# Post Graduate Diploma in Management (PGDM)



# About PGDM

PGDM (e-Business) at MET is more than an MBA since it's content and pedagogy empower budding managers with technological tools and understanding besides honing their managerial prowess. It is evident by the fact that MET PGDM alumni are gainfully employed in senior positions in leading corporate houses, making their presence felt, and many being successful entrepreneurs too.

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Since the world and Indian environment are continuously

changing; business and society is changing along. Hence PGDM at MET is being continuously updated to meet its original purpose of providing trained managers well versed with latest management techniques to the Corporate World. Therefore, in addition to CORE areas of specializations - Finance, Marketing, Human Relations, Operations and Systems, course curriculum covers -



• **Design Thinking**: Comprehensive and practical course on this creative problem solving methodology.

• **Strategic Management**: Many important aspects of organization management are covered e.g.: How world's best companies got ahead - illustrated through case studies.

• **Business Analytics:** How to use data and quantitative analysis for decision making & efficient and effective working of organization.

• **Digital Business and Digital Marketing:** To empower student in the IT driven corporate framework.

• **eCommerce:** How to run and succeed in running businesses beyond brick and mortar structures.

PGDM at MET has also introduced following additional NEW AGE minor specialization.



**Eligibility:** Graduate in any discipline with 50% marks (45% for reserved category). Students appearing for final year exams can apply. They should have appeared for CMAT, CAT, XAT, GMAT, ATMA, MAT, NMAT, MH-CET (Any).

Admission Procedure: Applicants will be selected on the basis of Entrance Test Score (Any): CMAT, CAT, XAT, GMAT, ATMA, MAT, NMAT, MH-CET + Statement of Purpose (SOP) Video + Personality Factors Test (PF



Test) + Interview (Online/Offline) + Academics Performance + Other Parameters

### **Students Speak**



MET Institute is one of the top B-schools and it ranks 4th in Mumbai. The faculty members are exceptional and always available to support the students. The atmosphere at MET is friendly and accommodating, creating a positive and flexible learning environment.

Riti Modi, PGDM (Marketing)

Being in MET has given me an unparalleled experience that I believe cannot be replicated by any other college. My experience so far has been excellent, and the educational opportunities available at MET are abundant. **Rahul Thakur, PGDM (Operations)** 



# MET Alumni at

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## Advantage MET

- Ranked 4th Best B-School in Mumbai, 28th Best B-School All India and 15th amongst Top West B-Schools by the Times B-School Survey 2022
- Ranked India's 17th Best Pvt. B-School and 18th Best B-School for Placements by the Times B-School Survey 2022
- Ranked 4th Best B-School in Mumbai and 14th Best B-School in West Zone by the Times B-School Survey 2021
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Centre of Excellence in collaboration with leading Corporates and Academia
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities
- Research focused faculty
- Outstanding Indian/global industry interface
- Record placements with high salary packages
- Sensitising the students towards social causes through MET Seva CSR programmes
- Strong alumni base world over

## **Industry Interface**



Mr. Ratan Tata Renowned Industrialist



Mr. Motilal Oswal Founder, Chairman & MD Motilal Oswal Financial Services Ltd (MOFSL)



Mr. Ramesh Iyer, MD Mahindra & Mahindra Finacial Services Ltd



Mr. Adi Godrej Chairman - Godrej



Mr. Anand Rathi Founder & Chairman, Anand Rathi Group



Mr. Mukesh Ambani Chairman & MD, Reliance



# Bhujbal Knowledge City

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