

12th | INDIAN MANAGEMENT CONCLAVE 2022

December 9-10

Organized by: MBAUniverse.com | Partner & Host: IIM Kozhikode

Announcing

IMC Awards 2022 for Excellence in Management Education

IMC Awards are India's most prestigious Management Education Awards. Winners have been awarded by Former President of India, HRD Ministers, AICTE Chairmen, Business Icons...

IMC Award 2022 Themes



1. Measuring Academic Learning
Framework & Implementation



2. Measuring Corporate Readiness
Approaches & Results

Nominations are Open | Confirm your Participation

Nomination process for IMC Awards 2022 is now open. We invite you to nominate your initiatives.

Important Dates

Last date to confirm Participation: October 22

Last date to submit Nomination: November 5

Download Nomination Form

Email your query to indianmanagementconclave@mbauniverse.biz



Partner & Host



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

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Delegate Registrations Open | Visit www.MBAUniverse.com/IMC2022

IMC Awards For Excellence in Management Education 2022

First held in 2010, **INDIAN MANAGEMENT CONCLAVE (IMC)**, India's most respected annual MBA Educators Conference, is organized by **MBAUniverse.com** in partnership with top B-schools and knowledge organizations. In last five years, IMC Conference completed sequential discussions on critical aspects of MBA value chain i.e., Leadership, Curriculum, Pedagogy, Faculty, and the Learner. It is heartening to note that previous Conclaves were well received and successful in generating a wider deliberation.

IIM Kozhikode, one of the top B-schools, has kindly accepted to partner and host **12th IMC 2022 on December 09-10, 2021**. Conference Theme is **Measuring MBA Outcomes**.

Confirmed Speakers for IMC 2022 include:

- **Mr Suresh Narayanan**, Chairman and Managing Director, Nestlé India
- **Mr Ravi Venkatesan**, Ex. Chairman, Microsoft India; Ex Co-Chairman, Board of Infosys
- **Dr Debashis Chatterjee**, Director, IIM Kozhikode
- **Fr Sebastian George, S.J**, Director, XLRI Jamshedpur
- **Dr Varun Nagaraj**, Dean, SPJIMR Mumbai
- **Dr Geoff Perry**, EVP & Chief Officer, Asia Pacific, AACSB International
- **Dr Pawan Kumar Singh**, Director, IIM, Tiruchirappalli
- **Mr Narayanan Ramaswamy**, Head, Education & Skill Development, KPMG

Many more distinguished speakers to join...

A key program highlight is **Indian Management Conclave (IMC) Awards for Excellence in Management Education**, popularly known as **IMC Awards**. Details follow.

IMC Award for Excellence in Management Education

Researching & recognizing best practices from Indian Management Education

In 2013, to further the vision of IMC Conference, the 1st Indian Management Conclave (IMC) Awards for Excellence in Management Education, popularly known as IMC Awards, were established.

The objective of IMC Awards is to identify, document and recognize the Best-practices and successful Initiatives undertaken by Indian B-schools in key areas like Admissions Policy & Management, Curriculum & Pedagogy, Faculty Development, Industry-engagement and leveraging Education Technology.

Today, IMC Awards are recognized as India's most prestigious awards for Excellence in Management Education.

IMC Award Highlights

- Recognized as India's most prestigious awards for Excellence in Management Education.
- Award selection by eminent Jury comprising of Top Subject Experts & Former Directors of IIM Ahmedabad, IIM Bangalore, IIM Calcutta, ISB, XLRI...
- Not-for-Profit Initiative. No registration or participation fee charged.
- Award winning Case Studies are published by leading publishers like McGraw Hill and Pearson.

IMC Awards 2022 are now open for nomination. Details follow.

IMC Awards 2022 Themes

Theme 1

Measuring Academic Learning: Framework & Implementation

One of the important purposes of MBA program is to ensure that learners are equipped with fundamental concepts, frameworks, models and tools consistently used by enterprises in managing itself and grow. The education has to ensure that the learner is now capable to take decision in a business situation.

In recent years, soft-skills development has begun to dominate most MBA programs. The academic learning seems to have taken the back seat. The measurements to judge the academic learning turn out to be not rigorous.

Are B-schools constantly evolving their measurement of Academic Learning or restricting themselves to merely grades obtained by the students as the ultimate..

IMC invites B-schools to share following details:

- Initiative taken to develop Framework for Defining and Measuring Academic Learning during the MBA program.
- Steps taken to Implement such an Assessment Framework.
- Outcomes and Insights obtained from the Initiative over the years.

Theme 2

Measuring Corporate Readiness: Approaches & Results

B-schools possibly have been judging themselves successful based on the campus placement results. 100% Placement or high Average Salary achieved are often seen as indicators of Corporate Readiness of MBA graduates? However, is on-campus placement the right measure of corporate readiness when careers often stretch over forty years!

B-school should ask several probing questions, like – How does the placement process get linked with student's ability and preference? Are B-schools measuring the attrition rate of placed students within 12-24 months, and trying to understand the reasons of the same? Do B-schools have some specific measurement to judge the corporate readiness? Are these measures effective? Does it go beyond what is immediate? Do B schools measure graduate's career-life span to create its measure of corporate readiness?

IMC invites B-schools to share following details:

- Initiatives taken to develop a Framework for Defining and Measuring Corporate Readiness of their MBA graduates.
- Steps taken to Implement such an assessment framework.
- Outcomes and insights obtained from the initiative over the years.

IMC Award 2022 will be judged by a distinguished Jury. Nomination process is open.

Award Jury 2022 Members



Dr Pawan Kumar Singh, Director, IIM, Tiruchirappalli

Dr Pawan Kumar Singh is currently Director of Indian Institute of Management Tiruchirappalli. Prior to this, he has served as Director of MDI Gurgaon and Director In-charge of IIM Indore.

Dr Singh has served management education for more than three decades. He was Professor of Organisational Behaviour and Human Resource Management at IIM Indore and faculty at NITIE Mumbai amongst other institutions. Dr Singh has also served Bank of India as Industrial Relations Officer. He has been member of high-profile committees of the Government and various institutions. His talks and interviews have been broadcasted on national channels of television and radios.

A Ph.D from Vikram University, Ujjain, Dr Singh has done post-graduation in PM & IR from XISS Ranchi and is an M.A. in Economics from Ranchi University.



Dr SR Singhvi, Former Senior Faculty, IIM Indore & MDI Gurgaon

Dr SR Singhvi has been a much sought-after Faculty at MDI Gurgaon, IIM Indore, IMI New Delhi, IMT Ghaziabad and FORE, New Delhi. He has been Director, AIM, New Delhi.

He has also spent 24 years in managing large enterprises including SAIL. Dr Singhvi was a UNDP Fellow at Kellogg School of Management, North Western University, USA and participant in Case Writing and Case Development at Harvard Business School. He is associated with B-schools in advisory capacities.

Nominations are Open | Confirm your Participation

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IMC Award 2022 Nomination Process: Steps & Key dates

| Step | Instructions/ Action Points | Last Date |
|---|---|-------------------------------|
| #1: Confirmation of Participation | B-schools/Universities are requested to confirm their participation to (on email ID below), along with the theme/s they wish to participate in. | October 22, 2022 |
| #2: Award Nomination Form submission | Participation is free and open to all institutions offering MBA and PGDM program. | November 5, 2022 |
| #3: Applications Review & Shortlist Announcement by Jury | Best B-schools Initiatives/Cases will be selected for Final Presentations at IMC Conference. Shortlisted B-schools will be informed in advance to help them prepare for in-person presence at IMC Conference. | November 14, 2022 |
| #4: Initiative/Case-study Presentation at IMC Conference | Initiatives shortlisted will make Presentations @ IMC Conference. Judges to score final marks based on these Presentations and Case-study submission. | @ IMC Conference on Dec 09-10 |
| #5: Award Announcement & Award Presentation Ceremony | The best Initiatives in each category win IMC Award. Awards will be presented by Chief Guest at the IMC Valedictory ceremony on December 10. | @ IMC Conference on Dec 09-10 |

Please confirm your participation to indianmanagementconclave@mbauniverse.biz.

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IMC Awards 2022 Nomination Form

IMC Award Jury usually looks for Impact, Uniqueness and Applicability of initiatives while selecting the winners.

Impact: What is the impact of this initiative on its target-group, and other key stakeholders? Is the impact measurable? What are the supporting documents to this effect?

Uniqueness: Is the idea/initiative & its execution unique, or a copy from Western models or other Indian institutions?

Applicability & Sustainability: How applicable is this idea to other B-schools? Can many B-schools apply this idea? The more universal the idea, the more is its scalability and future impact... The idea should also be sustainable for times to come to allow its impact over long-term. It is suggested that Nominations are prepared keeping above parameters in mind.

PLEASE FILL PARTICULARS BELOW:

| | |
|---------------|----------------------------------|
| B-school Name | Click or tap here to enter text. |
| URL | Click or tap here to enter text. |
| Your Name | Click or tap here to enter text. |
| Designation | Click or tap here to enter text. |
| Mobile | Click or tap here to enter text. |
| Email | Click or tap here to enter text. |
| City | Click or tap here to enter text. |

Please share details about the Initiative you wish to nominate

Please note that the initiative must be at least 3-month-old, but not older than 36 months. Initiatives submitted in past editions of IMC Awards shall not be evaluated.

Theme:

Click or tap here to enter text.

1. Initiative Title:

Click or tap here to enter text.

2. The background and challenges that led to this initiative:

Click or tap here to enter text.

3. Description of the Initiative:

Click or tap here to enter text.

4. How was this initiative executed?

Click or tap here to enter text.

5. Challenges faced while execution and their solutions:

Click or tap here to enter text.

6. Results Achieved: *(Please share data/research/validation for your results)*

Click or tap here to enter text.

7. Learnings from the initiative that may be relevant for other institutions

Click or tap here to enter text.

8. Authorization (to be signed by Vice Chancellor/ Director/ Dean/ HoD)

Declaration:

I hereby confirm that the initiative/ case study presented above has been implemented at our institution as described above. Details and data shared are accurate.

| | |
|-------------------|----------------------------------|
| Name: | Click or tap here to enter text. |
| Designation: | Click or tap here to enter text. |
| Signature: | |
| Date: | Click or tap here to enter text. |
| Institution Seal: | |

Terms & Conditions for participating in IMC Awards 2022 Process:

- There are no nomination charges to submit your initiative
- In case you are referring to an official document, attach a copy of the same while submitting your nomination as 'Appendix'.
- By submitting this nomination, you accept that MBAUniverse.com can share this information with judges and can publish this information in print and online formats without seeking further consent from you or your institution.
- By submitting this nomination form, you are confirming that all material/information/case-study submitted is based on accurate information that will be made available to Jury and Organizers as and when required.
- You agree to abide by final decision that would be entirely based on the judgment of Award Jury.

Please fill this nomination form and email to:

Mr. SK Agarwal,
Editor, MBAUniverse.com
& Project Head, IMC Awards 2022
indianmanagementconclave@mbauniverse.biz

A retrospective of IMC Awards follow...

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IMC Award - A RETROSPECTIVE IMC Awards 2021

IMC Award 2021 Winners with Chief Guest Dr Rajiv Kumar, Vice Chairman, NITI Aayog presented IMC Awards 2021 to Winners



(L-R) Dr Prabhat Pankaj, Director, Jaipuria Institute of Management, Jaipur; Dr Rajesh Chakrabarti, Director, MDI Gurgaon; Mr Amit Agnihotri, Founder & Convenor, IMC & MBAUniverse.com; Dr Rajiv Kumar, Vice Chairman, NITI Aayog; Dr J K Mitra, Former Dean & Professor, FMS, University of Delhi; Dr R Rathish Bhatt, Chair PGDM (BDA), Goa Institute of Management, Goa

Awards Jury



Dr KK Jain,
Former Dean,
IIM Indore



Dr SR Singhvi,
Former Senior
Faculty, IIM Indore &
MDI Gurgaon

IMC Awards 2019

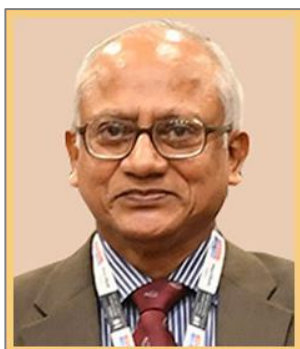
IMC Award 2019 Winners with Chief Guest Former President of India Shri Pranab Mukherjee presented IMC Awards 2019 to Winners



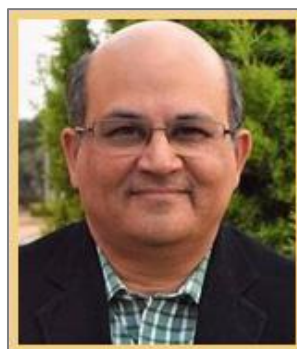
(L-R Sitting) **Mr Amit Agnihotri**, Convenor, IMC; Founder, MBAUniverse.com; Hon'ble Former President of India **Shri Pranab Mukherjee**; **Dr Shekhar Chaudhuri**, Former Director, IIM Calcutta

(L-R Standing) **Prof Seema Mahajan**, Director, PDSE&FBM NMIMS Mumbai; **Dr Poornima Gupta**, Associate Professor, Great Lakes Institute of Management, Gurgaon; **Dr Prabhat Pankaj**, Director, Jaipuria Institute of Management, Jaipur; **Prof Rukaiya Joshi**, Professor, Chairperson –CedSS, SPJIMR Mumbai; **Dr R. Deepa**, Associate Professor, PSG Institute of Management Coimbatore; **Dr Abha Rishi**, CEO, AIC-BIMTECH Greater Noida

Awards Jury



Dr Shekhar Chaudhuri,
Former
Director, IIM
Calcutta



Dr Rishikesh T Krishnan,
Professor, IIM
Bangalore; Former
Director, IIM Indore

IMC Awards 2018

IMC Award 2018 Winners with Mr Kamal Bali, President & Managing Director, Volvo Group India



(L-R Sitting) **Mr Amit Agnihotri**, Convenor, Indian Management Conclave; Founder, MBAUniverse.com; **Mr Kamal Bali**, President & Managing Director, Volvo Group India; **Dr Sourav Mukherji**, Professor & Chairperson, Centre for Teaching and Learning, IIM Bangalore (L-R Standing) **Dr R Deepa**, Assistant Professor, PSG Institute of Management, Coimbatore; **Dr Sanjay Choudhari**, Faculty-in-Charge, HOP, IIM Indore; **Dr Happy Paul**, Associate Professor, TAPMI, Manipal; **Dr Meena Galliara**, Director, Jasani Centre for Social Entrepreneurship & Sustainability Management, School of Business Management, NMIMS University Mumbai; **Dr Sandeep Bhardwaj**, Dean – Academics, VESIM, Mumbai; **Dr S Bhardwaj**, Chair Professor of Marketing, Great Lakes Institute of Management, Chennai was not present for ceremony.

Awards Jury



Dr KRS Murthy,
Former
Director, IIM,
Bangalore, Jury
Chair



Dr Sourav Mukherjee,
Chairperson, Center
for Teaching and
Learning, IIM
Bangalore

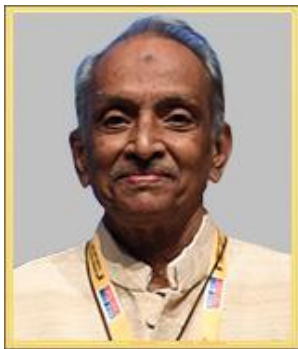
IMC Awards 2017

IMC Award 2017 Winners with Dr Anil D. Sahasrabudhe, Chairman, AICTE



(From Left) Dr R Raman, Director, SIBM Pune; Dr Ravikesh Srivastava, Dean Academics, IMT Ghaziabad; Dr A K Dey, Professor, BIMTECH Greater Noida; Dr Kasturi Das, Faculty-in-Charge, Sustainability & Social Responsibility, IMT Ghaziabad; Dr Rajiv Agarwal, Associate Professor, SPJIMR, Mumbai; Mr. Amit Agnihotri, Convener, Indian Management Conclave & Founder, MBAUniverse.com; Dr Anil D. Sahasrabudhe, Chairman, AICTE; Mr. R Sukumar, Editor, MINT; Prof Vasundhara Sen, Adjunct Faculty, Infrastructure Management, SCMHRD Pune & Dr Netra Neelam, Deputy Director, SCMHRD Pune; Prof. A Vidyasagar, Deputy Director, SIBM Bangalore.

Awards Jury



Dr KRS Murthy,
Former Director, IIM,
Bangalore, Jury Chair



Mr. S Sivakumar,
Divisional Chief Executive,
Agri Business Division, ITC
Ltd



Dr KK Jain,
Dean - Academic,
IIM Indore

IMC Awards 2016

IMC Award 2016 Winners with Mr R S Sodhi, MD, GCMMF Ltd (AMUL)

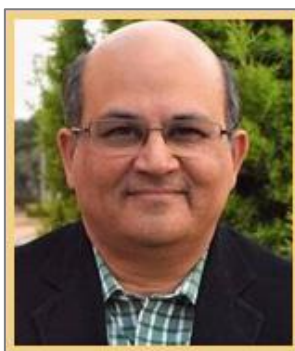


(From Left) Dr Ravikesh Srivastava, **IMT Ghaziabad** (Theme 1 - Silver Winner); Dr R K Padhy, **IIM Kashipur** (Theme 2 - Bronze Winner); Prof Sathyanarayanan, **IFMR Chennai** (Theme 1 - Gold Winner); Mr. Amit Agnihotri, Convener, **IMC**; Founder, **MBAUniverse.com**; Dr Ranjan Banerjee, **SPJIMR Mumbai**; Mr. R S Sodhi, MD, **GCMMF Ltd (AMUL)**; Dr M R Rao, Dean Emeritus, **ISB**; Dr Rajiv R Thakur, **Jaipuria Institute of Management, Noida** (Theme 1 - Bronze Winner); Prof Priya Angle, **IFIM Business School, Bangalore** (Theme 2 - Gold Winner); Dr Hufriish Majra, **NMIMS University, SBM, Mumbai** (Theme 2 - Silver Winner)

Awards Jury



Dr M R Rao
Former Dean, ISB and
Director, IIMB



**Dr Rishikesha T
Krishnan**
Director, IIM Indore



Dr Ranjan Banerjee
Dean, SPJIMR,
Mumbai

IMC Awards 2015

IMC Award 2015 Winners & Finalists with Mr. Dilip Shanghvi, MD, Sun Pharma



(L-R) (Sitting): Mr. Amit Agnihotri, Convener, Indian Management Conclave; **Dr Shekhar Chaudhuri**, Former Director, IIM Calcutta (2002-2013); Professor, IIM Calcutta; **Mr. Dilip Shanghvi**, MD, Sun Pharmaceutical; **Mr. Ajit Rangnekar**, Dean, Indian School of Business

Awards Jury



Dr Shekhar Chaudhuri
Professor, Strategic
Management Group, IIM
Calcutta



Mr. Sanjeev Gupta
Managing Director -
H&PS, Govt. Rel & Corp
Affairs, ACCENTURE
INDIA



Dr R Shesha Iyer
Director, S P Jain
Institute of
Management &
Research (SPJIMR),
Mumbai

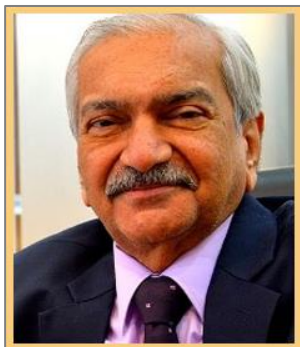
IMC Award 2014

**Winners with Mr. Sunil Kant Munjal, Dr Subramanian Swamy & Jury Chair
Dr B Dholakia**



(L-R) (Sitting): Mr. Amit Agnihotri, Convener, Indian Management Conclave (IMC) & Chairman, MBAUniverse.com; Mr. Sunil Kant Munjal, Jt. Managing Director, Hero MotorCorp; Dr Howard Thomas, Dean, LKCSB, Singapore Management University; Dr Subramanian Swamy, Former Cabinet Minister & Senior BJP Leader; Dr Bakul Dholakia, DG, IMI New Delhi & Former Director, IIMA.

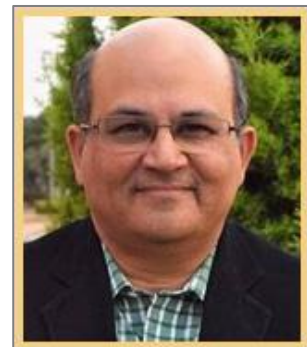
Awards Jury



Dr Bakul Dholakia
DG, IMI & Former Director
IIM Ahmedabad



Dr Rajan Saxena
VC, NMIMS University,
Mumbai



**Dr Rishikesha T
Krishnan,**
Director, IIM Indore

IMC Award 2013

Winners with HRD Minister Dr Shashi Tharoor & Jury members



(L-R-Sitting): **Dr Shesha Iyer**, Director, SPJIMR; **Mr. Amit Agnihotri**, Convener, IMC & Chairman, MBAUniverse.com; **Dr Shashi Tharoor**, Former Honorable Minister of State for HRD, GoI; **Dr Pritam Singh**, Former Director, IIM L and **Mr. Prakash Iyer**, MD, Kimberly Clark Lever.

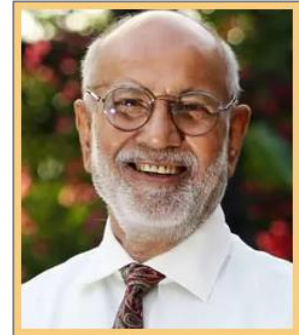
Awards Jury



Dr E Abraham SJ Director,
XLRI, Jamshedpur



Dr Rajan Saxena VC,
NMIMS University, Mumbai



Dr Pritam Singh
Former Director, IIM L



Dr Debashis Chatterjee,
DG, IMI & Former Director,
IIM Kozhikode



Dr Devi Singh, VC, Flame
University & Former Director,
IIM Lucknow



Dr Sesa Iyer,
Former Director, SPJIMR,
Mumbai