Prospectus

Sandton

Mumbai

Lagos

Welcome to Regenesys

The purpose of Regenesys is to help individuals and organisations achieve their dreams by awakening their potential. We believe that every human being has a unique talent and an inner power to achieve their dreams. However, this potential is blocked by fears and beliefs of a self-limiting nature.

We help our students to break their fears, change their self-limiting beliefs and achieve greatness by awakening their potential. We do this by providing high-quality management and leadership development programmes which develop individuals holistically – intellectually, emotionally, spiritually and physically.

Regenesys is a special place of higher learning, matched by none. It provides life-changing opportunities to its students to pursue their careers with large multinationals or embark on their own entrepreneurial ventures.

With campuses in South Africa, India, and Nigeria, Regenesys is an international business school with over 200,000 students and alumni from 190 countries, and over 1000 corporate clients, of which majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.

Whatever dreams you decide to pursue, Regenesys will be there for you every step of the way, always encouraging you to dream bigger and never to give up.

I wish you a great success on your journey of learning, leadership development and making our world a better place. We would be delighted to be your life-long companion on that journey.

Wishing you happiness.

Dr Marko Saravanja
Chairperson

Leadership Team, Faculty and Friends of Regenesys

The following are our Directors, Foundation trustees, academic faculty, recipients of lifetime achievement awards and guest speakers.

Dr Marko Saravanja
Chairperson

Dr Penny Law
Dean

William Vivian
Co-Founding Director

Ronald Nemukula
Business Development Director

Sibongiseni Kumalo
Academic Director

Lebogang Kamohi
Director

Wayne Song
CFO

Leoni Grobler
CEO

Busisiwe Marule
HR Director

Indherani Reddy
Head, Regenesys Foundation

Cyril Ramaphosa
President of SA

Phumzile Mlambo-Ngcuka
Former Deputy President of SA

Kgalema Mothlanthe
Former Deputy President of SA

Dr Bertie Lubner
Businessman, Former Chairperson
Regenesys Foundation (late)

Dr Richard Maponya
Entrepeneur and Property
Developer (late)

Mark Lamberti
Founder and CEO, Massmart -
Wallmart

Leadership Team, Faculty and Friends of Regenesys

Paul Harris
Founder, FirstRand Limited

Raymond Ackerman
Founder, Pick n Pay Group

Bonang Mohale
Chairperson, Bidvest Group

Phuti Mahanyele
CEO, Naspers

Prof Mervyn King SC
Author and Former Judge

Wendy Lucas-Bull
Chairperson, ABSA Group

Herman Mashaba
Former Mayor of Johannesburg

Adrian Gore
Founder, Discovery

Dr Azar Jammine
Economist

Michael Jordaan
Former FNB CEO

Dr Bill Cockayne
Innovation Lecturer, Stanford University

Bhaskar Pant
Managing Director, MIT
Professional Education

Prof Dong
Vice President, CBEAD

Ramon Casadesus-Masanell
Professor, Harvard University

Deepak Chopra
Best-selling Author

Panyaza Lesufi
Gauteng Education MEC

Leadership Team, Faculty and Friends of Regenesys

Trevor Manuel
Chairperson, Old Mutual

Ferial Haffajee
Journalist and Author

Angie Motshekga
Minister, Basic Education

Mike Shussler
Economist

David Makura
Premier of Gauteng

Ben Matai
Vice President HR, Sasol

Saks Nthombela
CEO, Hollard Insurance

Pepe Marias
Chief Creative Officer, Joe Public

Mteto Nyati
CEO, Altron

Len Brand
CEO, Tata Africa
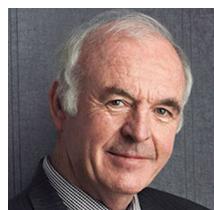
Clem Sunter
Futurist

Prof Monica Singer
SA Lead, ConsenSys

Prof Shirley Zinn
Director, MTN

Gareth Cliff
Radio Personality

Kuseni Dlamini
Chairperson, Massmart - Wallmart

Elias Masilela
Chairperson, Sanlam

Leadership Team, Faculty and Friends of Regenesys

Annatje van Rooyen
Head, MyWealth Investments

James Forson
Senior Lecturer

Linda Coetzee
Senior Lecturer
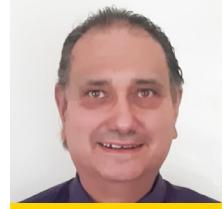
Dr Dennis Laxton
Senior Lecturer

Dr Julian Naidoo
Senior Academic and Entrepreneur

Martin Sweet
Chairperson,
Regenesys Foundation

Nic Frangos
Director, Global Equities

Phillip Canham
Chairperson, Canham
Corporation International

Dave D. Nagin
Director, A to Z Electrical

Basetsana Kumalo
Businesswoman and former Miss SA

Sindi Tshabalala
President, Circle of Global
Business Women

Dr Reggie Reddy
Businessman and Philanthropist

Linah Maigurira
Google SA

Sameera Mohamed
Microsoft SA

Abey Kgotle
Director HR, Mercedes Benz SA

Mechelle Chetty
HR Vice President, Unilever

About Regenesys

200,000+
Alumni

190+
Countries
Students studying
at Regenesys

1000+
Corporate Clients

100+
Faculty from
15 countries

100+
Programmes

Campuses
Sandton, Mumbai
and Lagos

Postgraduate

- Doctorate of Business Management
- Master of Business Administration
- Master of Public Management
- Postgraduate Diploma in Business Management
- Postgraduate Diploma in Public Management

Undergraduate

- Bachelor of Accounting Science
- Bachelor of Business Administration
- Bachelor of Business Administration: Banking
- Bachelor of Business Administration: Retail Management
- Bachelor of Public Management
- Higher Certificate in Business Management
- Higher Certificate in Business Management: Credit Banking
- Higher Certificate in Business Management: Retail Management
- Higher Certificate in Public Management

Executive Education

- Senior Leadership Development Programme
- Leadership Development Programme
- Leadership Skills for New Manager
- International Leadership Development Programme

Skills Programmes

- Further Education and Training Certificate: New Venture Creation
- National Diploma Public Administration
- Further Education and Training Certificate: Project Management
- Further Education and Training Certificate: Human Resource Management and Practices Support
- Certificate Programme in Municipal Financial Management...

Digital Programmes

- Artificial Intelligence
- Digital Marketing
- Robotics
- Coding
- Data Science
- Machine Learning
- Blockchain
- Cybersecurity

Management Development Programmes

- Design Thinking
- International Management
- Managing Virtual Teams
- Project Management
- Digital Marketing
- Finance for Non-Financial Managers
- Emotional and Spiritual Intelligence
- Professional Business Writing Skills
- Mentoring and Coaching
- Policy Development and Management
- Entrepreneurship
- Innovation
- Negotiation Skills and Conflict Management
- Mergers and Acquisitions
- Strategic Human Resource Management
- Quality and Customer Relations Management
- Strategic IT Management
- Business Ethics and Corporate Governance
- Comparative Management Trends
- Sustainable Development
- Team Building
- Labour Relations
- Sales Management
- Monitoring and Evaluation
- Organisational Development...

Programmes

MASTER OF BUSINESS ADMINISTRATION (MBA)

Programme Overview
This programme develops leadership and management skills required to manage a business, government, and non-profit organisations, or to start your own business.

Core Modules
- Business Research
- Economics
- Emotional and Spiritual Intelligence
- Entrepreneurship
- Innovation
- Operations and Supply Chain Management
- Strategic Human Resource Management
- Strategic Financial Management
- Strategic Management
- Strategic Marketing Management

Electives: Choice of two
- Business Ethics and Corporate Governance
- Mergers and Acquisitions
- International Management
- Mentoring and Coaching
- Organisational Development and Change
- Strategic IT Management

Entry Requirements
- Relevant postgraduate qualification on NQF Level 8
- Relevant work experience

Programme Structure
The MBA is an NQF Level 9 qualification, with 225 credits. This 2 year qualification consists of 10 compulsory modules, 2 electives and a research dissertation.

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

Programme Overview
This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

Core Modules
- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

Electives: Choice of two*
- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence
  *Based on student numbers

Entry Requirements
- A 3 year degree (NQF Level 7) and relevant work experience.

Programme Structure
The PDBM is an NQF Level 8 qualification, with 120 credits, offered over a period of 12 months.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Programme Overview
This programme provides a fundamental education in business, management and leadership concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities.

Core Modules
- Strategic Management I, II, III
- Human Resource Management I, II
- Project Management I, II
- Financial Management I, II
- Marketing Management I, II
- Economics I, II
- Business Law
- Research Methodology

General Electives: choice of one in 3rd year
- Change Management
- Negotiation and Conflict Management
- Information and Communication Technology
- Quality and Customer Relations Management

Major Electives: choice of one in 3rd year
- Human Resource Management III
- Project Management III
- Financial Management III
- Marketing Management III
- Economics III

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption) and basic computer skills or Higher Certificate in Business Management.

Programme Structure
The BBA is an NQF Level 7 qualification, with 360 credits.
The qualification is offered over a minimum period of 3 years.

BACHELOR OF BUSINESS ADMINISTRATION (BBA): BANKING

Programme Overview
This programme provides a fundamental education in banking, management and leadership concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities within banking sector.

Core Modules
- Banking I, II, III
- Credit Management I, II, III
- Economics I
- Financial Management I, II
- Information and Communication Technology I
- Introduction to Strategic Management
- Marketing I, II
- People Management

Electives: Choice of one in third year
- Financial Management III
- Marketing Management III
- Strategic and Change Management III

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption) and basic computer skills or Higher Certificate in Business Management.

Programme Structure
The BBA: Banking is an NQF Level 7 qualification, with 360 credits. This qualification is offered over a minimum of 3 years.

Programmes

BACHELOR OF BUSINESS ADMINISTRATION (BBA): RETAIL MANAGEMENT

Programme Overview
This programme provides a fundamental education in retail management concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities within retail sector.

Core Modules
- Economics I
- Financial Management I, II
- Information Communication Technology
- People Management I, II,
- Retail Management I, II, III
- Retail Marketing I, II
- Retail Strategic Management I, II

Electives: Choice of two*
- Financial Management III
- Retail Marketing III
- People Management III
  *Based on student numbers

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption) and basic computer skills or Higher Certificate in Business Management.

Programme Structure
The BBA: Retail Management is an NQF Level 7 qualification, with 360 credits. This qualification is offered over a minimum of 3 years.

BACHELOR OF ACCOUNTING SCIENCE (BCOMPT)

Programme Overview
This programme develops professional knowledge, skills, and applied competencies in the fields of accounting, auditing, financial management and taxation. The programme is a stepping stone on a learning journey towards the ultimate achievement in the accounting profession – the chartered accountant.

Core Modules
- Economics I
- Financial Accounting, I, II, III
- Business Management I
- Computer Skills I
- Business Communication I
- Commercial Law I
- Business Ethics I
- Mathematics I
- Auditing II, III
- Taxation II, III
- Statistical Analysis II
- Company Law II
- Management Accounting II
- Accounting in a Computerised Environment II
- Cost and Management Accounting III
- Risk and Financial Management III
- Corporate Governance III

Entry Requirements
- Competent in Mathematics, written and oral communication skills at NQF Level 4
- A Senior Certificate endorsement
- National Senior Certificate granting admission to Bachelor studies
- A relevant NQF Level 6 qualification from an accredited institution as per SAQA requirements

Programme Structure
The BCompt is an NQF Level 7 qualification, with 360 credits. This qualification is offered over a minimum period on 3 years.
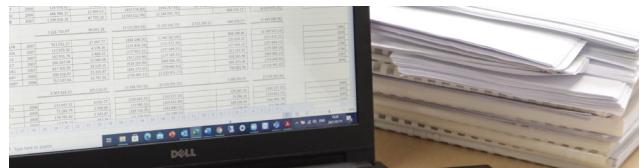
HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM)

Programme Overview
This programme develops fundamental management competencies which are required for a career in management, or for starting an entrepreneurial venture.

Core Modules
- Fundamentals of Business Management
- Fundamentals of Human Resource Management
- Fundamentals of Financial Management
- Principles of Marketing

Electives: Choice of two*
- Information and Communication Technology
- Project Management
- Retail Management
- Credit Management
- Quality and Customer Service Management
- Fundamentals of Sales Management
- Negotiation and Sales Management
- Fundamentals of Operations Management
  *Based on student numbers

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

Programme Structure
The Higher Certificate in Business Management is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.
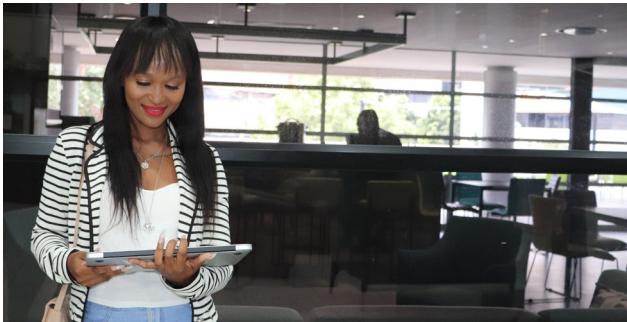
HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM): CREDIT BANKING

Programme Overview
This programme develops fundamental management competencies which are required for a career in credit banking.

Core Modules
- Credit Management
- Fundamentals of Business Management
- Fundamentals Financial Management
- Introduction to Banking
- Marketing Management
- People Management

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

Programme Structure
The Higher Certificate in Business Management: Credit Banking is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.

Programmes

HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM): RETAIL MANAGEMENT

Programme Overview
This programme develops fundamental management competencies which are required for a career in retail management.

Core Modules
- Fundamentals of Business Management
- Fundamentals of Financial Management
- Retail Marketing
- People Management
- Retail Management
- Customer Service Management

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

Programme Structure
The Higher Certificate in Business Management: Retail Managment is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.

DOCTORATE OF BUSINESS ADMINISTRATION (DBM)

Programme Overview
This programme develops complex problem-solving capabilities by applying rigorous scientific research process which contributes to the creation of the new body of knowledge in the area of management and leadership.

Core Structure
- Introduction to Research at a Doctoral Level
- Bridging Programme

Entry Requirements
- A completed application form
- A resume/curriculum vitae and motivation letter
- Certified copies of the degree certificate and academic transcript of their relevant Master's degree from an accredited institution, with a mark of at least 65% for either:
  - both the modules and dissertation of coursework
  - for the dissertation of a full research project
- Statement of research intent: Brief outline what the applicant intends to research. Upon submission, the Higher Degrees and Research Committee (HDRC) will evaluate the candidate.

MASTER OF PUBLIC MANAGEMENT (MPM)

Programme Overview
This programme develops leadership skills required to lead a public service or non-profit organisations.

Core Modules
- Strategic Human Resource Management
- Organisational Development
- Public Policy Development and Implementation
- Research Methodology
- Strategic Public Project Management
- Monitoring and Evaluation
- Public Finance
- Sustainable Development
- Governance and Intergovernmental Relations
- Public Ethics and Corporate Governance
- Economics
- Strategic Management in the Public Sector
- Dissertation

Electives: Choice of two*
- Comparative Management Trends
- Labour Relations
- Mentoring and Coaching
- Quality and Customer Service Management
- Negotiation and Conflict Management
- Information and Communication Technology
  *Based on student numbers

Entry Requirements
- Honours degree at an NQF Level 8
- Postgraduate diploma at an NQF Level 8
- Professional Bachelor's degree at NQF Level 8

Programme Structure
The Master of Public Management is an NQF Level 9 qualification, with 180 credits. This 2 year qualification consists of 12 compulsory modules, 2 electives and a research dissertation.

POSTGRADUATE DIPLOMA IN PUBLIC MANAGEMENT (PDPM)

Programme Overview
This programme develops strategic management skills required to manage a public service or non-profit organisations.

Core Modules
- Strategic Management in the Public Sector
- Advanced Public Human Resource Management
- Advanced Public Project Management
- Fundamentals of Research
- Monitoring and Evaluation
- Public Finance

Electives: Choice of two*
- Negotiation and Conflict Management
- Labour Relations
- Quality and Customer Service Management
- Change Management
- Education Curriculum Management
- Mentoring and Coaching

Entry Requirements
- A 3 year degree (NQF Level 7) and relevant work experience.

Programme Structure
The Postgraduate Diploma in Public Management is an NQF Level 8 qualification, with 120 credits, offered over a period of 12 months.

BACHELOR OF PUBLIC MANAGEMENT (BPM)

Programme Overview
This programme develops generic management skills required to manage a public service or non-profit organisations.

Core Modules
- Public Management I, II, III
- Public Human Resource Management I, II, III
- Public Finance Management I, II, III
- Public Policy Management I, II, III
- Public Strategic Management I, II
- Economics I, II, III

Electives: Choice of two*
- Public Procurement
- Local Government Management
- Monitoring and Evaluation
- Public Ethics
- Quality and Customer Management
- Labour Relations
- Mentoring and Coaching
- Health Management
- Project and Programme Management
  *Based on student numbers

Entry Requirements
- NQF Level 4 qualification (e.g. Matric exemption)
- Regenesys Higher Certificate in Public Management (HCPM)

Programme Structure
The BPM is an NQF Level 7 qualification, with 360 credits. The qualification is offered over a minimum of 3 years.

HIGHER CERTIFICATE IN PUBLIC MANAGEMENT (HCPM)

Programme Overview
This programme develops fundamental management competencies which are required for a career in public service or non-profit organisations.

Core Modules
- Public Human Resource Management
- Public Project Management
- Public Finance
- Monitoring and Evaluation
- Public Performance Management
- Quality and Customer Service Management

Entry Requirements
- An NQF Level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

Programme Structure
The Higher Certificate in Public Management is an NQF Level 5 qualification, with 120 credits, offered over a period of 12 months.

Regenesys Business School offers various types of skills programmes ranging from short courses, qualifications, and learnerships.

The skills programmes are based on unit standards or a combination of unit standards that lead to a qualification. Learnerships incorporate work-based learning experience, and they are accredited by Sector Education and Training Authorities (SETAs).

Regenesys offers the following skills programmes, qualifications, and learnerships:

- Further Education and Training Certificate: New Venture Creation
- National Diploma in Public Administration
- Further Education and Training Certificate: Project Management
- Further Education and Training Certificate: Human Resource Management and Practices Support
- Certificate Programme in Municipal Finance Management
- National Certificate in Public Administration
- National Diploma: Occupationally Directed Education Training and Development Practices
- National Certificate: Information Technology – End User Computing
- National Certificate: Generic Management
- National Certificate: Occupationally Directed Education Training and Development Practices
- National Diploma: Human Resources Management and Practices

Regenesys' programmes are:

- Accredited by eight SETAs, the Quality Council for Trades and Occupations (QCTO), UMALUSI, and the Council on Higher Education (CHE);
- Registered by the Department of Higher Education and Training;
- Recorded by the South African Qualifications Authority (SAQA).

The Regenesys Skills Programmes department comprises of 100 reputable international faculty members with strong academic credentials and industry expertise covering a wide range of specialised management and leadership disciplines.

Regenesys is an international business school with over 200,000 students and alumni from 190 countries, and over 1000 corporate clients, of which the majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.

Executive Education

Today's business thrives in a fiercely competitive global environment; as such, management and senior executives are constantly in search of effective tools needed to guide and structure their business environment.

Regenesys Executive Education offers a wide range of open-enrolment and customised executive education programmes for senior, middle and junior managers in business, government, non-profit, and state-owned enterprises sectors.

Our team of learning and development professionals engages with organisations to develop customised solutions based on their specific challenges in order to maximise productivity, drive innovation, and develop a competitive advantage. The programmes are offered either at client's premises or as an energising retreat at Regenesys in Sandton. The International Leadership Development Programme is offered for senior executives, which typically includes an international study tour to China, USA, India or UAE / Dubai.

Over 100 executive education programmes are offered focusing on developing generic management and leadership capabilities, including Project Management, Financial Management for Non-Financial Managers, Design Thinking, Strategy, Marketing, HR Management, Innovation, Emotional and Spiritual Intelligence in Leadership, etc.

Regenesys Executive Education comprises of 100 internationally reputable faculty with strong academic credentials and industry expertise covering a wide range of specialised management and leadership disciplines.

Regenesys Business School is an international business school with over 200,000 students and alumni from 190 countries, and over 1000 corporate clients, of which the majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.

SENIOR LEADERSHIP DEVELOPMENT PROGRAMME

Programme Overview
This programme develops strategic management and leadership competencies required for managing large organisations.

Modules
- Understanding Intelligence
- Conscious and Ethical Leadership
- Diversity and Inclusion
- Leading in Disruption
- Strategic Thinking
- Developing a Digital Mindset
- Customer Experience Design
- Profit with Purpose
- Innovation and Design
- Project Management
- Neuro-Marketing
- Stakeholder Management
- Strategic Economics

Entry Requirements
- A tertiary qualification is recommended
- 3-5 years experience in a middle or senior management role
- Sound knowledge and acumen of business finance is recommended

Programme Structure
Face to Face: 15 contact days contact over 4 months.
Virtual: 57 sessions over 8 months.
*2 Hours per virtual session

LEADERSHIP DEVELOPMENT PROGRAMME

Programme Overview
This programme develops management competencies required for developing high performing teams and managing medium sized business units.

Modules
- Authentic Leadership
- Conscious Leadership
- Leading Intelligently
- Change Leadership
- Design Thinking
- Applied Marketing
- Operational Effectiveness
- Financial Management
- Future Leadership
- Economics for Decision Making

Entry Requirements
- 2-3 years mid-level management experience
- Matric certificate

Programme Structure
Face to Face: 10 contact days over 4 months.
Virtual: 39 sessions over 6 months.
*2 Hours per virtual session

LEADERSHIP SKILLS FOR NEW MANAGERS

Programme Overview
This programme is designed for new managers and develops fundamental competencies which are required for managing self, teams, and organisations.

Modules
- Self-awareness
- Conscious Leadership
- Emotional Intelligence
- Crucial Conversations
- Dynamics of a Team Leader
- Understanding Project Management
- Foundations in Finance
- Introduction to Operations Management
- Innovative Thinking

Entry Requirements
- 1-2 years entry level management experience
- Matric certificate

Programme Structure
Face to Face: 5.5 contact days over 3 months.
Virtual: 22 sessions over 4 months.
*2 Hours per virtual session
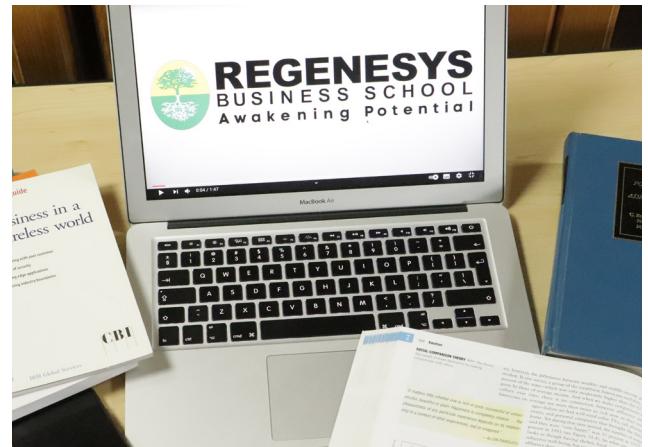
Executive Education

Management Development Programmes

- Design Thinking
- International Management
- Managing Virtual Teams
- Project Management
- Digital Marketing
- Finance for Non-Financial Managers
- Emotional and Spiritual Intelligence
- Professional Business Writing Skills
- Facilitation Skills
- Mentoring and Coaching
- Monitoring and Evaluation
- Policy Development and Management
- Report Writing Skills
- Entrepreneurship
- Innovation
- Negotiation Skills and Conflict Management
- Organisational Development
- Mergers and Acquisitions
- Strategic Human Resource Management
- Quality and Customer Relations Management
- Strategic IT Management
- Business Ethics and Corporate Governance
- Strategic Marketing Management
- Operations and Supply Chain Management
- Sales Management
- Labour Relations
- Comparative Management Trends
- Sustainable Development
- Team Building

INTERNATIONAL LEADERSHIP DEVELOPMENT PROGRAMME (ILDP)

The Regenesys International Leadership Development Programme (ILDP) is designed for leaders and managers to develop competencies required for success in the new digital world. The programme explores cutting-edge knowledge, global trends and best practice in leadership, entrepreneurship, strategy, digital transformation, and innovation, from some of the leading, fastest-growing, and smartest economies - the USA, UAE / Dubai and India.

The programme has been developed for managers and leaders from business, government and state-owned enterprises to deliver a truly global and life-changing experience, to inspire and energise delegates, and to develop Emotional (EQ) and Spiritual (SQ) intelligences.

The ILDP is an intensive programme comprising of two modules delivered over a period of three months. The first module is a two-week international study tour to Dubai, Mumbai and New York. The second module is one week study block at Regenesys Business School in Sandton, the heart of business in South Africa. In addition to learning, the programme includes networking, cultural, team-building, and sightseeing activities.

The ILDP programme combines robust academic rigour with practical networking and business development opportunities. Participants are exposed to applied learning using innovative learning techniques, master classes, exposure to 'Giants of Industry', focused networking opportunities and commercial matching to sector-level opportunities. The programme is facilitated by global faculty from four countries comprising of specialist experts and top business leaders.

Digital Programmes

Regenesys Business School offer cutting-edge digital programmes to prepare the managers, professionals, entrepreneurs and leaders to excel in the digital age.

ARTIFICIAL INTELLIGENCE

Programme Overview
The Artificial Intelligence (AI) programme explores the development of computer systems which are capable of performing tasks that normally require human intelligence.

Programme Content
- The evolution and future of Artificial Intelligence
- An introduction to terminologies, definitions, and concepts of AI and related disciplines such as Machine Learning, Robotics, Data Science, Blockchain, and the Internet of Things
- Overview of principles, techniques and business applications of Artificial Intelligence
- An introduction to problem solving, logic, search algorithms, data structures, neural networks, and programming in AI language tools
- Integration of AI into your organisation to promote innovation, automation, efficiency, and improved customer experience, in order gain a strategic competitive advantage
- Digital transformation strategy
- Developing an AI strategy to ensure a sustainable company of the future
- Developing an AI action plan, KPIs and resources needed
- Critical success factors to successfully manage AI initiatives

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

DIGITAL MARKETING

Programme Overview
The Digital Marketing programme introduces key principles of marketing, advertising and sales in the digital environment. Digital Marketing techniques on Facebook, Google, LinkedIn, Instagram, Twitter, YouTube, and other emerging social media platforms will also be discussed. The programme explores search engine optimisation, web analytics, mobile marketing, email marketing and digital marketing campaign management. The development of a Digital Marketing strategy, plan and critical success factors are also explored.

Programme Content
- An introduction to Digital Marketing terminologies, definitions, and concepts
- The evolution of Digital Marketing
- Digital Marketing on Facebook, Google, LinkedIn, and YouTube
- Advertising via Instagram, Twitter and other emerging social media platforms
- Digital Marketing campaign management, Search Engine Optimisation, and web analytics
- Mobile Marketing
- Email Marketing
- Developing Digital Marketing strategy to gain a strategic competitive advantage
- Digital Marketing critical success factors

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

ROBOTICS

Programme Overview
This programme introduces participants to the field of Robotics and covers a range of disciplines related to electronics, engineering processes, computer science, and mechanics which are required for designing, developing and programming robots.

Programme Content
- Introduction to Robotics terminologies, definitions, and concepts
- The evolution of Robotics
- Introduction to problem solving and logic
- Algorithms and Coding
- Introduction to electronics and electric circuits
- Mechanical systems, sensors, actuators, manipulators and micro controllers
- Application of Artificial Intelligence, Neural Networks and Reinforcement Learning in Robotics
- Digital Transformation Strategy
- Critical success factors of Robotics

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

CODING

Programme Overview
Digital literacy is the foundation upon which Coding skills are built, as such, this programme develops coding skills for solving real-life problems in the new digital world. The programme explores core programming skills and then develops proficiency in popular future-oriented Coding languages, paving the way to a career in software engineering.

Programme Content
- Introduction to Coding terminologies, definitions, and concepts
- The evolution of Coding
- Introduction to problem solving, analytic logic, and information theory
- How computers work: introduction to computer science, algorithms, and the internet
- Introduction to the fundamentals of software engineering, Coding and some of the fastest growing Coding languages
- Introduction to Data Science, data structures, accessing, filtering, comparing, managing data, and utilising popular software
- Coding a website using cutting-edge technologies and Coding languages
- Introduction to Artificial Intelligence, Robotics, Machine Learning, and Blockchain
- Critical success factors of Coding

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

Digital Programmes

DATA SCIENCE

Programme Overview

This programme provides participants with the knowledge, skills and experience associated with Data Science. The participants will explore a range of tools, algorithms, Machine Learning and statistical techniques with the aim of discovering hidden insights and patterns from raw data in order to inform scientific business decision making. The programme covers key areas of Data Science like Data Analytics, Machine Learning and Artificial Intelligence.

Programme Content

- Introduction to Data Science terminologies, definitions, and concepts
- The evolution of Data Science
- Introduction to relevant mathematical and statistical analysis techniques, algorithms, programming, visualisation and cloud concepts
- Introduction to data structures, cleaning, accessing, filtering, analysing, using, communicating and managing data utilising cutting-edge software
- Introduction to Machine Learning, Artificial Intelligence, Robotics, and Blockchain
- Modern application of Data Science
- Digital Transformation Strategy
- Critical success factors in the management of Data Science projects

Programme Structure

2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.
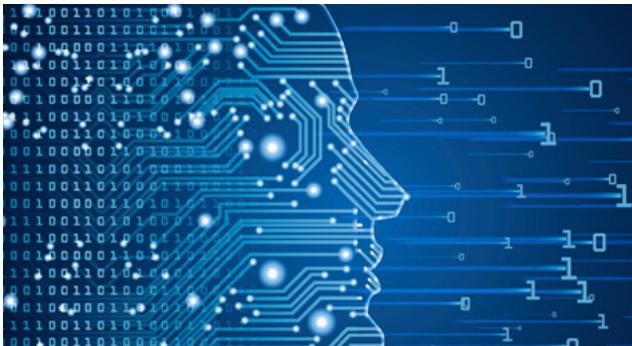
MACHINE LEARNING

Programme Overview

This programme develops Machine Learning skills for solving real-life problems in the new digital world. Machine Learning combines computer science and statistics to analyse raw real-time data, identify trends, and make predictions. The participants will explore key techniques and tools to build Machine Learning solutions for businesses.

Programme Content

- An introduction to terminologies, definitions, and concepts of Machine Learning
- The evolution and future of Machine Learning
- Introduction to relevant Machine Learning techniques, decision trees, algorithms, datasets, and statistical techniques
- Overview of principles, techniques and business applications of Machine Learning
- Supervised and Unsupervised Learning
- Classification, regression, and clustering
- Performance evaluation of Supervised and Unsupervised Learning algorithms
- Deep Learning for business
- Best practices in Machine Learning
- Introduction to Artificial Intelligence, Robotics, Data Science and Blockchain
- Machine Learning challenges and the future

Programme Structure

2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.
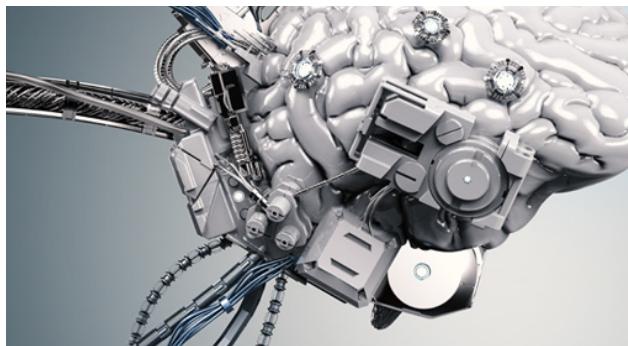
BLOCKCHAIN

Programme Overview
This programme provides participants with the knowledge, skills, and experience of Blockchain technology. The participants will explore the integration of Blockchain technology within their company and develop their own Blockchain solution. The programme introduces and evaluates the most popular Blockchain platforms such as Ethereum, IBM, Stellar, Hyperledger, and Microsoft Azure. The participants will explore a range of popular tools to build a Blockchain solution.

Programme Content
- Introduction to Blockchain terminologies, definitions, concepts and the philosophy of decentralisation
- The evolution of Blockchain applications, innovation, and disruption across various industries
- Blockchain technology foundational structures, design, building blocks, cryptography, nodes and transactions
- Blockchain components – decentralised apps and smart contracts, network types, consensus mechanisms, and data storage
- Introduction to Bitcoin, Ethereum, IBM, Stellar, Fabric, and Microsoft Azure, and comparative evaluation
- Using cutting edge blockchain tools to build Blockchain applications
- Blockchain and law, regulatory risks and legal challenges
- The future of Blockchain technology
- A critical assessment of success and failure factors in the management of Blockchain initiatives

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

CYBERSECURITY

Programme Overview
This programme provides participants with the knowledge, skills, and experience of Cybersecurity management. The participants will gain an understanding of Cybersecurity and network threats, vulnerabilities, data security, risk management, development of a Cybersecurity plan, an emergency management procedure, and disaster recovery. The programme will explore several of the most popular and recent global cybercrimes committed, their impact and lessons learned.

Programme Content
- An introduction to terminologies, definitions, and concepts of Cybersecurity – firewalls, advanced hackers, malware, viruses, trackers, phishing, trojans, zero-days, exploit kits, and identity theft
- The evolution and future of Cybersecurity
- Review of the most popular and recent global cybercrimes committed
- Cybersecurity and network threats, vulnerabilities, hacker techniques, tracking down hackers and forensics of Cybersecurity
- Data security
- Development of a Cybersecurity plan, risk management, emergency procedure, and disaster recovery
- Security, privacy and patching for the most popular operating systems such as Windows, MacOS and Linux
- Cyberlaw, ethics, government spying, and mass surveillance
- Industry best practices to achieve a robust Cybersecurity outcome
- Key success and failure factors in Cybersecurity

Programme Structure
2 Days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.

Regenesys Business School was founded in 1998 by Dr Marko Saravanja, Dr Penny Law and Mr William Vivian. The purpose of Regenesys is to make our world a better place by developing conscious leaders and managers. Regenesys approaches human development holistically – intellectually, emotionally, spiritually, and physically. In order to provide a comprehensive suite of services to students, staff, and alumni, additional institutions were formed, as presented in the diagram below.

Regenesys Group

Regenesys Business School
Since inception, 200,000 students and alumni from 190 countries have attended Regenesys programmes: MBA, Masters in Public Management, Postgraduate Diplomas, Certificates, Bachelors programmes, and Executive Education programmes. Regenesys' top corporate clients include significant local and international corporates, Mercedes Benz, Microsoft, State Bank of India, Coca Cola, Barclays and thousands of others.

Regenesys India
Founded in 2013. It provides Executive Education, and academic support functions to the Regenesys Group.

Regenesys Nigeria
Founded in 2013. It provides Executive Education and Digital Programmes in Nigeria and West Africa.

Regenesys Foundation
Founded in 2015. The Regenesys Foundation raises funds to provide bursaries to deserving, but financially disadvantaged students, to fund innovation, research and the development of new programmes and technology. The Regenesys Foundation is a registered Section 18 non-profit public-benefit organisation (PBO) and is overseen by an independent Board of Trustees. The Foundation has provided free education content to 50,000 students across the world.

MyWealth Investments
Founded in 2015. MyWealth helps Regenesys students achieve financial freedom by learning about stock market trading, investments, breaking their fear of money, and transforming their self-limiting beliefs from a poverty to an abundance mentality. The company provides student loans and customised financial solutions to individuals to achieve their education goals.

Dananda Talent
Founded in 2017. Dananda Talent assists Regenesys students to find employment, to provide internships, and to provide recruitment services to the Regenesys Group of Companies and for external clients.

Success Tours
Founded in 2018. Success Tours provides travel and accommodation services for Regenesys executive leadership development programmes, international study tours, and to Regenesys students, alumni, staff and corporate clients.

BRICS Institute
Founded in 2018. It provides research, consulting and executive leadership development programmes between BRICS member countries. The BRICS Institute unlocks business opportunities within the BRICS market of three billion people.

Urban Wellbeing
Founded in 2018. It provides health and wellness services to Regenesys students, staff and clients. Some of the key activities include yoga, meditation, healthy eating, cooking classes, stress management, and Thai-Chi.

Reg Cafe
Founded in 2017. Reg Cafe provides healthy food to Regenesys students, staff, and external clients, and promotes healthy eating.

ACCREDITATION, REGISTRATION AND ASSOCIATIONS

Regenesys is accredited by and registered with several education and/or training authorities, including the Council on Higher Education (CHE), the South African Qualifications Authority (SAQA) and the Financial Services Board (FSB).

Higher Education Accreditation and Registration

- Certified as a Private Higher Education institution (2000/HE07/023) by DHET
- Council on Higher Education (CHE)
- South African Qualifications Authority (SAQA)
- Financial Services Board (FSB)
- South African Council for Educators (SACE)

Further Education and Training (FET) Accreditation

- Department of Higher Education and Training under the Further Education and Training Colleges Act, (2009/FE07/023)
- UMALUSI (62108L007RE)

Company Accreditation

- ISO 9001:2015
- Level 2 BBBEE Contributor Rating

Digital Marketing Programme Accreditation

- Facebook Blueprint Certificate
- Google AdWords Fundamental Certificate
- Google Display Advertising Certificate
- Google Video Advertising Certificate
- Microsoft Bing Ads Professional Certificate
- Certificate in Digital Marketing from Regenesys Institute of Management, India

Sector Education Training Authority (SETA) Accreditation

- Services SETA (SSETA)
- Culture, Arts, Tourism, Hospitality, Sport Education and Training Authority (CATHSSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Education, Training and Development Practices SETA (ETDP SETA)
- Media, Information and Communication Technology SETA (MICT)
- SA Board for People Practices (SABPP)

Associations

- Principles for Responsible Management Education (PRME)
- South Africa Business School Association (SABSA)
- Institute of People Management (IPM)
- South African Council for Educators (SACE)
- South African Board for People Practices (SABPP)
- Association of African Business Schools (AABS)

Association of African Business Schools

The Regenesys Journey

Regenesys was founded by Dr Marko Saravanja, Dr Penny Law and Mr William Vivian with a purpose of delivering holistic education (IQ, EQ, SQ, and PQ), and making our world a better place by developing better managers and leaders

Received accreditation from Council on Higher Education to offer higher education qualifications

100 Programmes developed and delivered for 1000 corporates

Online programmes launched

1998	1999	2000	2001	2005	2008	2010	2012

Delivered customized Executive Education Programmes

Won EU tender to provide project management and financial management training nationally to the Department of Education

MBA accreditation received

New campus open in Sandton's most iconic square mile

8 Internal + local accreditation bodies

MyWealth Investments, launched to provide education and investment opportunities to students to pursue their financial freedom

The Regenesys Journey

Regenesys launched in India and Nigeria

Dananda Talent, launched to provide placement services to students, alumni and corporate

Wellness Centre launched to promote health and wellness among students and staff

200,000 strong alumni from 190 countries, over 1000 corporate clients, locally and internationally

2013	2014	2015	2017	2018	2019	2020

Doctorate degree accreditation received

Reg Cafe launched to provide healthy food and to promote health and wellness among students and staff

The Regenesys Foundation launched to raise funds for bursaries for deserving but financially disadvantaged students

Success Tours launched to provide international study tours and travel services to students and staff

BRICS institute launched to promote education and economic co-operation between BRICS member countries

Contact Us

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