



Mahindra™
University

Global Thinkers. Engaged Leaders.

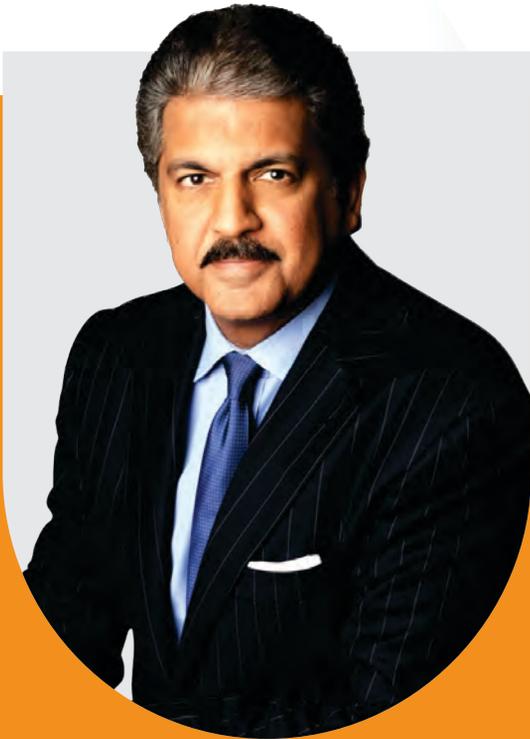
**SCHOOL OF
MANAGEMENT**

**M
B
A**

Intake 2
2024-26



LEADERSHIP



Anand Mahindra

Chancellor

Anand Mahindra is the Chairman of the US \$19.4 billion Mahindra Group and the Executive Chairman of Mahindra & Mahindra Ltd. His tenure has seen the Group expand domestically and internationally into a range of major industrial sectors from automobiles and agriculture to IT and aerospace. He has served on the Global Board of Advisors of the Council on Foreign Relations, New York and the International Advisory Council of Singapore's Economic Development Board, among others. He is currently on the board of Invest India, the National Investment Promotion and Facilitation Agency. Mr. Mahindra has been named in Barron's List of Top 30 CEOs worldwide (2016) and Fortune Magazine's list of the World's 50 Greatest Leaders (2014). He was appointed 'Knight in the National Order of the Legion of Honour' by the President of the French Republic (2016). Among his many social initiatives is the Nanhi Kali program, which has provided over 330,000 under-privileged girls access to high quality education. He has undergraduate and graduate degrees from Harvard University.



Dr. Yajulu Medury

Vice Chancellor

Dr. Medury is an acclaimed academician and a seasoned professional with more than three decades of academic and administrative experience. He believes that the 'Education' sector has been his calling and feels privileged to have been involved with it all his life. For Dr. Medury, "we can only reap the benefits of our demographic dividend if we educate our youngsters and skill them adequately to survive and flourish in the very competitive global arena". He opines that, today, more than ever, there is a need for quality education to ensure that students can help bring greater honors to our country. Dr. Medury is the founding Vice Chancellor of Mahindra University and VIT University, Vellore. He was the Vice Chancellor of Jaypee University of IT, Himachal Pradesh and successfully

established 3 Universities (2 State and 1 Deemed) between 2001 and 2003. He has held many senior positions in various companies, besides being Member of several Academic Committees/ Governing Council. He is a B.Tech graduate from IIT Kharagpur and a PhD from University of Wisconsin at Madison.



Dr. S. Ramakrishna Velamuri

Professor & Dean, School of Management

Dr. S. Ramakrishna (Rama) Velamuri, is a seasoned academician with over three and a half decades of experience in key academic, administrative, and industry positions. He was the Chengwei Ventures Professor of Entrepreneurship at the China Europe International Business School (CEIBS), Shanghai. He has also been on the faculty of IESE Business School, Barcelona, Spain. He headed the Global EMBA Programs at CEIBS and IESE, both of which were in the top 10 in the Financial Times Global EMBA rankings. He has also been a Visiting Professor at the Frankfurt School of Finance & Management, Bocconi University, Indian School of Business, IIM Bangalore, etc. From 1985 to 1991,

Dr. Velamuri held senior managerial positions with Grupo Tudor, Madrid. Dr. Velamuri has a B.Com. degree from the University of Madras, an MBA from IESE Business School and a Ph.D. in Entrepreneurship, Business Ethics, and Strategy from the Darden Graduate School of Business, University of Virginia.

MAHINDRA UNIVERSITY

What started as the Mahindra Ecole Centrale School of Engineering in 2014 with a vision to establish an engineering school that not only imparts excellent education but also conducts high-quality research, was converted into a full-fledged university in 2020.

Today, the university has Schools of Engineering, Management, Law and Education. It will soon start the schools of Design and Media & Liberal Arts.

Quality education is at the forefront at Mahindra University. This is adequately reflected by its research output and international academic collaborations with the leading institutions.

Mahindra University is among the first institutions in the country to transform the way millennials are studying by providing a strong foundation in digital and emerging technologies to optimize learning in each of its schools. Mahindra University aims to energize, challenge and shape young minds to help them become "Global Thinkers; Engaged Leaders."



PURPOSE

To educate future citizens for and of a better world

MISSION

- Train multi-skilled leaders capable of reflection as well as innovation, committed to inclusive and sustainable progress
- Aim for interdisciplinary academic excellence integrating the study of science and technology with humanities, ethics and philosophy, and design
- Balance education with experience through entrepreneurial projects to solve complex challenges facing society





SCHOOL OF MANAGEMENT

Mahindra University's School of Management aspires to achieve excellence in undergraduate, post-graduate and doctoral programs. It started offering undergraduate programs in finance, economics and business in 2021, and launched its Masters programs as well as a PhD program in 2022. Besides fostering a student-centered learning environment, the School will seek to achieve excellence in both knowledge dissemination (teaching and writing for practitioners) as well as knowledge creation (research published in high quality international peer-reviewed journals).

VISION

Mahindra University School of Management aspires to become a leading business school in India and the world by developing ethical, innovative, entrepreneurial, technologically astute, culturally aware and socially conscious managers, leaders and scholars who will make a contribution to the development of the economy and society.

VALUES

Ethics - a strong moral compass

Entrepreneurship- opportunity focused, quick adaptation to change, conducting small scale experiments before scale up, frugal use of resources, decision making under conditions of uncertainty

Inclusivity- of race, ethnicity, nationality, color, religion, caste, gender, ability, educational background, socio-economic status

Team orientation - working collaboratively with internal and external stakeholders

Learnability - critical thinking, problem solving, curiosity, humility, ability to continuously learn new knowledge and skills

GLOBAL ACADEMIC ASSOCIATIONS

The School of Management has academic alliances with Cornell University for undergraduate programs and with the Frankfurt School of Finance & Management for its graduate programs. The partners work with the university leadership to bring best global orientation to its faculty, programs and curricula.

THE MAHINDRA MBA

OVERVIEW

The Master of Business Administration (MBA) program is specially designed keeping in mind the current and future needs of the industry. It prepares young, energetic and curious minds to handle the complexities in the 'technology led' future.

- The ideal student for this MBA program would be a fresh graduate or a young professional
- The candidate needs to have a good analytical skill, a curious mind, and willingness to learn attitude
- This is two-year long, full-time program and is fully residential. Students will have to stay in the university hostels for the entire duration
- The unique specializations offered during the second year prepare you to meet the emerging needs to the industry
- Experienced faculty drawn from various disciplines and geographies will teach in the program

DURATION & START DATE

The program duration is 2 years and classes for the program start in fall semester.

RELEVANT CURRICULUM

The curriculum has been carefully designed to impart the following skills.

- Business knowledge
- Analytical & critical thinking skills
- Communication skills
- Business IT tools skills
- This is done through offering a common core in the first year that will include life skills courses in addition to core business courses. The second year will consist of electives and the students will have the option of choosing up to two specializations from the available options listed below

BUSINESS ANALYTICS

Data is the new oil! Businesses today gather huge amounts of data on their customers, competitors, external and internal environment etc. The data is meaningless if not analyzed properly to make relevant business decisions.

Business leaders today largely focus on making data driven decisions. To enable them to do so they need business savvy associates who understand data and can derive business information from it.

Business analytics as a discipline has come to the fore for the aforesaid reasons and such skills are in great demand in the industry. Our specialization in this area helps you become a business executive in demand.

DIGITAL BUSINESS

All business is becoming digital—even brick and mortar ones! The increase in customer awareness, speed of information, competition, regulation etc. has necessitated the adoption of digital technologies to gain competitive advantage and comply with regulations.

Many businesses are becoming completely online. Their only contact with customers is virtual—online travel portals and e-commerce companies are good examples. They need executives who have a good grasp of digital business. Even traditional brick and mortar businesses run with a digital backbone. They advertise online, use CRM systems to manage customer relationships, raise invoices using software and use technology for many other tasks. There are hardly any businesses that can survive without a digital outlook.

This specialization prepares you to run e-commerce business and also manage other technology to aid business growth. It prepares you to be a business leader who understands and uses technological aids for better business decisions.

FINANCE

An industry that will always remain relevant is finance. Money runs everything! Prudent financial management is must for both individuals and organizations. There are finance functions within all kinds of organizations and an entire financial industry that caters to individual financial needs and business financial needs.

This specialization prepares you to work in the financial industry with a good understanding of all major financial areas. Special focus is also given to analytical finance and financial modelling.

SUMMER INTERNSHIP

Summer internship is mandatory and takes place in the summer break between the first and second year. There are six credits that are awarded for the internship. The career services team will work with students to help them find appropriate internship opportunities.

Note: The curriculum is subject to change to ensure better learning outcomes for students or for reasons beyond the university's control.



TOP-NOTCH FACULTY

The Mahindra MBA is taught by high quality faculty who have extensive experience in academia and industry. The best faculty for each course is handpicked, not only from within the full-time faculty of the university but also from a pool of visiting faculty to deliver a truly exceptional learning experience.

The faculty use various pedagogies like cases, discussions, pre and post course projects, simulations etc. to foster learning that aligns with expectations of experienced professionals.



Dr. Ramakrishna Velamuri
Professor & Dean



Dr. Anjali Rajan
Assistant Professor



Dr. Ayushi Tandon
Assistant Professor



Dr. Anusha Reddy Gondi
Assistant Professor



Dr. George Varghese
Assistant Professor



Dr. Keerti Pendyal
Assistant Professor



Dr. Muneer Shaik
Assistant Professor



Dr. Manish Gupta
Assistant Professor



Dr. Nilanjan Banik
Professor



Dr. Pradeep Racherla
Professor



Dr. Prashant Kumar Gupta
Assistant Professor



Dr. Pranjal Chandrakar
Assistant Professor



Sanjay Singh
Professor of practice



Dr. Srinivas R. Pingali
Professor of practice



Dr. Vishwanatha S R
Professor



Dr. Debopam Chakrabarti
Professor



Sindhu Vasireddy
Assistant Professor



Soumya Singh
Assistant Professor



Vismaya G
Assistant Professor

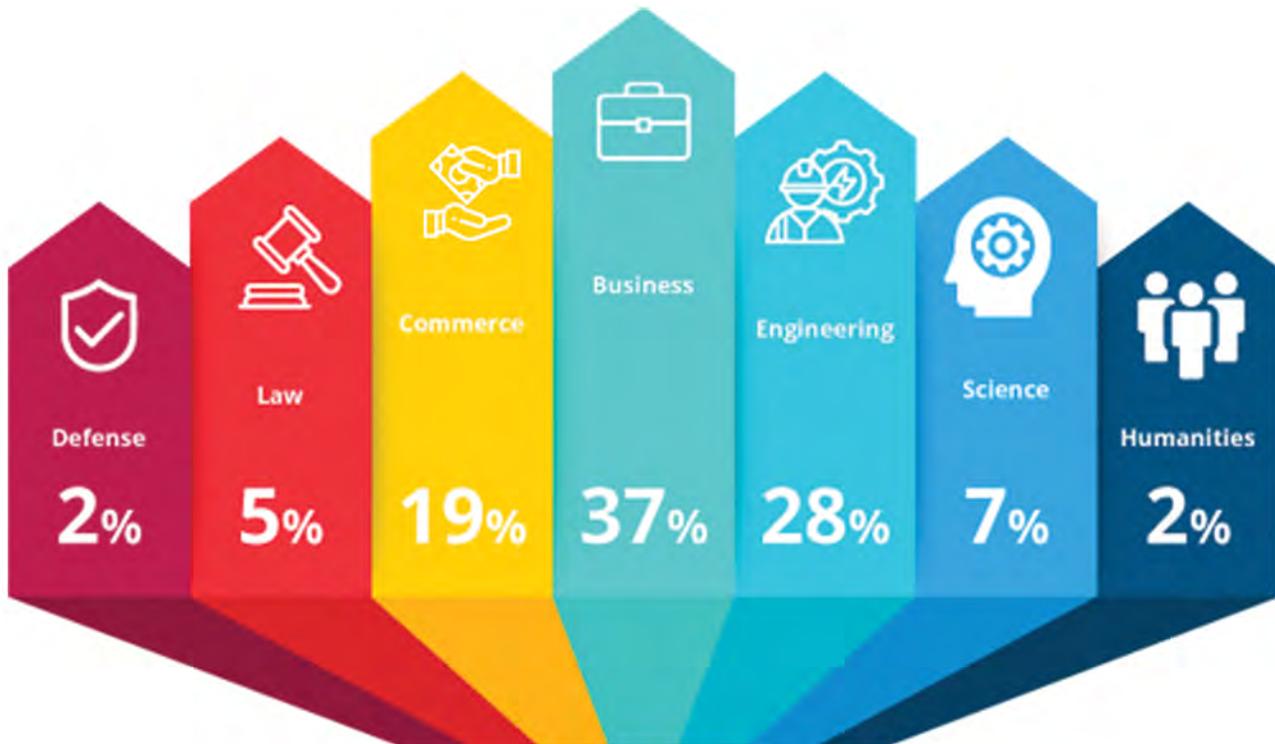


Mukesh Narmetta
Assistant Professor



MBA Class Profile (Intake 1)

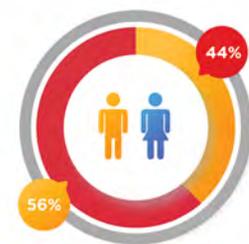
Undergraduate Degree



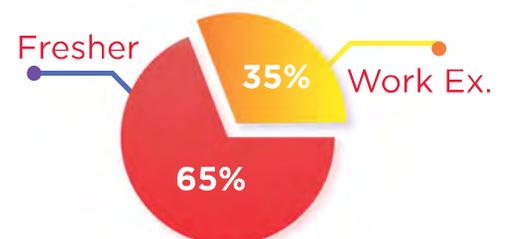
States Represented



Gender



Work Experience



INTERNATIONAL COLLABORATIONS

Mahindra University has international collaborations with leading institutions around the world.

These international partnerships help the university and the school of management keep themselves updated on the latest happenings and knowledge in various disciplines.

Not only are these partnerships for students exchanges and immersions but also have a deep research engagement of faculty. Our faculty are thus exposed to latest research and they bring much of these to classroom teaching as well.

INTERNATIONAL IMMERSION

The program includes an international immersion where all students will be required to go for an international trip to gain an appreciation of international diversity and develop the mindset of a global manager.

Each year, the trip may be to a different location and may not necessarily be at a university or school that Mahindra University has a partnership with.

CAREER SERVICES

The program will offer the full suite of career services including summer internships and campus placements.

The university realizes the need for personal and professional growth. Therefore, developmental workshops and talks are organized throughout the program to help the students get a better understanding of themselves and the business environment.

These interventions will cover areas like building your personal brand, expressing your worth through an effective resume, presenting your best during the interview and developing your networking skills and positioning your candidature for internal growth.



Cornell
SC Johnson College of Business



German Excellence. Global Relevance.



CentraleSupélec



ELIGIBILITY

Educational Qualification:

Bachelor's degree or equivalent in any discipline.

You are eligible to apply if you are in your final year of undergraduate program. However, you will have to submit the final transcript and degree before commencement of classes.

Standardized Test Scores:

GMAT: Please request for the official GMAT scores to be sent to us directly by GMAC. The GMAT program code is JXX-TZ-44.

CAT: Please submit your CAT scores.

GRE: Please submit your official GRE Score

APPLICATION FEE AND DEADLINES

Description	Application Deadline	Results BY	Application Fee
Round 1	15th November 2023	15 Feb 2024	₹ 1,000
Round 2	30th January 2024	15 March 2024	₹ 1,000

Notes:

- Application fee is non-refundable under any circumstance
- If necessary, the university will determine the course of action for the next round

APPLICATION PROCEDURE

The first step is to complete an online application.

The application will consist of the following sections.

- Personal Details
- Contact Information
- Academic Details
- Standardized test details
- One written essay
- One video essay
- One scholarship essay (optional)
- Upload scans of documents like Passport/Aadhaar and academic transcripts/certificates (from Class X onwards)

Only applications that are complete in all respects shall be processed further. Remaining applications may be put on a waitlist or may not be considered for further processing.

INTERVIEW

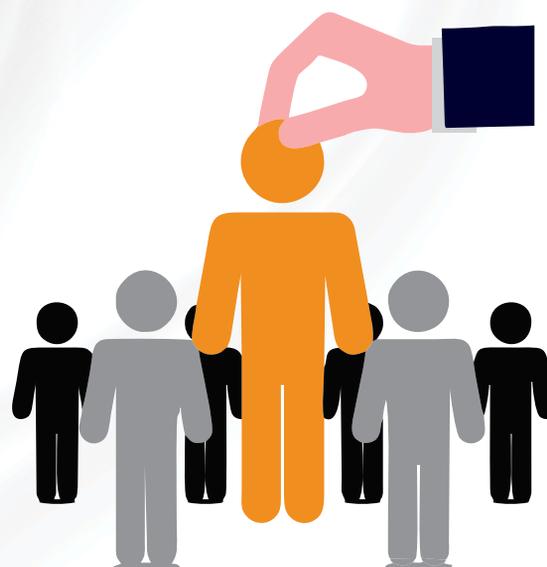
Applicants who have been shortlisted for an interview will have to attend the interview as per the date and time communicated to them. Interview may be conducted in person, over videoconferencing, teleconferencing or via a web/internet-based tool. The final decision shall be announced after the interviews.



SELECTION CRITERIA

The program aims to admit high caliber students and the selection shall consider a mix of the following attributes

- Consistently high academic record
- Good standardized test scores
- Good communication skills
- Extra-curricular achievements
- Maturity
- All these criteria shall be evaluated through the written application and the interview
- It is therefore important that close attention is paid while completing the application and preparing to face the interview
- Quality work experience is highly encouraged



ADMISSION OFFER

Candidates shortlisted for admission will be notified by email. They need to secure their place in the program by paying the first installment of the fee after you receive the offer letter.



PROGRAM EXPENSES

Tuition: ₹ 8,00,000 p.a.
Hostel: ₹ 2,00,000 p.a. (including food)

FEE

ADDITIONAL EXPENSES

Travel & incidentals for international immersion.
Books, Purchase of laptops and software needed for the program.

PAYMENT SCHEDULE

Fee Description	Amount	Deadline
Security Deposit (Refundable)	₹ 20,000	as per admission offer
Tuition Fee – 1st Installment	₹ 4,00,000	as per admission offer
Hostel Fee – 1st Year	₹ 2,00,000	as per admission offer
Tuition Fee – 2nd Installment	₹ 4,00,000	30 Dec 2024
Tuition Fee – 3rd Installment	₹ 4,00,000	30 July 2025
Hostel Fee – 2nd Year	₹ 2,00,000	30 July 2025
Tuition Fee – 4th Installment	₹ 4,00,000	30 Dec 2025

ALUMNI MEMBERSHIP FEE

An alumni membership of ₹ 15,000 is payable by all participants of the program by 30th July 2024. The alumni membership is non-refundable for participants who successfully graduate from the program. This fee will be fully refundable for participants who do not graduate from the program.

SECURITY DEPOSIT

A security/caution deposit of ₹ 20,000 has to be paid by 30th July 2024 in addition to the program fee. This amount is refundable after deduction of any dues payable to the University.

LOANS

Financial assistance in the form of tuition fee loans may be available to participants of this program. Please note that the sanction of loans is at the complete discretion of the financial institutions concerned. For further details on financial assistance, please contact the admissions staff.

[For details check website](#)

FINANCIAL AID

Deserving candidates shall be eligible for financial aid from the university

LIFE @ MAHINDRA UNIVERSITY

HOSTELS

The university has hostel facility for both girls and boys. It consists of simple but clean facilities for a comfortable stay during the program.

The new hostels have been awarded a **GOLD** rating by the **US Green Buildings Council** for its eco-friendly features.

DINING

All meals are provided for by the university in the dining halls.

SPORTS & FITNESS

The university campus has sports facilities like swimming pool, football field, athletic track, basketball, tennis, badminton etc. for use by students.

CULTURAL EVENTS

Students have an active extra-curricular life and various academic, cultural and sports events are organized throughout the year. Students take an active part in organizing these events and also actively participate in them as well.

PROFESSIONAL CLUBS

INSIGHT

The analytics club of Mahindra University aims to have fun with data. Data is the new oil and is one of the most needed and used resources. The club's activities are designed to analyze data, identify trends and effectively solve problems. The students understand how data helps decision-making in an organization through workshops, seminars, competitions, and fun games.



Insight | 

VIPANAN

The marketing club of Mahindra University provides students with various opportunities like events, guest speakers, workshops etc. to help improve their marketing abilities. The club's principal goal is to prepare students for a competitive environment by getting them industry ready.

FINECON

The economics and finance club of Mahindra University aims to develop a community through various means of engagement such as interactive activities, workshops and events, targeted to expose students to the world of economics and finance.

SOCIAL CLUBS

Synolo (the music club)

Mahindra University has its music club named Synolo, which has its own practice space with western and Indian classical instruments for music aficionados. People practice regularly to improve their performance, and the space is open to all the students who enjoy singing or playing musical instruments.

VOGUENZE

VOGUENZE, the fashion club of Mahindra University, is here for fun, flair, and flamboyance! From glamorous ramp walks to fashionable exhibitions, design workshops and more! This is your safe stage to express your creativity and ideate your art and innovation.

Kalakriti

Kalakriti is the Indian cultural club that promotes vibrant campus experiences, talent, culture and heritage at Mahindra university by organizing numerous events annually about performing arts and cultural activities.

We bring people from all walks, interests, and ethnicity to come together in ways that stimulate lifelong learning and community interaction among students.

AFC (Art Felt Club)

AFC (Art Felt Club) is the artist's community at Mahindra university. At the club, we conduct workshops and competitions relating to arts and crafts. It is all about people coming along, socializing and getting their creative juices flowing. We're also responsible for decorating and adding life to the space during cultural events.



IMPORTANT NOTES

- The university reserves the right to revise the program fee
 - Fee refund policy will be as per guidelines published by relevant authorities
- It is mandatory to live in accommodation provided by the university
 - All students are required to have a personal laptop and MS.office software installed

MBA Program Office School of Management Mahindra University

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