be prepared to smoothly step within the leader's shoes if the necessity arises. The qualities of a leader: Strong moral fiber, vision, determination and focus to rework that vision to reality are within the grasp of everyone. We at GIMS are committed to groom this young pool of talent so that they are transformed into entrepreneurs with a quality mission. They become Job-Creators rather than Job-Hunters.

We always strive to impart excellent quality education in the field of management. The learning at GIMS is pervasive and powerful. It drives students to succeed inside themselves for the strength, skills and confidence they're going to get to face in their managerial careers. In every session, class, event, and activity, GIMSians are trained not only to study leadership, but also to demonstrate it.

The constant endeavor of our team of highly experienced and dedicated faculties, supported by equally impressive infrastructure has considerably helped our students in the acquisition and development of appreciable competency. I invite sincere and committed students to join GIMS. I can assure you that GIMS responds pro-actively to the wider needs of the educational and social environment of our country. I trust your stay in the college will be richly rewarding and immensely memorable.

Wish my students all the best!

“ The qualities of a leader: Strong moral fiber, vision, determination and focus to rework that vision to reality is within the grasp of everyone. ”



CEO's Message



Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies
(GIMS)

GNIOT Institute of Management Studies (GIMS) is one of the premier business schools. It is committed to academic excellence and developing socially responsible future leaders and entrepreneurs. We promote excellence in students by providing them personal coaching and mentoring to help them discover their hidden potential and unique talents. The 'committed' faculty members and industry 'experts' teach and guide students so that students learn and develop competencies required by the digital VUCA world.

GIMS is an established and highly esteemed institution, where we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress, with this we will take it as our bounded duty to provide the best academic training a student can possibly get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. In whatever career a student may choose to take, hard work and discipline are the sure roads towards success. And as an educational institution, we will support students in achieving those golden ambitions and also ensure that their stay in the college is meaningful and fruitful as well.

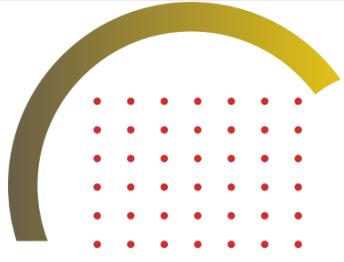
Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure that bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the CEO of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, be it personal or professional, I shall always be willing to hear from you.

I wish you all the best!

“ Success usually comes to those who are too busy to be looking for it. ”





Director's Message



Dr. Sanjeev Chaturvedi
Director
GNIOT Institute of Management Studies (GIMS)

We at GNIOT Institute of Management Studies (GIMS), Greater Noida believe in philosophy that the Management Programme is an investment decision that improves the probability of being hired or promoted, provides the necessary professional background and develops the skills needed to excel in a competitive and international environment. In a market as competitive as today's, one of the facts that makes one candidate stand out from another is being in possession of a PGDM from an institution like GNIOT.

The GIMS faculty brings a cutting edge curriculum and learning into the classrooms. This gives our students an exposure to best business practices that are current and global. Additionally, our students learn how to manage people and situations from business leaders through the year and these go a long way in enabling them to put theory to practice and seamlessly assume the mantle of leadership in the future. We at GIMS also understand that a graduate can make the decision to study a Management Programme for two basic reasons: updating their professional concepts or learning basic business management skills. When it comes to upgrading, it is usually the reason why the graduates choose the master's programme; to continue learning and remain competitive in a globalized market. The academic background of those studying for management is highly valued in the business field. It's a future investment, which adds weight to your resume. It must be mentioned, students in these programmes are more likely to gain leadership positions and senior management in companies.

We at GIMS focus on its ability to respond to the goals in a dynamic environment in the most profitable way. This requires that suitable people, with the right combination of knowledge and skills, are in the right place and at the right time to do the necessary work in the best way. At GIMS, we train the students why they are the most valuable resource in any society. Nowadays, companies are investing each day more in their Human Resources, which can define the future and the potential of the company.

Taking everything into account, pursuing PGDM from GIMS leads to the consolidation of a good network of contacts, the gain of new skills and strategic knowledge, the stability and job recognition and the knowledge to start a new company.

I extend my best wishes to 2023-25 Batch. Happy Learning and Excelling.



Awards@gims



ABOUT THE Institute

PGDM 4.0 offered at GIMS is a two-year full-time programme, which follows the trimester system. The first year comprises core courses and the elective courses are also offered in the first year itself in the III trimester. The programme offers Dual Specialization in the second year. The pedagogical methods for teaching are lectures, case studies, project work and simulations. These methods are further augmented various certification programmes in different domains, group discussions, role-plays, movie screenings and industrial visits. To ensure effective learning, the institute leverages these latest technologies to make the teaching-learning process more experiential and participative, integrating the benefits of group based learning. The programme is crafted in such a manner that the academic rigour is maintained. The students are continuously evaluated on their performance. The teaching pedagogy helps students to experience the management predicaments and empower them to take decisions on real time scenarios. Additionally, corporate connect is maintained through regular interactions with industry experts. Workshops, participation in conclaves, extra and co-curricular activities, etc., encourage learning for a deeper academic and practice based foundation. Analytical skills are developed amongst students which help them in enhancing decision making capabilities. The philosophy of GNIOT Institute of Management Studies (GIMS) is to "Bridge the Gap between Classroom Wisdom and Business Realities" and make GIMS students Industry oriented. At GIMS, we believe work-life balance tips the scales in your favour when you venture into the corporate world. Keeping this in mind, we ensure our students have the opportunity and the means to pursue their talent and spend time doing extracurricular activities. We also encourage students to involve themselves in the welfare work activities. Besides "giving back" to society, it also lays the inspiration for CSR activities, which are fast gaining importance within the corporate field.

ACADEMIC ADVISORY COUNCIL

Prof. Rajiv Kumra Professor & Ex-Dean IIM, Lucknow, (Noida Campus)	Prof.(Dr.) Punam Sahgal Ex-Professor IIM, Lucknow, (Lucknow Campus)	Prof. Bhagawati P Sharma Ex-VC GBU, Greater Noida	Prof.(Dr.) Jogendra Kr. Nayak Associate Professor DOMS, IIT Roorkee
Dr. Amit Kr. Singh Professor, Babasaheb Bhimrao Ambedkar University Lucknow, U.P	Mr. Ashish Srivastava Associate Director, EY Foundation	Mr. Nilanjan Mukherjee DGM-HR, Relaxo Group	Mr. Deepak Jindal Associate Director, Incture

CORPORATE ADVISORY COUNCIL

Dr. Jatinder Singh Director PHD Chamber of Commerce	Mr. Subhankar Ghose Director Bazarpey24 Retails Pvt. Ltd	Mr. Anurag Goyal Head-Talent Acquisition & Talent Management Meriono Industries Ltd.	Mr. Suresh K. Sharma Associate Director Abbott Healthcare Pvt. Ltd
Mr. Amulya Sah CHRO Team Computers	Mr. Subir K. Verma Head HR & IR TATA Power DDL	Dr. Sunaina Dutta Head-HR, Hettich India Ltd.	Mr. Umesh Chaudhary Head-HR, Hotel Excelsior Ltd.
Mr. Deepak Gupta Director Lexus Corp Solution	Mr. Vinayak Lal Sr. General Manager DS Group	Mr. Saurabh Kr. Srivastava Head-HR Stellar IT Pvt. Ltd.	Mr. Mohit Kapur Head-Technology & IT SOX(Global), EXL Services

RESEARCH ADVISORY COUNCIL

Dr. Shikha Bhardwaj Assistant Professor IIM, Sambalpur	Dr. Prabhat Mittal Professor Satyawarti College University of Delhi	Dr. Chirag Malik Associate Professor, Indian School of Hospitality	Mr. Deepak Kumar GM Analytics CLICFLYER	Dr. Samik Shome Professor Nirma University
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SPECIALIZATIONS OFFERED

The programme offers dual specialization in :

- MARKETING
- OB & HUMAN RESOURCE MANAGEMENT
- FINANCE
- INFORMATION TECHNOLOGY & BUSINESS ANALYTICS
- NEW AGE STARTUPS & ENTREPRENEURSHIP
- LOGISTICS & SUPPLY CHAIN MANAGEMENT
- INTERNATIONAL BUSINESS

However, it may be noted that the specialization would be offered if minimum 20% of the approved intake of the program opts for.

APPROVALS/ACCREDITATIONS/ACADEMIC PARTNERSHIPS/MOUS/ASSOCIATIONS/MEMBERSHIPS



INTERNATIONAL COLLABORATIONS



- Global Immersion Programs
- Design Thinking and Entrepreneurship
- Power BI
- Industry/Market Relevant Certification (IIMBx)
- Digital and Social Media Marketing
- Statistical Package for Social Sciences (SPSS)
- Foreign Language (French/German)
- Blockchain Technology
- Marketing Analytics
- HR Analytics
- Six Sigma
- HR Compliance
- Goods and Services Tax
- Business Analytics
- Elective Based Certifications

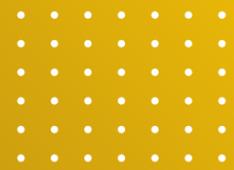
SKILL AUGMENTATION CERTIFICATIONS (SACs)





Faculties at GIMS, Greater Noida have the right blend of industry and academic experience averaging minimum of 10 years and are known for depth, rigour and research. The institute has a team of academicians and practitioners for PGDM 4.0 to enthuse, challenge, and provoke the students to think out of the box in order to develop the art of critical thinking and holistic decision making. Faculty members at GIMS, Greater Noida generate knowledge through contemporary research in all functional areas of management. The research of the faculties has been published in the leading academic journals with good impact factor. Many textbook, edited chapters and working papers are written on a regular basis. GIMS, Greater Noida endeavours to be the hub of innovative activities and faculty members collaborate with the industry as well as other academic institutions the world over. They are continuously on the lookout for opportunities to add to the body of knowledge in their chosen fields.

INTELLECTUAL CAPITAL @ GIMS



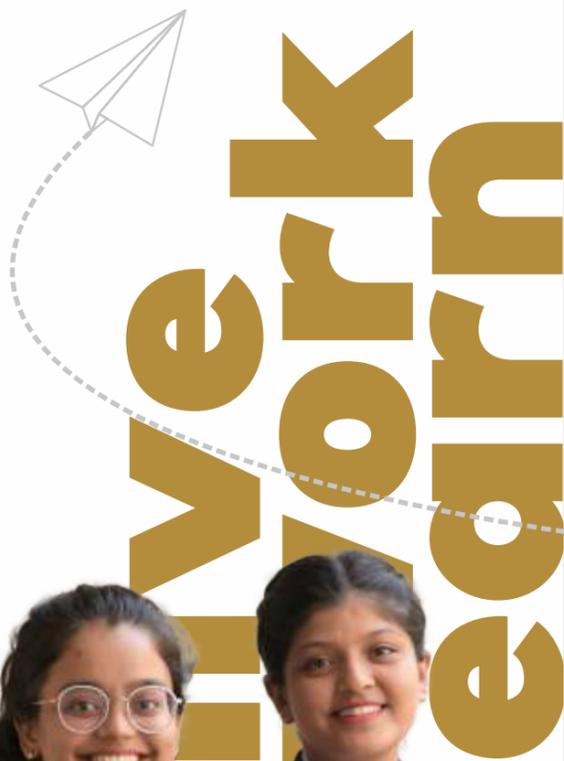
At GIMS
we
ensure:

- To meet the needs of industry by producing highly skilled individuals with exceptional analytical ability and training.
- To provide students with necessary skills to identify and research complex issues in the field of management.
- To contribute to the creation, transmission and application of knowledge in the field of management.
- Manifest understanding of business and organizational contexts for effective decision making.
- Special emphasis on the development of soft skills such as communication, leadership, teamwork, achievement orientation and creativity.
- Close relationship with the corporate world in the delivery of the programme.
- Balance between academic conceptual frameworks and industry practices and requirements.
- To exhibit and teach frameworks and best management practices.

GIMS EDGE

The emphasis at GNIOT Institute of Management Studies (GIMS) is to impart a global perspective by moulding the students to manage situations of economic, institutional and cultural differences across countries. The pedagogic innovations break the silos and integrate the varied domains of management to supply students with a holistic view. The curriculum also addresses the subsequent issues which are paramount importance for management students:

- Corporate Readiness Programme (CRP)
- Learning by Sharing
- Corporate Awareness Programme
- Addressing Cultural Sensitivity
- Self-Analysis and Leadership Skills
- Quality Certificates for Skill Enhancement
- Focusing on Emerging Markets
- Rural Immersion Programme
- Live Projects
- Industry Faculty for Electives
- Outbound Training Programme
- Non-Academic Student Assessments
- Employability Skills Enhancement Program (ESEP)
- Business Awareness Programme
- The Chanakya Talk Series (CTS)
- The Prabodhan Talk Series (PTS)
- Samreek Talk Series (STS)
- Learning and Development (L&D)



CLUBS@GIMS



THE GIMSAINS SPEAK

“ Adesh Sharma
PGDM 2022-24



My stay at GIMS, Greater Noida is just like a journey which will accustom me to be fit for the industry nuances and help me to be absorbed in the market successfully. The faculties, the administration, the outreach and the CRC all are very accommodative and ready to sail you through in the turbulent times. Feel lucky to be a part of GIMS.



” Ankita Kumari
PGDM 2022-24

The institute is a perfect blend of joy and toil. The faculty members of our institute are excellent with good teaching skills always coming up with innovative and knowledgeable ideas. They help the students to perform in academics but also encourage them co-curricular activities. GIMS, provides industrial visits, conducts many cultural and sports activities for overall development of the students. I am glad to be a part of GIMS.

“ Divyanshu Nanda
PGDM 2022-24



My experience at GIMS, has been outstanding. The culture of the institute is blissful and we are not only taught by the faculties but also trained to be industry ready. At GIMS, we are prepared to be good and efficient managers not only for the local market but the global arena. It's a student driven institute where we take the charge of every activity happening at the campus right from planning to executing them.



” Riya Kesarwani
PGDM 2022-24

The infrastructure at GIMS is remarkable, be it the classrooms, library, computer labs or the auditorium, seminar halls and conference halls. GIMS has catapulted my thought process and skills to the next level. I thank the institute for providing me the platform for not only the professional escalation but also personal and integrated growth. The best part at GIMS is the faculties who are very supportive and interactive.

“ Rufina Chindpineng
PGDM 2022-24



For me, GIMS is a platform to experience new things and learn to behave and react in situations professionally. GIMS is not only focused on study but also motivates students for extracurricular activities like sports, drama, quizzes, simulation activities and a lot of them. Faculties motivate us either it be studies or confidence or extracurricular activities. I am happy to be a part of GIMS.



” Saurav Kumar
PGDM 2022-24

PGDM 4.0 at GNIOT Institute of Management Studies (GIMS), Greater Noida is all about getting out of your comfort zone and being exposed to latest case studies, video lectures, activity based classes. Being an engineer, a PGDM course is quite diverse in terms of disciplines for me, yet the diverse background of the students makes learning an interesting process. This has given me and my counterpart different learning dimensions. This course has enhanced my communication, decision making, leadership and managerial skills.

“ Shubham Kumar
PGDM 2022-24



GIMS, is one of the most sought after names in the field of Management education in Delhi/NCR. The curriculum here provides practical knowledge along with skill certifications, industrial visits, international trips and many more. At GIMS, rigorous efforts are being put to enhance the employability skills of the pursuant. Our faculties are quite cooperative and friendly to facilitate us for a smooth journey in the programme.



” Thotreithan Khamrang
PGDM 2022-24

GIMS has amused and amazed me since the very beginning with the amount of insight it has to offer about the corporate life. The faculties are very supportive, personally and professionally and are highly interactive with their students. I have gained numerous positive traits and skillsets essential for a corporate life after joining GIMS. To me, the whole of GIMS exudes professionalism. I am very glad to have chosen GIMS as the stepping stone for my professional career.

“ Varun Verma
PGDM 2022-24



GIMS, Greater Noida is a carnival of knowledge, exposure and creativity. It is a place where all the faculties give their best to focus on enhancing the student skill set with personal attention. The curriculum focuses on the academic rigour and grooming students' personality. Every day is a new day at GIMS, with a new learning adding to your growth that 1% everyday which amounts to huge towards the culmination of the course.



” Niket Nandan
PGDM 2021-23

My experience at GIMS has been unforgettable since my joining the PGDM programme. The environment of the college is very conducive to growth and the faculties are very supportive and motivate the students to participate in activities and accept challenges. There are various certification courses also which are targeted for enhancing domain specific skills. I am proud of my decision to join the PGDM course at GIMS.

“ Beenu Kumari
PGDM 2021-23



GIMS, has helped me a lot in enhancing my skills. The faculties and the environment supported me to improve as a person altogether from an introvert to a confident individual. Here each student is given personal attention. The unique and distinctive proposition of learning at GIMS through collective discourse from the industry Professionals and academicians provide both theoretical concept clarity and application-oriented methodology helping the incumbents to understand the management concepts in a more effective way.



” Tipu Saikia
PGDM 2021-23

The learning I got from our peers at GIMS was invaluable, some of whom already had industry exposure and they guided the rest of us well. The learning opportunities as well as the opportunities to grow ourselves as future leaders were tremendous. The Course curriculum is industry aligned and academics is focussed more on the doing part rather than reading. I thank the faculties, CRC and the whole administration of GIMS who have helped me nurture my skills and bag the highest package in my batch.

THE ALUMNI SPEAK



RAHUL KUMAR

Achievements – applauds, Learning and thoughts; that's what I gained from GNIOT Institute of Management Studies (GIMS). Being the founder batch during the COVID period, I saw this institute growing mutually with us. Based on my experience I can comment on various aspects of the institution. In terms of infrastructure, the campus is filled with greenery, sports courtyard, best in class Library equipped with all kind of Knowledgeable books, modern classrooms with latest technologies, Auditorium for various programmes etc. Most importantly, Classrooms of this college are state-of-the-art, though! The learning I got from our peers was invaluable, some of whom already had industry exposure and they guided the rest of us well. The learning opportunities as well as the opportunities to grow ourselves as future leaders were tremendous. The Course curriculum is industry aligned and academics is given at high priority with the right fit faculty. College provided us with all kind of industrial exposure even in such crucial COVID situation. GIMS pushed me beyond my limits and helped me in identifying my abilities on which I worked to create my future.

SUMEDHA SRIVASTAVA

GNIOT Institute of Management Studies (GIMS) gives a great opportunity for students to broaden their knowledge beyond their field of studies. The entire faculties and departments leaves no stone unturned to shape one's future. They conduct GD amongst peers, Mock Interviews, Industrial visits, Chanakya Talks, workshops, etc to make us industrial ready. The time spent here was splendid and helped me to grow professionally & personally. I would like to thank GIMS and all the faculties and staff for all the efforts. Proud to be GIMSian.



ADITYA SHARMA

GIMS has been an institute where I not only got to learn about the management practices learning but also experienced key management strategies through different industrial visits which helped in developing managerial skills. The college provided us with different sessions like the Chanakya Talk Series where we got to acquire the management learning and expertise from various perspective by different industry mentors. I would like to acknowledge the efforts shown by the faculty members and placement committee for preparing us with the learning and competence needed for adapting in the corporate world. I am blessed to be the foundation batch of GIMS as it was a splendid and memorable journey and it couldn't have been possible without the supportive and encouraging faculty and energetic classmates.

ANSH SHARMA

My first day at GIMS. Back then it was nothing less than a "bud" that has now developed into a "Tree" and is still growing and will continue to grow at the same pace. It's a feeling next level when we get to experience the journey right from the very beginning and fortunately we were lucky enough to witness the growth of this institute. GIMS has played a huge role in my personality development both as an individual and as a management professional. I got to polish my existing skill-set and acquire more to excel in my career. You name it, GIMS has it. "Right blend of Quality academics and industry experience to make sure that the practical segment is incorporated too". It not only helps the students understand the concept or just pass the exams, but also helps them get a taste of practical implications too. These 2 years of your life are going to be filled with cultural events, celebrations, seminars, webinars, guest sessions and what not. So pull up the socks and gear up to live these years to the fullest. I can write on and on and will still run short of words but this magazine has a limit too. So, that will be it for now.



PRIYANKA SRIVASTAVA

A journey which enlightened me on how to love without envy, and how to be happy amidst pandemic. The best part of this institute is the faculty members who are always there to comfort you with any problem. GIMS is one of the best institutes to enhance your skills. Have faith in the CRC, trust the process and build yourself. I'm grateful for all the enormous transitions I've absorbed and now in a good position where I am developing my career. Thank you GIMS.

MOJAHID AHMED SIDDIQUI

Hello, my name is Mojahid Ahmed Siddiqui, Alumini of GIMS. If I had to sum up the institution in a few words, I would say that it is one of the best places to learn and develop your talent. The best part of the institute is its faculty, who help you along every step of the way. As a result, I can now confidently say that I am in a good position and advancing my career. Thank you GIMS.



PRATIYUSH PUNJ

The time spent on the GIMS campus was some of the best days of my life. GIMS has a fantastic curriculum that is very relevant for us in terms of preparation before entering and sustaining in the industry. At GIMS, we get access to an excellent blend of in-depth subject knowledge and practical experience through Chanakya Talks series and industrial visits. We developed our skill sets by participating in unique activities and seminars such as PIP sessions, market-oriented certifications like Digital Marketing, Advanced Excel, Six Sigma and others organized by the institute. Moreover, the mentor-mentees sessions were the best among all the activities as the student was provided personalized feedback on their development. The faculty provided on campus is experienced and experts in their fields which gets complimented by the CRC which is always on toes to get good companies and profiles for the student placements. In the end, I wishes a glorious future for the upcoming batches!

PRODUCTION POINT

THE EXPERT GYAN GANGA @GIMS



The world of Education is changing tremendously, owing to modern requirements and much-needed changes. Conventional methods of Education need to be changed to adapt to current conditions that are way different from the requirements about a decade or two ago. Attention span and the way of grasping knowledge for students have also been changing for some time now. One of the most effective and evergreen methods of imparting knowledge to the students is Corporate Talks and the experts with the real-time rich experience. Especially in management studies, students need to taste the experiences of the corporate world. The Chanakya Talk Series is an initiative taken by GIMS to redefine the concept of training and development for the students. It is a platform for interaction between academia, industry and meet with inspirational visionaries, senior industry practitioners to learn from their rich, diverse experiences. Corporate Gurus are invited for the talks, with an aim of improving and targeting the right competencies for the students and the audience. The Prabodhan Talk Series (PTS) is another initiative at GIMS, which invites the experts from the functional level who share their real-time experiences with these millennial managers. Samreek Talk Series (STS) is yet another talk series which invites the veterans of the battleground - the defence forces. STS endeavours to instil the discipline and rigour of the Indian Defence Forces by inviting the retired defence personnel to impart the Gyan of being sturdy and stable in life to achieve success.

EXPERTS TALK SERIES



Mr. Suresh Kr. Sharma
Associate Director
ABBOTT Healthcare
Pvt. Ltd



Mr. Richard John Mailmani
Ex CEO
TIMEX



Dr. Arindam Sen
Director
HCL Technologies



Mr. Raj Kapoor
Founder
India Blockchain
Alliance



Mr. Anil Bhasin
President
HAVELLS India
Limited



Mr. Subir Verma
Head HR & IR
TATA POWER



Brig (Dr) Sunil Kumar Moudgil (Retd)
Moudgil Learning & Development Solutions



Mr. Deepak Kumar
BM-Analytics
Cliflyer



Mr. Vinayak Kr. Lal
Sr. General Manager
DS Group



Mr. Mohit Kapur
Vice President,
(Head of Technology
Audit & IT SOX- Global)
EXL Services

ACADEMIC PARTNERSHIP WITH IIMBx

GNIoT Institute of Management Studies, Greater Noida has signed up for Academic Partnership with IIMBx to offer certificate programme as part of the "IIMBx School Partnership Programme." The objective of the partnership is to train students in the areas of management – data and insights, economics, finance, marketing, people management, operations, and strategy. Led by the faculty at IIM Bangalore, IIMBx, the initiative will offer online courses that are designed to groom the change-makers of tomorrow. Teaching will follow the format of online lectures, videos, reading material, text and infographics, practice problems, expert interviews, and discussion forums.

About the Course/s offered

The course is designed with IIMBx to meet the current demands of the market. The course offered introduces the learner to behavioral dimensions of management, thus providing a clear conceptual understanding about the basics of the subject. The partnership of GIMS with IIMBx wishes to leverage educational technology to create a world-class repository of digital courseware in management for learners across the globe.

IIMBx Advantage to GIMSians

- Adopting best practices from IIMB faculty's classroom and real-world experience, and harnessing state-of-the-art educational technology. The partnership will help Students up skill themselves.
- Effective and engaging learning experience through lecture videos, online quizzes, multimedia cases, references, readings, forum interactions, expert interviews and live sessions.

The academic partnership demonstrates institute's commitment towards taking educational initiatives for the managers of tomorrow. The institute ensures that adequate knowledge and skill sets are developed amongst the students, which will enable them to take on responsibilities in a myriad of corporate sector. The program will also develop high potentials and capabilities amongst GIMSians to take up leadership positions.





PGDM 4.0 @ GIMS



PGDM 4.0 offered at GIMS is a Two-Year fulltime programme, which follows a trimester system & offers dual specialization. The first year comprises core courses and the elective courses are also offered in the first year itself in the III trimester. The programme offers dual specialization in the second year in OB & Human Resource Management, Marketing, Finance, Information Technology & Business Analytics, New Age Startups & Entrepreneurship and Logistics & Supply Chain Management. However, it may be noted that the specialization would be offered if minimum 20% of the approved intake of the programme opts for.

Eligibility Criteria:

Applicants must possess a strong and consistent academic background. Performance in X grade, XII grade and every year of graduation are considered in the selection process.

X Grade and XII Grade Eligibility:

1. An aggregate of all subjects scores (marks) mentioned on the mark sheet will be considered for arriving at the final percentage. This is irrespective of whether the university/board takes it into consideration or not while calculating the final percentage.
2. If a board/university awards grades/grade points, then the same has to be converted into percentage.

Graduation Eligibility criteria

A candidate is considered eligible for the PGDM course if he/she has cleared the bachelor degree examination from any recognized Indian university with a minimum of 50% marks (for General category) and a minimum of 45% marks (only for Reserved Category SC/ST) having Indian nationality or as per latest AICTE Guidelines.

Reserved Category Candidate

Reserved Category candidates are required to submit relevant caste certificates and non-creamy layer certificates at the time of confirming the PGDM admission. If a candidate fails to produce such documents at the time of submitting the application form, he/she will not be considered for PGDM admission under the reserved category. He/she will be regarded as for PGDM admission under open/general category (with minimum 50% marks requirement in graduation).

Students appearing / result awaited

Students appearing or waiting for final year examinations can apply for the program. However, such candidates need to submit their final graduation mark sheet, college/university certificate on or before 30th October 2023 else their candidature will be disqualified. It will not be admitted to the PGDM course.

Competitive exam

A candidate can apply to the PGDM course if they have cleared or appeared for the following competitive exam as per AICTE requirement – CAT/MAT/XAT/CMAT/NMAT. The candidate is required to produce a score of the same at the time of PGDM admission. Failing to provide the scorecard of the competitive exam at the time of PGDM admission, the college reserves the right to reject the application of the candidate and shall not admit the student to the PGDM course. GIMS Aptitude Test (GAT) will be mandatory for the students who have less than 60 percentile in CAT/MAT/XAT/CMAT/NMAT or below 75 in MAT but mandatory if the candidate wants to avail scholarship from the institute.

Stages of Selection Process

1. Application Form
2. Screening of Application Form
3. GIMS Aptitude Test (GAT) /CAT/MAT/XAT/CMAT/NMAT
4. Group Discussion
5. Personal Interview
6. Final Selection

1. Application Form

To apply for the PGDM Programme at GIMS, applicants must fill the form either offline or on the online admissions portal. The Application processing fee is Rs. 1200/-. This fee can be paid through credit card, debit card or net banking.

2. Screening of Application Form

The application forms will be scrutinized by the GIMS panel and the candidates will be shortlisted on the following parameters:

- CAT/MAT/XAT/CMAT/NMAT Admit Card or Score Card
- Consistency of academic record
- Versatility and achievements
- Relevance of work experience for the specialization (If any)

3. GIMS Aptitude Test (GAT)

Applicants shortlisted in the stage II, will be called for GIMS Aptitude Test (GAT). The test would be for 45 Mins and would have questions related to Language comprehension, Mathematical Skills, Critical Reasoning & Decision Making Skills.

This test will be optional for the students who have more than 60 percentile in CAT/XAT/CMAT/NMAT or above 75 in MAT but mandatory if the candidate wants to avail GIMS scholarship **But it will be mandatory for the candidate to appear for all the other stages of the selection process.**

4. Group Discussion/Essay Round

The students who qualify GAT/CAT/MAT/XAT/CMAT/NMAT would be invited for Group Discussion on the campus or Zoom Platform. The topic of discussion will be provided by a panelist or a group of panelists. Students who qualify Group Discussion will be eligible for the next round. Essay Round (Written) will be conducted, where conducting GD is not possible.

5. Personal Interview / Presentation

Shortlisted candidates after Group Discussion will have to face either of the following:

- Personal Interview (Face to face or Zoom)
- Presentation (Student will have to prepare and give a Powerpoint Presentation on a topic given)

6. Final Selection

Final Selection will be based on the decision of a panelist or a group of panelists. The selection list is based on a composite score, which takes into account the applicant's profile, academic record, entrance test scores CAT/MAT/XAT/CMAT/NMAT or GIMS Aptitude Test (GAT), performance in the Group Discussion and Interview / Presentation / Essay Round. GIMS weightage on different parameter is given below:

Weightage

Merit List Parameters	GIMS Weightage
Past Academic Performance (X, XII, Graduation)/ Work Experience	10%
Percentile score in Written Test Entrance (CAT/MAT/XAT/CMAT/NMAT or GAT)	40%
Group Discussion/ Written Test	30 %
Personal Interview / Presentation	30%

- The decision of the Admission Committee shall be binding & final.
- The decision of the Admission Committee shall be binding & final.
 - Any act or omission of suppressing academic information or furnishing false documents etc. will make the admission aspirant automatically disqualified at any stage of the admission process. No fee shall be refunded in such case and such offender will be liable to face appropriate penal action by the institute.
 - Prevalent norms of AICTE shall be followed for the admission process





The students of GIMS have the opportunity to take part in a one or two-week long international immersion program. It includes visits to local companies and partner business schools, with time to visit local places of interest. The program represent important opportunities for professional growth, networking and team-working, as all experiences are shared and discussed with fellow students and met with management in the companies visited. It is innovatively designed to bring international exposure to the students with an academic feel. An international exposure of this kind not only expands the vision, but also augments the personality of management students. The refinement is all about a wide variety of people, wonderful places, different mannerisms and opportunities to broaden one's horizons. During the Immersion Program candidates visit companies, discuss strategic issues with managers .It is a great opportunity for the students to gain international experience without heavy personal investment as the immersion program is fully facilitated by the institute. It is as an eye-opening experience that gives them a new perspective on markets, management and culture; a perspective that cannot be gained from a traditional classroom experience. The students get opportunity to meet with senior managers of medium to global sized businesses to discuss where business is going and how they have adapted to the challenges of a globally competitive environment is also invaluable. Global experience is a

required part of the PGDM curriculum today. International Immersion Program at GIMS is designed to give students on-the-ground experience that goes beyond what can be learned in a classroom-widening their thinking and developing knowledge and skills to manage in a globalized economy. Such global study trips provide broad business and cultural exposure of a country to all the participants. The educational trip fulfills the mission of providing experiential learning that enhances classroom instruction. And, one can see two clear benefits. One is the "conceptual" benefit of broadening knowledge of global issues, management, and leadership issues, or of a country or industry. The other is "personal" benefit which revolves around exercising leadership, getting to know other students better, and having a meaningful and fun experience. And, for the students of GIMS, this study tour is often the most unforgettable experience of their lives!



Corporate Tax Planning	Assertive Communication	Interview Skills to Get Hired	Statistical Data Analysis using Excel
How to Develop Magnet Culture for Millennials	Credit Rating Agencies	Gig Economy: Reshaping Strategic HRM in the Era of Industry 4.0	Structure Design
Potential of Information Technology in Business Domains	Importance of Data Science in Business	Banc assurance and Financial System	Role of Investment Advisor and It's Career Opportunities in the Financial Market
The Role of Technology in Developing Personality	Personal Branding: Define & Develop Brand You	Understanding Salary Components and Salary	

EMPLOYABILITY SKILLS ENHANCEMENT PROGRAMMES



Placements @GIMS



GIMS is a preferred destination to recruit from, for a large number of companies. We feel validated in the quality of education and experience. PGDM 4.0 @ GIMS is designed to give our students a balanced education with theory as well as practical knowledge. In addition, they are encouraged to participate in extracurricular activities as it helps them develop soft skills and develop well rounded personalities. It is this that differentiates our students and makes them a valuable part of any organization they join.

The Corporate Resource Centre (CRC) facilitates the students to explore the world of employment and new career avenues. It also helps students in career planning through counselling where they gather information about themselves in terms of their interests, aptitudes and abilities so that they can choose their career more effectively. The objective of the CRC is also on the professional development of the students by training them towards employability skills such as resume building, group discussion and interview skills which in turn helps the students to move into a desired occupation.

Campus recruitments are organized every year. GIMS has state-of-the-art facilities that make campus recruitment a pleasant experience.





THE INSTITUTE EMPHASIZES ON GLOBAL STANDARDS OF LEARNING FOR ITS STUDENTS AND WORLD CLASS LEARNING DEMANDS FOR AN INDISTINGUISHABLE INFRASTRUCTURE. THE LUSH GREEN CAMPUS IS SPREAD IN 3 ACRES PROVIDING ALMOST ALL THE FACILITIES WITHIN THE CAMPUS.

Classrooms: The avant-garde classrooms are fully air conditioned and well equipped with all the modern day facilities from White Boards to Smart Boards, from Projectors to Wi-Fi. The students make the hundred percent of the knowledge imparted to them in these technically aided classrooms. The amphitheatrically designed classrooms make it even the more relishing experience to imbibe the learning comfortably.

Library: The institute has a well-equipped library with a combination of traditional and digital resources addressing the needs of this physical world, such as the latest journals and periodicals like the business magazines and newspapers, variety of text-books and reference books, spiritual and various historical publications to enhance the holistic knowledge of our millennials. The library is the most happening place of the campus having a well demarcated, furnished and ventilated independent reading area along with computer facilities to access the digital resources.

Auditorium: The young managers showcase their prowess through various activities and for this GIMS offers the futuristic, fully air conditioned auditorium with a seating capacity of over 500 people. The auditorium is also well furnished with all the latest aids like the audio-visual facilities, central air conditioning, well ventilated and modern interiors. The auditorium is utilized for the seminars, workshops, guest lectures, various celebrations by the students and faculties combined.

Conference Hall: Also various seminars, workshops, student and faculty interaction, faculty meetings, conferences and corporate interface activities are organized in the well-furnished, fully air conditioned conference hall. The conference hall is equipped with all the state-of-the-art audio-visual aids with a capacity to accommodate around 75 - 100 people.



Computer Centre: The Computer Centre has the advanced computing facilities that are available to Students, Faculty and Departments. It includes branded PCs with DELL and HP servers connected through Ethernet LAN. All these nodes have access to the Internet through a 500 MBPS dedicated leased line on fibre optics. Facilities for printing through high speed Mono Laserjet Network printers and Scanning are also available in the computer labs. The computers are equipped with the online conferencing tools like Cisco WebEx, Microsoft Teams and Google Meet for the online Meetings, Webinars and Classes. The Windows, UNIX and LINUX software packages such as Drawing and Drafting package (AUTOCAD), Multimedia, Animation and various editing packages are made available to create simulated environments to suit not only the curricula but also the other needs of the students to excel and learning in this ever evolving digital world. The PCs and the network are well protected with the latest antivirus and firewall packages installed in the systems.

Recreational Area: The sprawling lawn and the playground equipped with the outdoor games facilities like Basket-Ball, Cricket and Football and the cafeteria are the best hang-outs for these millennials to chill out and relax, rejuvenate themselves after a hectic day and recharge their soul, body and mind for the next happening day. GIMS also provides various indoor games facilities also like Table-tennis, Carrom-board, Chess and Badminton and the like. GIMS has a dedicated Sports Club- Spardha which organizes various inter and intra collegiate championships. The latest was YuvSpandan- which was the interjection of industry and academia to play and learn together.



**live
work
learn**



**Facilities
@GIMS**

Hostel Facility: Both the Girls' and Boys' hostels are within the campus and are well-furnished twin and single sharing, A.C and non-AC rooms with all the basic facilities. The hostel mess provides healthy and scrumptious food based on the menu decided unanimously by the food committee which comprises some student representatives too. Both the hostels provide the fitness centre well-armed with the latest fitness equipment for the students to maintain their health and stay stimulating all the day.

24x7 ATM: The institute also provides the facility of a 24x7 ATM in the premises for the safety of the students, faculties and staff. The presence of an ATM just at the entry gate inside the campus ensures the safety of the users and addresses their emergency needs to collect cash as well.



#PLACEMENT

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Corporate Resource Centre@GIMS

PACKAGE SNIPPETS



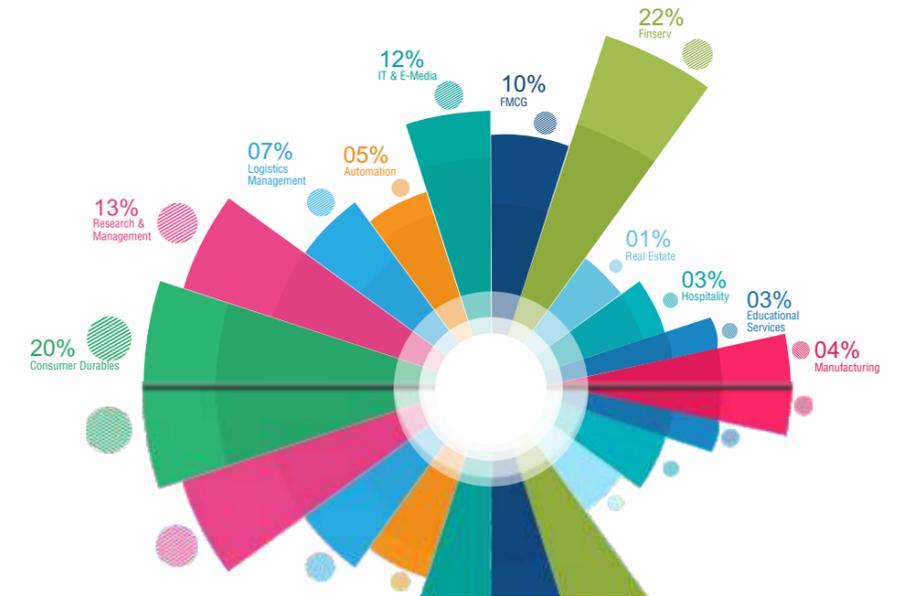
FINAL PLACEMENTS



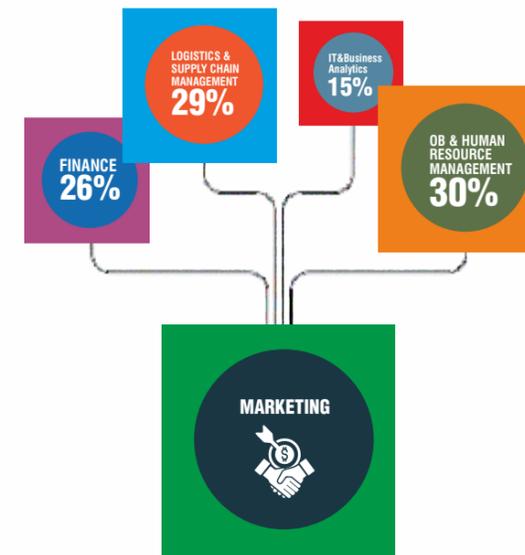
Placement Stats

INDUSTRY WISE

Batch 2021-23



SPECIALIZATION DETAILS

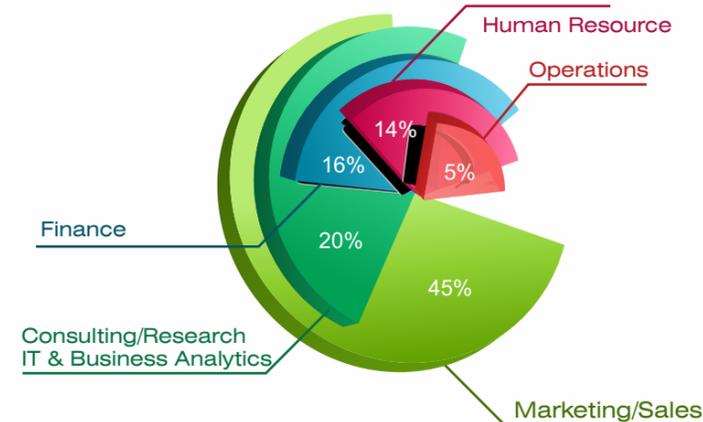


ACADEMIC BACKGROUND



AREA WISE

Batch 2020-22



@SUMMER_INTERNSHIP

#MARKETING & OB & HUMAN RESOURCE MANAGEMENT BATCH 2021-23



ADITI VERMA

B.Com (Hons)

Ernst & Young Pvt. Ltd.



AKSHITA SINHA

B.Sc

Anand Rathi Financial Services Ltd.



ANJALI MUNI

BBA

PHD Chamber of Commerce and Industry



ANJALI OJHA

BBA

Anand Rathi Financial Services Ltd.



ANGEETA SAHU

BA

Tenhard India Pvt. Ltd.



AKASH SINGH

B.Com

Sharekhan Ltd.



BEENU KUMARI

BCA

Tradebulls Securities Pvt. Ltd.



BHAWNA GUPTA

B.Com

Radisson Blu Hotel



DEEPAK DUBEY

B.Com

SoftPath Consulting



GOPALKISHAN

B.Sc

Johnson Controls -Hitachi Air Conditioning India Ltd.



JYOTI SINGH

BBA

Agarwal Packers & Movers Ltd.



KM NEHA TIWARI

BBA

Sharekhan Ltd.



MANSI MISHRA

B.Com (Hons)

Sharekhan Ltd.



MOHIT KUMAR

B.Sc (BHHA)

Sonepar India Pvt. Ltd.



NEEHARIKA

BA

SoftPath Consulting



PUSHPA JHA

BCA

Radisson Blu Hotel



PRIYANKA MUKHERJI

BBA

SoftPath Consulting



REHNARA PARBIN

B.Com

Tenhard India Pvt. Ltd.



SALONI KUMARI

B.Com

SoftPath Consulting



SATYAM TIWARI

BA

ITC Limited



SHARAD K. PATHAK

B.Com

AU Small Finance Bank Limited



SNEHA SUMAN

B.Sc (CND)

Agarwal Packers & Movers Ltd.



SHUBHAM BADOLA

BBA

Jaypee Brothers Medical Publishers Pvt. Ltd.



SRISTI SANDHWAR

B.Sc

Tenhard India Pvt. Ltd.



SURBHI RAJPUT

B.Com

SoftPath Consulting



SWATI MISHRA

B.Sc (BIO)

Baroda Global Shared Services Ltd.



T. T. HAOKIP

BA

Agarwal Packers & Movers Ltd.



YATHARTH TYAGI

BBA (BHHA)

Appzlogic Mobility Solutions Pvt. Ltd.



TIPU SAIKIA

BA Mass Comm

Radisson Blu Hotel

#MARKETING AND FINANCE BATCH 2021-23



AKSHIT JAISWAL

B.Com

Anand Rathi Financial Services Ltd.



AMARJEET KUMAR

B.Sc (Maths)

Johnson Controls -Hitachi Air Conditioning India Ltd.



AMISHA GOEL

B.Com

8Duzite Learning & Consultant



APURVA RANJAN

B.Com

Sharekhan Ltd.



ASHRAFUL AMAN

B.Com

Sharekhan Ltd.



DIVYA GOEL

B.Com

8Duzite Learning & Consultant



GOPAL KRISHAN

B.Com

Johnson Controls -Hitachi Air Conditioning India Ltd.



GOURAV SINHA

B.Com

Johnson Controls -Hitachi Air Conditioning India Ltd.



HARSHIT PYASI

B.Com (CA)

Sharekhan Ltd.



JYOTI KUMARI

B.Com

8Duzite Learning & Consultant



MANNU GUPTA

B.Com

Sharekhan Ltd.



MUNNA KUMAR

B.Com (Hons)

Anand Rathi Financial Services Ltd.



MANISH SHARMA

B.Com

Sharekhan Ltd.



NIRAJ NAVEEN

B.Com

Sharekhan Ltd.



PUJA KUMARI

B.Com (Hons)

Sharekhan Ltd.



PURSHOTTAM K. ROY

B.Sc

ITC Limited



SACHIN KUMAR

B.Com

Helios Trade Advisors Pvt. Ltd.



SAGAR MEHAR

B.Com (Hons)

Sharekhan Ltd.



SANDEEP YADAV

B.Com (Hons)

Sharekhan Ltd.



SANNU KUMARI

B.Com (Hons)

Tenhard India Pvt. Ltd.



SARVESH KUMAR

B.Com

Sharekhan Ltd.



SHAHBAZ AKHTAR

BA

Johnson Controls -Hitachi Air Conditioning India Ltd.



SHIVANI PRIYA

BBA

Johnson Controls -Hitachi Air Conditioning India Ltd.



SHWETA SINGH

BBA

Anand Rathi Financial Services Ltd.



VISHAL K VERMA

B.Com

UAS International



VIVEKANAND RATHORE

B.Com

Johnson Controls -Hitachi
Air Conditioning India Ltd.

**#MARKETING
AND IT &
BUSINESS
ANALYTICS
BATCH 2021-23**



ANCHAL SRIVASTAVA

B.Com

Tenhard India Pvt. Ltd.



DEEPAK SINGH

B.Tech (ME)

Johnson Controls -Hitachi
Air Conditioning India Ltd.



GOLU SINGH

BA (Hons)

ITC Limited



JANMESH SONI

B.Com

Johnson Controls -Hitachi
Air Conditioning India Ltd.



JAYANT SAXENA

B.Com

ITC Limited



NITIKA PATHAK

B.Tech

Agarwal Packers
& Movers Ltd.



PAWAN THAKUR

B.Sc

Johnson Controls -Hitachi
Air Conditioning India Ltd.



PRATEEK RAWAT

B.Com (Hons)

Agarwal Packers
& Movers Ltd.



RITIKA MISHRA

B.Com

Johnson Controls -Hitachi
Air Conditioning India Ltd.



SANCHIT BHARDWAJ

BBA

Johnson Controls -Hitachi
Air Conditioning India Ltd.



SANJAY KUMAR

BCA

ITC Limited



SUBHASH SAHU

B.Sc (BIO)

Johnson Controls -Hitachi
Air Conditioning India Ltd.



VIVEK KUMAR SINGH

B.Com

Johnson Controls -Hitachi
Air Conditioning India Ltd.



NAGARAJ BAL

BCA

Tenhard India Pvt. Ltd.



YOGESH KUMAR

BCA

Tenhard India Pvt. Ltd.

**#MARKETING
AND LOGISTICS
& SUPPLY CHAIN
MANAGEMENT
BATCH 2021-23**



ABHISHEK KUMAR

BA

ITC Limited



AMAN KUMAR

BBA

Sharekhan Ltd.



ANIKET MISHRA

B.Com

The Capital Box



ANKIT SINGH

B.Tech

The Magicians



ANSHU KUMARI

BBA

Johnson Controls -Hitachi
Air Conditioning India Ltd.



ANURAG AZAD

BBA

Johnson Controls -Hitachi
Air Conditioning India Ltd.



GAURAV K. GUPTA

BA

Tenhard India Pvt. Ltd.



JAYA DIXIT

B.Sc

Sonepar India Pvt. Ltd.



KASHIF KHAN

BBA

Agarwal Packers
& Movers Ltd.



MAHARANA PRATAP

B.Com

Dharampal Satyapal
Foods Ltd.



MOHIT CHAUHAN

B.Tech

The Magicians



MONIKA GOSWAMI

B.Com

PHD Chamber of
Commerce and Industry



NAVDA TYAGI

B.Com

ITC Limited



NIKET NANDAN

BA

Dharampal Satyapal
Foods Ltd.



NITIN SAINI

B.Com

Johnson Controls -Hitachi
Air Conditioning India Ltd.



PRIYANSHU SINGH

B.Com

Hindalco Industries Limited



RAJESH KUMAR

B.Sc

ITC Limited



RUDRA UPADHYAY

B.Com

ITC Limited



SANTOSH CHAUHAN

B.Sc

Johnson Controls -Hitachi
Air Conditioning India Ltd.



SATYENDRA

BA

Tenhard India Pvt. Ltd.



SHASHIKANT

B.Sc

Johnson Controls -Hitachi
Air Conditioning India Ltd.



SHIVAM KUMAR

BA

ITC Limited



SHUBHAM KUMAR

B.Sc (BHHA)

Sonepar India Pvt. Ltd.



SRIKANT Kr. THAKUR

BBA

ITC Limited



UTKARSH GUPTA

BBA

99acres.com (Infoedge
India Ltd.)



UTTAM UJJWAL

BA

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Air Conditioning India Ltd.



PAWAN KASHYAP

BBA

Dharampal Satyapal
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Our Recruitment Partners



Our Recruitment Partners



GIMS

INDUSTRIAL VISITS
2022



Haier



Coca-Cola



soar to
new
HEIGHTS



GIMS

SCHOLARSHIPS SCHEME

(Batch 2023-25)

At GIMS, we strongly believe that financial constraints should not be an obstacle in the way of a meritorious student. Every student should get access to quality education. So, GIMS extends scholarship to students on different parameters.

a) On the basis of Score in Entrance Exam

Entrance Exam Score		Scholarship Offered
MAT -	Composite score 500 to 599	Rs. 20,000/- on tuition fee
	Composite score above 600	Rs. 25,000/- on tuition fee
CAT -	75 Percentile or above	Rs. 50,000/- on tuition fee
	60-74 Percentile	Rs. 35,000/- on tuition fee
XAT -	75 Percentile or above	Rs. 50,000/- on tuition fee
	60-74 Percentile	Rs. 30,000/- on tuition fee
CMAT-	70 Percentile or above	Rs. 30,000/- on tuition fee
	60-69 Percentile	Rs. 25,000/- on tuition fee
GAT-	75 Percentile or above	Rs. 25,000/- on tuition fee

B) On the basis of Academic Record

The scholarship will be offered on the basis of the academic record of the student in X, XII and Graduation. If the student has scored 65% throughout in X, XII and Graduation, he/she is eligible for a scholarship of Rs. 20,000 on tuition fee.

C) On the basis of Quota

- Sports Quota
National Achievement in Any field- Rs. 20,000/- on tuition fee.
- Armed Forces/Paramilitary Forces/Police Personnel family background Rs. 20,000/- on tuition fee.

D) GIMS Shakti Scholarship

GIMS Shakti Scholarship for female students only with consistent academic performance of 55% throughout Xth, XIIth and Graduation, she will be eligible for a scholarship of Rs. 25,000 on tuition fee.

* Any scholarship will be adjusted in the last installment of the second year.

** Scholarship in any one of the above categories could be availed by a candidate.

*** Avail of any Scholarship, will be done on producing the required documents only.

Decision of admission committee shall be binding & final regarding scholarship eligibility.

Payment Procedure

Mode I : Payment by Cash in the Institute

Mode II : Payment by Demand Draft / Cheque in favor of **GNIOT Institute of Management Studies**, payable at Greater Noida/Delhi

Mode III : Online payment through NEFT mode. The details are given below:

Name of the Account - GNIOT Institute of Management Studies
 Bank Name - Canara Bank (E- Syndicate)
 Account No. - 88951010004569
 IFSC Code - CNRB0018885
 Bank Branch - SPCLD MID CORP BR Sec-18, Noida Gautam Buddha Nagar (UP)





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Beyond CURRICULUM @GIMS

